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the easy answer to this question what makes a great product manager would be a list of skills a long list that would include subject matter expertise outstanding communication skills market knowledge leadership ability innovativeness strong researching skills the ability to think strategically etc

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a product manager is the person who identifies the customer need and the larger business objectives that a product or feature will fulfill articulates what success looks like for a product and rallies a team to turn that vision into a reality

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1 product manager responsibilities key tasks in essence product managers are responsible for the success of a product and work to ensure that products meet customer expectations as well as business goals as such they conduct research to figure out customer needs develop a product strategy oversee product design and development

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1 what is the job description of a product manager product managers are responsible for managing and guiding a product through its entire life

cycle

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product managers hone and apply a diverse skill set combining technical knowledge business acumen and interpersonal skills while promoting continuous learning and creativity additionally product management offers personal satisfaction from solving real problems and creating products that improve users lives in a recent stanford online

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1 outstanding communication skills product managers are the product champions and are responsible for guiding product ideas from start to finish

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the product manager is a product visionary and strategist they monitor and analyze the market competition that s how they define a unique product vision and product strategy their ultimate goal is to add unique value to the market based on customer needs

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recently i ve been focusing on a product manager s role in the team about 80 of organizations don t have a clear matrix to define what a product manager does in a team in startups

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product managers are the linchpins in developing successful products they helm the responsibility of defining the vision strategizing roadmaps and

ensuring that the end product resonates with the target audience while delivering business value

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effective methods to constantly iterate a product or feature containing wisdom from abraham s popular blog this book explores product management from every angle including consumer analysis personnel management and product evolution

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