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## **Headline as a Persuasive Tool in Publicistic Discourse 2009-08**

seminar paper from the year 2008 in the subject english language and literature studies linguistics grade 8 ects out of 10 university of groningen course m a euroculture europe in the wider world language english abstract in this paper the headline of english speaking newspapers and magazines has been studied as an independent and effective persuasive element of a text in this paper i want to discuss how susceptible are we to linguistic style how profoundly can the impact of a message be enhanced by the manner in which it is written assuming that one and the same thought can be expressed with different stylistic tools the choice of words reflects not only differences in evaluations positive or negative or in emotions it is also able to thrust reader s attitude to the core of a message and to direct and control one s perception and comprehension the paper claims that language can be a very powerful and persuasive tool which draws the readers attention being operated by skilful editors in a newspaper or magazine headline in this regard the purpose of the paper is to address and answer the research question how persuasion is realized linguistically across the english speaking newspaper and magazine headlines the study of headline as a powerful and persuasive linguistic tool can be applicable to multiple spheres of public life and to various media of information e g political campaigns slogans advertising publication of new directives issued by the european commission etc it is interesting to observe what kind of stylistic devices and persuasive techniques news editors apply in headlines during the election campaigns in france in 2007 in order to create public opinion or to provoke a certain reaction from the readers periodicals are cultural artefacts which are created and which function within a certain cultural context that is they operate within the value system of that culture schäffner noted that any political

## **Teaching English by the Book 2017-12-07**

teaching english by the book is about putting great books wonderful poems and rich texts at the heart of english teaching transforming children s attitudes to reading and writing and having a positive impact on learning it offers a practical approach to teaching a text based curriculum full of strategies and ideas that are immediately useable in the classroom written by james clements teacher researcher writer and creator of shakespeareandmore com teaching english by the book provides effective ideas for enthusing children about literature poetry and picturebooks it offers techniques and activities to teach grammar punctuation and spelling provides support and guidance on planning lessons and units for meaningful learning and shows how to bring texts to life through drama and the use of multimedia and film texts teaching english by the book is for all teachers who aspire to use great books to introduce children to ideas beyond their own experience encounter concepts that have never occurred to them before to hear and read beautiful language and experience what it s like to lose themselves in a story developing a genuine love of english that will stay with them forever

## ***Persuasive Language in Media Texts 2008***

this is a practical handbook for english students and teachers in years 10 12 that builds skills and knowledge for analysis of issues persuasive language techniques written and oral persuasive images points of view it is packed with all types of media texts with activities and sample student responses this fabulous resource tutors the student through this most demanding area of their english studies

## **Learning Persuasive Writing and Argument 2013-06-12**

creative writing is the essential guide for all students wanting to develop their literacy skills and improve their grades in english assignments and examinations it is the first in the teach your child to write good english series creative writing has been written by an experienced teacher and tutor and written with the needs of children in mind this book concentrates

specifically and in depth on creative writing required by the national curriculum providing everything needed to stimulate a child to write imaginatively it is specifically targeted at key stage 2 and 3 ages 8 14 years however it provides a useful aid for students taking gcse at foundation level it contains material suitable for sats examinations for those taking 11 entrance examinations and for students learning english as a foreign language creative writing will guide students through the story writing process as if they had a tutor by their side this book is designed to help the child with thinking up ideas providing starting points for writing structuring and organizing their writing into paragraphs it features writing a good introduction with characters setting and plot building up suspense and winding up the plot with a suitable resolution attention is given to making writing more interesting by varying sentence types using punctuation and good grammar the student will investigate different narrative structures for writing stories exploring various viewpoints so they can decide if they write in first or third person they will learn to evoke mood and atmosphere by using good vocabulary creative writing includes an exciting range of model answers and sample texts written by children and provides practice questions to test them common errors made by students are highlighted and corrected it is packed with vital hints and tips on gaining those top grades creative writing is ideal for working through at home supplementing school work by working methodically through this book the students will grow in confidence and will learn to enjoy writing this is the second book in this excellent series from guinea pig education

## ***Reading and Writing Public Documents 2001-01-01***

annotation government documents forms brochures letters and policy papers that are difficult to understand create problems both for the public they re intended to help and for government agencies in this collection researchers from five universities in the netherlands survey recurring problems in government documents and offer possible solutions the contributors are linguists document designers and other communication experts who have studied public documents both empirically and from a design point of view though the subject is dutch documents the text is in english and the work may be of interest to those investigating government communication in other nations as well as those who produce similar documents in the private sector annotation c book news inc portland or booknews com

## ***Two Sides to Every Story Flash Cards: Deck 2 2015-09-01***

two sides to every story prepares young learners for the many sides of our world they will realize that there are multiple viewpoints to consider for each situation and that they have to decide what behavior or action is right or wrong each of the 50 open ended dilemmas includes three discussion questions and a writing prompt they can be used or adapted for multiple grade levels what choices will your young learners make

## ***Year 12 English Skills 2009***

this book covers every aspect of the yr 12 english curriculum assisting both teachers and students in its approach to each area of study text book responses contexts and analysis of persuasive language filled with lots of practical activities exercises and strategies this book guides students in a systematic way using an easy to follow step by step format which gives students clarity and confidence in their english skills

## ***How to Persuade People 2000-09-26***

a complete solution for literacy at key stage 2

## ***Quest English Language and Literature Student Book 1***

## ***ebook 2024-03-21***

this ebook edition of quest 1 student book is designed to motivate and inspire year 7 english students by providing a relevant and diverse learning experience this textbook has been carefully structured to build on what students have learned at ks2 while establishing a solid foundation of skills and knowledge for gcse and beyond chapters based around big ideas encourage debate while introducing students to the core concepts central to the study of english language and literature the ebook features high quality texts from a diverse range of authors that will reflect and broaden students experiences along with activities that encourage them to develop their own identities as readers writers and speakers and vocabulary activities that help to address the word gap each unit is carefully sequenced beginning with tasks that activate students prior knowledge introducing students to engaging and challenging concepts in an accessible way before concluding with a summative activity to ensure that students can put their newfound knowledge into practice quest student book 1 ebook will support independent learning embed metacognitive strategies and inspire student curiosity

## ***I Am a Stranger Here Myself 2019***

winner of the 2020 willa literary award in creative nonfiction from women writing the west part history part memoir i am a stranger here myself taps dimensions of human yearning the need to belong the snarl of family history and embracing womanhood in the patriarchal american west gwartney becomes fascinated with the missionary narcissia prentiss whitman the first caucasian woman to cross the rocky mountains and one of fourteen people killed at the whitman mission in 1847 by cayuse indians whitman s role as a white woman drawn in to settle the west reflects the tough as nails women in gwartney s own family arranged in four sections as a series of interlocking explorations and ruminations gwartney uses whitman as a touchstone to spin a tightly woven narrative about identity the power of womanhood and coming to peace with one s most cherished place

## ***Competing Motives in the Partisan Mind 2013-07-22***

party identification may be the single most powerful predictor of voting behavior yet scholars continue to disagree whether this is good or bad for democracy some argue that party identification functions as a highly efficient information shortcut guiding voters to candidates that represent their interests others argue that party identification biases voters perceptions thereby undermining accountability competing motives in the partisan mind provides a framework for understanding the conditions under which each of the characterizations is most apt the answer hinges on whether a person has sufficient motivation and ability to defend her party identity or whether norms of good citizenship motivate her to adjust her party identity to reflect her disagreements a series of surveys and experiments provide a window into the partisan mind during times of conflict between party identity and political attitudes these studies show that individuals devote cognitive resources to defending their party identities against dissonant thoughts often resorting to elaborate justifications however when cognitive resources are insufficient these defenses break down and partisans are forced to adjust their identities to reflect disagreements in addition thoughts of civic duty can stimulate responsiveness motivation to the point that it overwhelms partisan motivation leading individuals to adjust their identities to reflect their disagreements in demonstrating the influence of competing motives this book reconciles the two dominant theories of party identification rather than characterizing party identification as either a highly stable affective attachment or a running tally of political evaluations it suggests that the nature of party identification hinges on the interplay between the motivations that underlie it perhaps even more importantly this book shifts the discussion away from partisan change versus stability to the normative implications of party identification while the polarization of american politics may be exacerbating partisan biases there is plenty of reason for hope by simply making citizens widespread feelings of civic duty salient to them these biases may be overcome

## **The Law Reports. Queen's Bench Division 1881**

ensure personalized student learning with this breakthrough approach to the flipped classroom this groundbreaking guide helps you identify and address diverse student needs within the flipped classroom you ll find practical standards aligned solutions to help you design and implement carefully planned at home and at school learning experiences all while checking for individual student understanding differentiate learning for all students with research based best practices to help you integrate flipped learning and differentiated instruction use technology as a meaningful learning tool proactively use formative assessments support challenge and motivate diverse learners includes real world examples and a resource rich appendix

## **The Law Reports 1881**

grounded in research and practical expertise this volume helps k 6 teachers skillfully support all of their english language learners ell from a single student to an entire classroom ideas for teaching ell across different grade and proficiency levels include ways to link instruction to students lived experiences use a variety of motivating print and electronic texts and materials engage families and conduct effective assessments chapters are packed with tools and activities for promoting ell development in oral language phonics fluency vocabulary comprehension writing and grammar handy reproducibles and voice from the classroom teacher vignettes enhance the utility of the book

## **The Law Reports,. Under the Superintendence and Control of the Incorporated Council of Law Reporting for England and Wales. Supreme Court of Judicature. Cases Determined in the Queens Bench Division and on Appeal Therefrom in the Court of Appeal, Decisions on Crown Cases Reserved and Decisions of the Railway and Canal Commission 1881**

discourse and language education is part of the cambridge language teaching library series discourse analysis describes how such communication is structured so that it is socially appropriate and linguistically accurate this book gives practical experience in analyzing discourse and the study of written language the analyses show the ways we use linguistic signals to carry out our discourse goals and the differences between written and spoken language as well as across languages this text can be used as a manual in teacher education courses and linguistics and communications courses it will be of great interest to second language teachers foreign language teachers and special education teachers especially those involved with the hearing impaired

## **The Differentiated Flipped Classroom 2015-10-29**

comprehensive student friendly resources designed for teaching cambridge international as and a level english language syllabus 9093 the core aim of this coursebook is to help students to develop and apply the key skills they need to achieve in as and a level english language they will build the skills needed for assessment through frequent activities divided into two distinct parts for as and a level studies the book covers a wide range of reading skills such as understanding aspects of style voice and tone it also addresses the conventions of key kinds of writing and spoken language from scripted speeches to travel articles and looks at how they can capture these conventions in their own work





## ***Cambridge International AS and A Level English Language Coursebook 2014-08-21***

a target blank href="http://sagepub.com/engelpsw3e/img/border=0/src/images/companionwebsite.jpg">alt="a companion website is available for this text width=75 height=20" data-bbox="64 105 929 125"/> a companion website is available for this text width 75 height 20 a designed to help students develop skills in evaluating research and conducting studies the third edition of the popular text the practice of research in social work makes principles of evidence based practice come alive through illustrations of actual social work research it introduces students to the study of research in social work and to

### **The Law Reports: A-L 1892**

designed to help students develop skills in evaluating research and conducting studies this brief version of rafael j engel and russell k schutt s popular the practice of research in social work makes principles of evidence based practice come alive through illustrations of actual social work research with integration of the cswe competencies the text addresses issues and concerns common to the discipline and encourages students to address diversity and ethics when planning and evaluating research studies the second edition includes a focus on qualitative research a new chapter on research ethics new sections on mixed methods research and community based participatory research and more

### **Good Choice! 2009**

navigator is a ks2 reading scheme which covers fiction and non fiction it provides material to give pupils a 20 minute guided reading session per week during each school year

## ***The Digest of English Case Law Containing the Reported Decisions of the Superior Courts 1898***

state adopted textbook 2001 2007 grade 6

## **Comparative Criminal Jurisprudence 1889**

mankind s preoccupation with survival in this age has given renewed impetus to the idea of a world community deeply concerned with the prevention of friction between nations the achievement to date has been largely in terms of efforts to control acts of aggression committed by governments most people have assumed that the military rivalry between the great powers is the only threat confronting the world today while readily conceding that this threat has placed mankind in a highly precarious situation this book on the other hand reflects my conviction that any program designed to attain world peace will be significantly incomplete without the control of hostile actions which private persons have been known to commit against foreign nations experience shows that these actions not only endanger the good relations between states but are also likely to plunge the world community into wars thus spreading destruction and human suffering everywhere

### **□□□□□□□□□□□□□□□□ 2021-08-01**

would you like to have thanksgiving without yelling at your uncle about politics how about spending the day with your in laws on the opposite side of the aisle without walking on eggshells your best friend from high school your neighbor the list goes on persuade don t preach gives you tools to have productive conversations with those you don t agree with description as a society we ve become so polarized we barely know how to talk to each other anymore when we disagree we often preach and then the other person freezes or explodes we wind up even more polarized than we were to begin with what s the key to get past this it all comes down to persuading instead of preaching karen tibbals distills the latest social science

research to create a practical plan for talking to others in a respectful way a way that enables people to get past their differences persuade don t preach explains why people differ why particular groups of people focus on certain issues and why what the typical tactics simply don t work this knowledge will foster empathy and help you develop a plan for approaching people you disagree with in a way that restores civility and allows them to listen

## **Education Statistics Quarterly 1999**

when writing workshops first blossomed in classrooms its hallmarks were genuine curiosity individual choice quality conversations and engaging children s literature a joyous hum of intention creativity and craft enlivened the school day today s teachers are often faced with a range of obstacles as new initiatives are embraced mandates handed down and scripted programs are purchased sometimes teachers must sacrifice the original principles of the writing workshop and lose the creative venue they provide above and beyond the writing workshop is filled with original writing challenges designed to bring back the spirit of the original writing workshop model and encourage teachers to enhance it with invention innovation and inspiration teaching creative writing is not only possible but an important process in their instruction author shelley harwayne invites teachers to keep the workshop spirit alive by encouraging professional conversations on classroom ideas and methods between colleagues developing writing cues that allow young writers to be inquisitive outspoken and independent showing how high quality writing can make a difference offering an inspired and stimulating outlet for students to express their passions harwayne s book will help teachers encourage students to write the world around them which can generate more critical thinking and make for a more well rounded child

## **Handbook of Research Design in Mathematics and Science Education 2012-10-12**

if students need to know it it s in this book this book develops the english and language arts skills of seventh graders it fosters skill mastery that helps them succeed both in school and on the massachusetts comprehensive assessment system mcas why the princeton review we have more than 20 years of experience helping students master the skills needed to excel on standardized tests each year we help more than 2 million students score higher and earn better grades we know the massachusetts comprehensive assessment system our experts at the princeton review have analyzed the mcas and this book provides the most up to date thoroughly researched information possible we break down the test into its individual skills to familiarize students with the test s structure while increasing their overall skill level we get results we know what it takes to succeed in the classroom and on tests this book includes strategies that are proven to improve student performance we provide content review based on massachusetts standards and objectives detailed lessons complete with skill specific activities 2 complete practice mcas english language arts tests

## ***The Practice of Research in Social Work 2012-02-14***

this primer on legal reasoning is aimed at law students and upper level undergraduates but it is also an original exposition of basic legal concepts that scholars and lawyers will find stimulating it covers such topics as rules precedent authority analogical reasoning the common law statutory interpretation legal realism judicial opinions legal facts and burden of proof

## **Fundamentals of Social Work Research 2014-01-14**

principles of japanese discourse offers the first detailed description in english of the structure and rhetorical effects observed in various genres of japanese discourse drawing on japanese bunshooron and incorporating results of western discourse studies the book covers principles of overall rhetorical organisation including ki shoo ten ketsu topic structure danraku and sentence chaining and presents a variety of rhetorical strategies frequently used in



contemporary japanese texts after presenting these principles in thirty compact entries professor maynard invites the reader to apply the knowledge gained to the comprehension of contemporary authentic japanese text seven selected readings are presented with vocabulary lists discourse notes and other tasks translations are provided in the appendix in this book professor maynard has created a new category in the area of japanese language learning and provided an excellent reference source not only for students but for instructors of the japanese language worldwide

## **Tell Me More 2002-05-24**

while students today have access to more sources of information than ever before they are not necessarily equipped to make informed judgments about those sources teaching students to evaluate sources has become even more challenging in the last year as issues regarding fake news and alternative facts have become a heated matter in conversations taking place in the public sphere the book will present students with a set of tools that they can use to evaluate any source that they encounter in addition to learning how to use sources in their writing students who read who s your source will become more savvy consumers of the sources they encounter in their daily lives

## **Glencoe Writer's Choice 2000-03**

this ebook edition of quest student book 2 is designed to motivate and inspire year 8 english students by providing a relevant and diverse learning experience this textbook has been carefully structured to build on what students have learned in year 7 building a solid foundation of skills and knowledge for gcse and beyond chapters based around big ideas encourage debate while introducing students to the core concepts central to the study of english language and literature the ebook features high quality texts from a diverse range of authors that will reflect and broaden students experiences along with activities that encourage them to develop their own identities as readers writers and speakers and vocabulary activities that help to address the word gap each unit is carefully sequenced beginning with tasks that activate students prior knowledge introducing students to engaging and challenging concepts in an accessible supported way before concluding with a summative activity to ensure that students can put their newfound knowledge into practice informed by educational research quest student book 2 ebook will support independent learning embed metacognitive strategies and inspire student curiosity

## ***International Responsibility for Hostile Acts of Private Persons against Foreign States 2012-12-06***

use popular fairy tales and fairy tale characters as springboards for learning and help students develop problem solving abilities and creative writing skills adaptable to virtually any fairy tale and to a variety of learning environments and levels these activities will challenge students to move beyond the simplistic study of tales to develop in depth writing skills

## **Persuade, Don't Preach: Restoring Civility across the Political Divide 2023-10-10**

## ***Above and Beyond the Writing Workshop 2003-11-18***

## **Roadmap to the MCAS Grade 7 English Language Arts**

**1880**

**The Law Journal Reports 2012-04-02**

**Thinking Like a Lawyer 1998-03-05**

**□□□ 2020-03-15**

**Who's Your Source? 2024-03-21**

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