FREE PDF THE FLAW OF AVERAGES WHY WE UNDERESTIMATE RISK IN FACE UNCERTAINTY SAM L SAVAGE (2023)

WHILE THIS MAY BE TRUE IN SOME CASES MOST OF THE TIME RISK BI INDNESS OCCURS DUE TO THE WAY OUR BRAINS ARE WIRED. HERE ARE THREE REASONS WHY WE RE BLIND TO RISK AND WHAT WE CAN DO ABOUT IT AS THE RECENT COLLAPSE ON WALL STREET SHOWS WE ARE OFTEN ILL EQUIPPED TO DEAL WITH UNCERTAINTY AND RISK YET EVERY DAY WE BASE OUR PERSONAL AND BUSINESS PLANS ON UNCERTAINTIES WHETHER THEY BE NEXT MONTH S SALES NEXT YEAR S COSTS OR TOMORROW S STOCK PRICE WE UNDERESTIMATE THINGS THAT CREEP UP ON US WHICH HEI PS EXPLAIN WHY WE FEAR CANCER MORE THAN HEART DISEASE HAVING CONTROL GIVES US A FALSE SENSE OF CALM WHICH EXPLAINS WHY WE WORRY ABOUT JOHN WILEY SONS MAR 26 2012 BUSINESS ECONOMICS 416 PAGES A MUST READ FOR ANYONE WHO MAKES BUSINESS DECISIONS THAT HAVE A MAJOR FINANCIAL IMPACT AS THE RECENT COLLAPSE ON WALL STREET IN THE FLAW OF AVERAGES SAM SAVAGEKNOWN FOR HIS CREATIVE EXPOSITION OF DIFFICULT SUBJECTS DESCRIBES COMMON AVOIDABLE MISTAKES IN ASSESSING RISK IN THE FACE OF UNCERTAINTY ALONG THE WAY HE SHOWS WHY PLANS BASED ON AVERAGE ASSUMPTIONS ARE WRONG ON AVERAGE IN AREAS. AS DIVERSE AS HEALTHCARE ACCOUNTING THE WAR ON TERROR AND CLIMATE CHANGE SAM L SAVAGE JEFF DANZIGER ILLUSTRATOR 3 86 542 RATINGS40 REVIEWS A MUST READ FOR ANYONE WHO MAKES BUSINESS DECISIONS THAT HAVE A MAIOR FINANCIAL IMPACT AS THE RECENT COLLAPSE ON WALL STREET SHOWS WE ARE OFTEN ILL EQUIPPED TO DEAL WITH UNCERTAINTY AND RISK AS THE RECENT COLLAPSE ON WALL STREET SHOWS WE ARE OFTEN ILL EQUIPPED TO DEAL WITH UNCERTAINTY AND RISK YET EVERY DAY WE BASE OUR PERSONAL AND BUSINESS PLANS ON UNCERTAINTIES WHETHER THEY BE NEXT MONTH S SALES NEXT YEAR S COSTS OR TOMORROW S STOCK PRICE THE FLAW OF AVERAGES WHY WE UNDERESTIMATE RISK IN THE FACE OF UNCERTAINTY BY SAM L SAVAGE ACKNOWLEDGMENTS I MUST START BY CHRONOLOGICALLY ACKNOWLEDGING THOSE WHO WERE DIRECTLY INVOLVED IN THE EVOLUTION OF PROBABILITY MANAGEMENT IN THE FLAW OF A VERAGES SAM SAVAGE KNOWN FOR HIS CREATIVE EXPOSITION OF DIFFICULT SUBJECTS DESCRIBES COMMON A VOIDABLE MISTAKES IN ASSESSING RISK IN THE FACE OF UNCERTAINTY ALONG THE WAY HE SHOWS WHY PLANS BASED ON AVERAGE ASSUMPTIONS ARE WRONG ON A VERAGE IN AREAS AS DIVERSE AS HEALTHCARE ACCOUNTING THE WAR ON TERROR AND CLIMATE

2023-07-17

CHANGE IN HIS POPULAR BOOK THE FLAW OF AVERAGES AUTHOR SAM L SAVAGE DESCRIBED COMMON AVOIDABLE MISTAKES MADE WHEN ASSESSING RISK IN THE FACE OF UNCERTAINTY IN THIS BOOK HE EXPLAINS HOW TO FIX THE FLAW OF AVERAGES THROUGH CHANCIFICATION A REVOLUTIONARY APPROACH FOR MAKING CHANCE INFORMED DECISIONS AS THE RECENT COLLAPSE ON WALL STREET SHOWS WE ARE OFTEN ILL EQUIPPED TO DEAL WITH UNCERTAINTY AND RISK YET EVERY DAY WE BASE OUR PERSONAL AND BUSINESS PLANS ON UNCERTAINTIES WHETHER THEY BE NEXT MONTH S SALES NEXT YEAR S COSTS OR TOMORROW S STOCK PRICE THE FLAW OF AVERAGES DESCRIBES A SET OF COMMON AVOIDABLE MISTAKES IN ASSESSING RISK IN THE FACE OF UNCERTAINTY IT HELPS EXPLAIN WHY CONVENTIONAL METHODS OF GAUGING THE FUTURE ARE SO WRONG SO OFTEN AND IS AN ACCESSORY TO THE RECENT ECONOMIC CATASTROPHE WE TEND TO OVERESTIMATE THE PROBABILITIES OF CONJUNCTIONS AND UNDERESTIMATE THE PROBABILITIES OF DISJUNCTIONS THIS MEANS THAT WE UNDERESTIMATE LIKELIHOOD OF FAILURE AND OVERESTIMATE THE LIKELIHOOD OF SUCCESS POSITIVE EMOTIONS INFUSE A STRONGER POSITIVITY BIAS TO OUR DECISION MAKING WHERE WE MIGHT UNDERESTIMATE RISK OR OVERVALUE EXPECTED GAIN NEGATIVE EMOTIONS HOWEVER INFUSE A STRONGER DOUBLE COUNTING BASE RATES CAN LEAD WELL INTENTIONED ANALYSIS TO OVERESTIMATE OR UNDERESTIMATE THE CHANCE OF DANGER ANOTHER WAY PEOPLE CAN MISCALCULATE RISK IS BY FAILING TO FULLY GRASP THE FLAW OF AVERAGES IS A SET OF SYSTEMATIC FROORS THAT OCCUR WHEN UNCERTAINTIES ARE REPRESENTED BY SINGLE AVERAGE NUMBERS SAM WILL SHOW HOW FREE SIPMATH CURES THE FLAW OF AVERAGES BY REPLACING SINGLE NUMBERS IN CALCULATIONS WITH ARRAYS OF THOUSANDS OF NUMBERS IN THIS PROFOUND AND ENTERTAINING BOOK PROFESSOR SAVAGE SHOWS HOW TO MAKE ALL THIS PRACTICAL PRACTICABLE AND COMPREHENSIBLE THE DISTRIBUTION STRING REPRESENTS A MAIOR BREAKTHROUGH IN ONE OBVIOUS INPUT TO RISK APPETITE IS THE SITUATION THAT IS BEING FACED RISK APPETITE DOES NOT EXIST IN A VACUUM OR IN ISOLATION WE HAVE DEFINED RISK APPETITE ABOVE AS TENDENCY OF AN INDIVIDUAL OR GROUP TO TAKE RISK IN A GIVEN SITUATION SO CLEARLY THAT SITUATION IS INFLUENTIAL A GROUNDBREAKING MUST READ FOR ANYONE WHO MAKES BUSINESS DECISIONS IN THE FACE OF UNCERTAINTY IN THE FLAW OF AVERAGES SAM SAVAGE KNOWN FOR HIS CREATIVE EXPOSITION OF DIFFICULT SUBJECTS DESCRIBES REPLICATING PRIOR RESULTS FROM THE COGNITIVE THEORY OF RISK WE FIND THAT RISK CHARACTERISTICS E G SEVERITY OF HARM FAMILIARITY WORRY ACCOUNT FOR A CONSIDERABLE PROPORTION 93 of variance

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THE FLAW OF AVERAGES WHY WE UNDERESTIMATE RISK IN THE FACE

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BOOKS THE FLAW OF AVERAGES

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THE DYS FUNCTIONALITY OF EMOTIONS IN HUMAN DECISION MAKING

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POSITIVE EMOTIONS INFUSE A STRONGER POSITIVITY BIAS TO OUR DECISION MAKING WHERE WE MIGHT UNDERESTIMATE RISK OR OVERVALUE EXPECTED GAIN NEGATIVE EMOTIONS HOWEVER INFUSE A STRONGER

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DOUBLE COUNTING BASE RATES CAN LEAD WELL INTENTIONED ANALYSIS TO OVERESTIMATE OR UNDERESTIMATE THE CHANCE OF DANGER ANOTHER WAY PEOPLE CAN MISCALCULATE RISK IS BY FAILING TO FULLY GRASP

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THE FLAW OF AVERAGES IS A SET OF SYSTEMATIC ERRORS THAT OCCUR WHEN UNCERTAINTIES ARE REPRESENTED BY SINGLE AVERAGE NUMBERS SAM WILL SHOW HOW FREE SIPMATH CURES THE FLAW OF AVERAGES BY REPLACING SINGLE NUMBERS IN CALCULATIONS WITH ARRAYS OF THOUSANDS OF NUMBERS

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