

Ebook free Convergence culture henry jenkins [PDF]

the author or editor of 20 books on media and popular culture henry jenkins has spent his career exploring the intersections between participatory culture participatory learning and participatory politics henry jenkins s book participatory culture interviews includes a collection of interviews he made with 12 people he regards as important mentors and thinking partners p 2 selected from his blog confessions of an aca fan henryjenkins org confronting the challenges of participatory culture media education for the 21st century henry jenkins director of the comparative media studies program at the massachusetts institute of technology with katie clinton ravi purushotma alice j robison margaret weigel table of contents executive summary 3 the white paper confronting the challenges of a participatory culture was published by the macarthur foundation sixteen years ago this document prepared by henry jenkins and a team of researchers at mit offered an important reframing of media literacy which reflected the shifting realities of the digital era new affordances new in this interview henry jenkins critically reviews his theorization of the logical and practical connection between participatory culture and participatory politics which is enabled and facilitat henry jenkins it doesn t do anything to ensure a voice for everyone if people aren t making ethical commitments to listen to each other without that commitment what i say about participatory culture as a learning environment is at best a set of ideals and not a description of reality henry guy jenkins iii born june 4 1958 is an american media scholar and provost professor of communication journalism and cinematic arts a joint professorship at the university of southern california usc annenberg school for communication and journalism and the usc school of cinematic arts 1 he also has a joint faculty appointment the twentieth anniversary edition of henry jenkins s textual poachers brings this now canonical text to a new generation of students interested in the intersections of fandom participatory culture popular consumption and media theory henry jenkins one of america s most respected media analysts delves beneath the new media hype to uncover the important cultural transformations that are taking place as media converge henry jenkins is the provost s professor of communication journalism cinematic arts and education at usc he is recognized as a leading thinker in the effort to redefine the role of journalism in the digital age jenkins shows us his previous definition of participatory culture from a report his team created for macarthur key elements include low barriers to participation strong support for sharing informal mentorship members who feel that their contributions matter and who care about others participation henry jenkins provides a fascinating account of how new media intersects old media and engages the imagination of fans in more and more powerful ways educators media specialists policy makers and parents will find convergence culture both lively and enlightening so far we have seen that corporate media increasingly recognizes the value and the threat posed by fan participation media producers and advertisers now speak about emotional capital or lovemarks to refer to the importance of audience investment and participation in media content henry jenkins pioneering work in the early 1990s promoted the idea that fans are among the most active creative critically engaged and socially connected consumers of popular culture and convergence culture is a theory which recognizes changing relationships and experiences with new media henry jenkins is accepted by media academics to be the father of the term with his book convergence culture where old and new media collide the result has been a kind of culture war between old style activism and the emerging participatory culture we know more or less the kinds of images which cultural conservatives and indeed the mainstream mass media deploys to dismiss and often demonize the new participatory culture what everyone should know about popular culture by henry jenkins through unusual circumstances i found myself sitting in a multiplex in south central los angeles on the sunday before the second rodney king verdict was to be announced as i looked around i wondered whether coming here was such a smart idea the twentieth anniversary edition of henry jenkins s textual poachers brings this now canonical text to a new generation of students interested in the intersections of fandom participatory culture popular consumption and media theory the potential of participatory culture for civic engagement and creative expression has been investigated by media scholar henry jenkins henry jenkins has 59 books on goodreads with

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