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yellow journalism is a term used to describe a style of journalism that is characterized by sensationalized headlines and exaggerated stories. The term was coined in the 1890s to describe the tactics employed in the fierce competition between two New York City newspapers, the World and the Journal.

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Yellow journalism is a style of journalism that uses eye-catching headlines and sensationalized exaggerations for increased sales. The English term is chiefly used in the US.

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Yellow journalism is the use of lurid features and sensationalized news in newspaper publishing to attract readers and increase circulation. The phrase was coined in the 1890s to describe the tactics employed in the fierce competition between two New York City newspapers, the World and the Journal.

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