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social psychology is the scientific study of how people's thoughts, feelings, beliefs, intentions, and goals are constructed within a social context by the actual or imagined interactions with others. It therefore looks at human behavior as influenced by other people and the conditions under which social behavior and feelings occur. The goal of social psychology is to understand cognition and behavior as they naturally occur in a social context, but the very act of observing people can influence and alter their behavior. For this reason, many social psychology experiments utilize deception to conceal or distort certain aspects of the study.

social psychology: the scientific study of the behaviour of individuals in their social and cultural setting. Although the term may be taken to include the social activity of laboratory animals or those in the wild, the emphasis here is on human behaviour. Social psychology has continued to grow throughout the twentieth century, inspiring research that has contributed to our understanding of social experience and behavior. Our social world makes up such a tremendous part of our lives that it is not surprising that social psychology is a field of psychology that uses scientific methods to study how people, both in one-to-one and in group interactions, influence each other, interact with each other, and react to each other with thoughts and emotions.

social psychology as a subfield of psychology is primarily concerned with investigating the cognitive, affective, and behavioral processes of individuals as they are influenced by factors such as group membership. Social psychology is a branch of psychology concerned with how social influences affect how people think, feel, and act. The way we perceive ourselves in relation to the rest of the world plays an important role in our choices, behaviors, and beliefs. Conversely, the opinions of others also impact our behavior and the way we think about ourselves and others. This all includes what social psychologists will refer to as processes such as social perception, social interaction, and social influence.

social psychology is the study of human interaction. It seeks to understand how people affect

and are affected by other people how people s thoughts feelings and behaviors are affected by the real imagined or implied presence of other people □□□ social psychology examines the effects of social contacts on the development of attitudes stereotypes discrimination group dynamics conformity social cognition and influence self concept persuasion interpersonal perception and attraction cognitive dissonance and human relationships

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