

Pdf free Operations management processes and value chains .pdf

Value Chains, Social Inclusion and Economic Development
Operations Management: Processes And Value Chains, 8/E
Handbook on Global Value Chains Building Effective Value
Chains Global Value Chains Operations Management Services in
Global Value Chains Local Firm Upgrading in Global Value
Chains Global Value Chains in a Postcrisis World Sustainable
Value Chain Management Value chain transformation: Taking
stock of WorldFish research on value chains and markets
Global Value Chains and the Missing Links Diagnostics for
Industrial Value Chain Development Global Value Chains
Intangible assets and value capture in global value chains:
the smartphone industry Interconnected Economies Benefiting
from Global Value Chains Global Value Chains, Flexibility and
Sustainability Trading Down The Routledge Companion to Global
Value Chains Development with Global Value Chains Gender
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Competitive in the Global Economy Moving Up the Value Chain
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Value Chains, Social Inclusion and Economic Development

2012-05-23 lead firms development organisations donors and governments view value chains and voluntary standards as vital instruments for achieving millennium development goals through trade and market related interventions the precise foundations for these development strategies which suggest positive development outcomes from integration of poor actors into value chains are as yet underdeveloped the interdisciplinary work in this volume shows how trade is managed and asks theory driven questions about how value chains relate to locally rooted development processes policy makers and development practitioners are increasingly using value chain analysis to frame pro poor development interventions this book offers multiple conceptualizations of development outcomes of inclusion of small producers firms and workers in value chains processes of inclusion at different scales are unpacked in order to identify the terms of participation of small producers firms and workers as value chains are embedded the book further argues that inclusion can be conceptualized as the degree of alignment between value chain logics and the institutions and capacities in the local business system the combination of inclusive governance and endogenous development informs a grounded debate on roles of development oriented partnerships chapters in this volume draw on multiple strands of economics sociology political science geography and management studies and for empirical grounding engage in comparative analysis of cases from latin america subsaharan africa and east and south east asia these are combined with processes taking place at a global level such as the proliferation of standards and the growth of roundtables and multi stakeholder partnerships the contributions explore contrasts between contexts between industries or commodities products and between conceptual frameworks and the context dependency of development impact necessitates cross case investigations this collection will be of interest to scholars in development studies economics business studies as well as to development policy makers

Operations Management: Processes And Value Chains, 8/E

2007-09 this eighth edition of operations management processes and value chains features a new co author substantial revision and improvements while maintaining its perspective and the strategic importance of operations within

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a business as in the past seven editions this timely and topical edition will prove invaluable to students looking to become more effective managers in today's competitive global environment

Handbook on Global Value Chains 2019 global value chains (gvc) are a key feature of the global economy in the 21st century they show how international investment and trade create cross border production networks that link countries firms and workers around the globe this handbook describes how gvc arise and vary across industries and countries and how they have evolved over time in response to economic and political forces with chapters written by leading interdisciplinary scholars the handbook unpacks the key concepts of gvc governance and upgrading and explores policy implications for advanced and developing economies alike

Building Effective Value Chains 2016-08-03 the value chain describes the full range of activities that firms and workers do to bring a product from its conception to its end use and beyond this includes activities such as design production marketing distribution and support to the final consumer value chain activities can occur within or between firms within a single geographical location or spread across wider areas and can produce goods or services the overall goal of the value chain is to create value that exceeds the cost of providing a product or service thus generating a profit margin the concept of the value chain is at the early stages of a journey and many people still think conventionally building effective value chains challenges this notion helping people to think differently and to pursue the right goal in business building effective value chains gives practical easily understood advice on enhancing the value chain supported by case studies from the public and private sector that illustrate how the methodology can be applied to different value chains the book also considers the commercial value of the value chain as well as the academic origins of the value chain author tom mcguffog shares his knowledge and experience from working in rowntree and nestle the uk procurement agency the defence logistics organisation and nhs purchasing and supply taking a global perspective the issues discussed in this book are applicable internationally building effective value chains includes executive summaries

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at the end of each chapter useful online materials and a comprehensive list of references

Global Value Chains 2012 mondiale waardeketens zijn het complexe netwerk van activiteiten tussen lokale producent en eindgebruiker global value chains schetst de invloed van deze waardeketens op lokaal nationaal en internationaal niveau het boek geeft eerst een theoretisch en wetenschappelijk kader vervolgens krijgt de lezer een compleet beeld van de betekenis van mondiale waardeketens aan de hand van diverse casestudies zoals de bierbrouwindustrie in ghana de namibische bio industrie de industrie van halfgeleiders in china en maleisië en het toerisme in tanzania

Operations Management 2005 this highly respected book presents strategic and managerial issues in order to emphasize that the decisions made by operations managers should be consistent with a corporate strategy shared by managers in all functional areas it presents the operations tools and techniques for solving problems in the context of achieving a firm s overall goals and strategies and provides a balanced treatment of manufacturing and services throughout the book blends the latest in strategic issues with proven analytic techniques and offers a wealth of interesting examples to engage readers and bring operations management to life this sixth addition adds an increased emphasis on processes to provide linkage between operational issues as well as new problem solving software and a website with innovative internet resources other coverage includes operations as a competitive weapon operations strategy managing technology total quality management statistical process control capacity location layout supply chain management forecasting inventory management aggregate planning resource planning lean systems and scheduling for operations managers in a variety of fields this text refers to an out of print or unavailable edition of this title

Services in Global Value Chains 2016-06-21 this compilation of 22 firm specific case studies is an important contribution to the discussion of servicification trends in manufacturing services have increased in importance and value in many manufacturing value chains making companies that produce physical products look more like service enterprises what services do global value chains use in their operations how important are they and how do economic policies shape firms

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configurations operations and location of global value chains this book addresses these questions and more the interviewed firms based in 12 apec economies come from different sectors ranging from multinational automotive construction equipment and electrical appliance manufacturers to small and medium manufacturers of watches or chemical for water treatment the book analyses what specific services are important in different stages of the value chain and whether they are typically provided in house or outsourced contents manufacturing related services patrick low and gloria o pasadilla manufacturing of aircraft control systems in the philippines andre wirjo and gloria o pasadilla industrial welding services in thailand william haines manufacturing of mining and construction equipment david sit and patrick low manufacturing of computer servers yuhua zhang wastewater treatment services arian hassani and andre wirjo manufacturing of automotive components in the asean region denise cheung manufacturing of oil and gas industry equipment in singapore andre wirjo and gloria o pasadilla car manufacturing in the philippines sherry stephenson manufacturing of thermal power generation equipment gloria o pasadilla production of precision die and machine parts in thailand denise cheung and andre wirjo manufacturing of refrigerators david sit watch manufacturing deborah elms manufacturing of automotive components in mexico perspectives from three firms andre wirjo gloria o pasadilla and joel g bassig manufacturing of telecommunications equipment huani zhu and gloria o pasadilla manufacturing of printed circuit boards in canada ben shepherd wine industry in chile karina fernandez stark and penny bamber integrated logistics solutions provider in mexico andre wirjo and gloria o pasadilla remanufacturing services in the construction machinery value chain katherine tait and gary gereffi manufacturing of consumer electronic appliances in indonesia emmanuel a san andres fresh cherry industry in chile penny bamber and karina fernandez stark readership researchers students and academics who are interested in international trade trade economists policymakers and general public who are interested in manufacturing related topics

Local Firm Upgrading in Global Value Chains 2015-05-12 jan hauke holste analyzes how a company can innovate and change its business model to the degree that it can climb up the

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value chain his research synthesizes a combination of the global value chain and the business model literature to create a new framework of local firm upgrading the findings of an empirical test of the model indicate that local firms are more than just a link within a global value chain each firm has a choice and inter firm differences indicate that there is a strong firm level factor next to other factors the founder is the key driver of local firm upgrading he is possibly the most important element within a firm

Global Value Chains in a Postcrisis World 2010 the book looks to address the following questions in a post crisis world how have lead firms responded to the crisis have they changed their traditional supply chain strategy and relocated and or outsourced part of their production how will those changes affect developing countries what should be the policy responses to these changes

Sustainable Value Chain Management 2013-11-28 the way organizations manage their value chain has changed dramatically over the past decade today organizations take account of economic issues but they also adopt a broader perspective of their purpose including social and environmental issues yet despite its global spread sustainable value chain management remains an uncertain and poorly defined ambition with few absolutes the social and environmental issues that organizations should address can easily be interpreted as including virtually everything current literature on the topic seeks to understand the effects and management of initiatives dealing with diversity human rights safety philanthropy community and environment however the penetration of social and environmental considerations into value chain management is described as desire lacking reality thereby making the idea a patchy success the objective of this research anthology is to investigate different angles of sustainable value chain management the book s 27 chapters fill holes and explore new fields in this area

Value chain transformation: Taking stock of WorldFish research on value chains and markets 2016-07-12 the goal of worldfish s research on markets and value chains is to increase the benefits to resource poor people from fisheries and aquaculture value chains by researching 1 key barriers to resource poor men women and other marginalized groups gaining

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greater benefits from participation in value chains including barriers related to the availability affordability and quality of nutrient rich fish for resource poor consumers 2 interventions to overcome those barriers and 3 mechanisms that are most effective for scaling up of value chain interventions this paper aims to promote and document learning across worldfish s value chain research efforts in asia and africa it has three main objectives 1 to take stock of worldfish s past and ongoing research on value chains 2 to draw out commonalities and differences between these projects and 3 to provide a synthesis of some learning that can guide future work

Global Value Chains and the Missing Links 2018-05-15 global value chains gvcs are fraught with the phenomenon of fragmentation and dispersion of production across the world india presents a unique example with its high potential in manufacturing capability but low integration in gvcs this book examines the reasons why india has failed to integrate within gvcs so far and looks at key examples to understand the impediments in this process the chapters bring together case studies from across the manufacturing industry labour intensive garment paper and diamond capital intensive automobile and petrochemical and knowledge intensive semi conductor microchip chemical and pharmaceutical sectors together they present stories of successful integration of some firms in gvcs as well as the difficulties faced by them the volume also highlights the importance of gvcs in the context of developing countries in terms of benefits such as income and value generation knowledge and technology collaborations and advances in systems and processes this book will interest scholars and researchers in economics international trade studies development economics and business management as well as to practitioners policymakers government officials and those in the corporate sector

Diagnostics for Industrial Value Chain Development 2011 promoting industrial value chains in developing countries is a promising approach to foster economic development create jobs and induce inclusive growth while addressing social and environmental issues however such promotion requires understanding of the status of development in the value chain and the complex linkages among its actors and with the socio political environment this publication assists analysts and

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decision makers in obtaining a complete picture of the status quo in a given value chain using rapid data collection and analysis methods this type of diagnostic is useful at any point of value chain development at the outset when choosing the value chain during the analysis phase and later during implementation monitoring evaluation and adjustment

Global Value Chains 2011 this important volume presents seven case studies of global value chains alongside two theoretical chapters concerning these chains the contributors explore a wide range of issues relevant to value chains the impact of global value chains on local upgrading strategies the role of governance structures shaping global value chains the role of buyers in creating monitoring and enforcing commodity specifications and of international standards in shaping the patterns of chain governance they also consider the role of donors governmental organisations and civil society in influencing value chains and the importance of partnerships as mechanisms for value chain upgrading this carefully researched work is essential reading to scholars and students of the rapidly changing global economic order

Intangible assets and value capture in global value chains: the smartphone industry 2017 this report uses data on individual smart phones as well as industry data to identify which smartphone firms capture the most value it finds that apple captures most of the industry profits thanks to its high prices large profit margins and the volume of iphone sales worldwide apple s success is explained as a result of its ability to develop its own intellectual property ip and take advantage of ip created by suppliers through a strategy of selling only a few models at high prices compared to competitors

Interconnected Economies Benefiting from Global Value Chains 2013-05-28 this book examines how global value chains have evolved and the policy challenges they have created

Global Value Chains, Flexibility and Sustainability 2018-05-04 this book provides a conceptual framework of global value chains flexibility and sustainability supported by research projects case applications and models in various related areas organized into three parts in the first part of the book various authors discuss how to improve the efficiency and effectiveness of global value chains through various types of analyses while the focus is on cluster

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management and mergers and joint ventures the legal aspects of control and liability concerning the integration of value chains is also examined in one of the contributions the second part includes chapters concerning strategy and flexibility strategies concern topics such as inventory management talent management strategic alignment decision making behavioural change and hr systems the third and final part of the volume concerns the topic of sustainability wherein the contributions focus on various initiatives intended to promote sustainability across respective value chains bearing in mind the concept of flexibility the book is a valuable resource for a varied audience ranging from management students and researchers to practicing business managers as well as for professional institutions consultants and corporate organizations

Trading Down 2005 examining the changing role of africa in the global economy

The Routledge Companion to Global Value Chains 2021-09-30

this companion provides a review of global value chains gvcs and the megatrends that are shaping them and will continue to reshape them in deep set trajectories of change over the next few decades megatrends herald both challenges and opportunities with the growing interest among business leaders and researchers in gvcs this is a reference work which fills a gap in current literature by focusing on the new features of gvcs including the shift of global purchasing power towards developing economies the significance of emerging technologies and data analytics the increasing tensions between globalisation and de globalisation and the role of micro multinationals start up entrepreneurs the public sector and middle markets in a fast changing global economy the early chapters are essentially intradisciplinary in character with the first seeking to explore some historical aspects of gvcs subsequent chapters cover the theory and practice of operations and supply chain management emerging supply chain technologies and the impact of inter firm collaboration across sectors and economies the final chapters take a more interdisciplinary approach and examine topics at the interface of gvcs with the economy society culture and politics this comprehensive handbook provides a timely analysis of leading edge global megatrends and practices in one volume

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Development with Global Value Chains 2019-01-24 examines upgradation and innovation by firms in gvcs through case studies of china india south korea the philippines and sri lanka

Gender dynamics in value chains 2021-12-31 over the past 20 years value chain development vcd initiatives and value chain research have increasingly integrated gender dimensions to allow for gender differentiated employment and income opportunities and other benefits for women and men and to address the exploitation of women s labor pyburn and kruijssen 2021 this research often addresses constraints to women s participation in specific value chains such as administrative procedures in transboundary fish trade rather et al 2018 or disproportionate harassment of women food traders by authorities in nigeria resnick et al 2019 this brief draws on research conducted under the cgiar research program on policies institutions and markets pim to illustrate how vcd supports and constrains progress toward gender equality and women s empowerment in particular the brief summarizes work from a portfolio of six pim co funded projects 2020 2021 on gender dynamics in value chains beyond the production node and single commodity analysis box 1 a book chapter in a cgiar wide gender publication pyburn and van eerdewijk 2021 the pro weai project level women s empowerment in agriculture index for market inclusion and other gender integrated value chain work within pim crimi 2018 vos and pyburn 2021 and provides an outlook for future research

Supply Chain Management in African Agriculture 2020-08-25 this book examines supply and value chains in african agriculture providing both a thorough analysis of existing practices and practical business models for future development it examines why africa is a net importer of food despite its vast agricultural potential using the tomato value chain in ghana as a case study the book explores commodity value chain structures commodity clusters arenas linkages and business models systematic constraints within commodity value chains and value chain profiling in practice among others it would benefit policy makers policy implementers development practitioners agri entrepreneurs researchers and all those who have interests in the transformation of african agriculture it will also be an

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excellent reference material for students of agriculture management agribusiness agricultural economics and rural development

African Farmers, Value Chains and Agricultural Development

2021-11-02 this book provides a thorough introduction to and examination of agricultural value chains in sub saharan africa first the authors introduce the economic theory of agri food value chains and value chain governance focusing on domestic and regional trade in and consumption of food crops in a low income country context in addition to mainstream and heterodox thinking about value chain development the book pays attention to political economy considerations the book also reviews the empirical evidence on value chain development and performance in africa it adopts multiple lenses to examine agricultural value chains zooming out from the micro level e g relational contracting in a context of market imperfections to the meso level e g distributional implications of various value chain interventions inclusion of specific social groups and the macro level underlying income population and urbanization trends volumes and prices etc furthermore this book places value chain development in the context of a process the authors refer to as structural transformation 2 0 which refers to a process where production factors labor land and capital move from low productivity agriculture to high productivity agriculture finally throughout the book the authors interpret the evidence in light of three important debates i how competitive are rural factor and product markets and what does this imply for distribution and innovation ii what role do foreign investment and factor proportions play in the development of agri food value chains in africa iii what complementary government policies can help facilitate a process of agricultural value chain transformation towards high productive activities and enhancing the capacity of value chains to generate employment opportunities and food security for a growing population

Economic and Social Upgrading in Global Value Chains

2022-01-01 this book investigates how global value chain governance public institutions and strategies in the area of industrial policy and industrial relations by stakeholders such as national or global trade unions governments companies or international ngos shape upgrading in the global south a

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special feature is its interdisciplinarity combining sociological economic legal and political dimensions case studies systematically compare different industry trajectories furthermore it encompasses far reaching insights into the role of global value chains for development economic catching up of countries and socio political aspects such as working conditions and interest representation

Dollar Invoicing, Global Value Chains, and the Business Cycle Dynamics of International Trade 2022-02-11 recent literature has highlighted that international trade is mostly priced in a few key vehicle currencies and is increasingly dominated by intermediate goods and global value chains gvcs taking these features into account this paper reexamines the relationship between monetary policy exchange rates and international trade flows using a dynamic stochastic general equilibrium dsge framework it finds key differences between the response of final goods and gvc trade to both domestic and foreign shocks depending on the origin and ultimate destination of value added and the intermediate shipments involved for example the model shows that in response to a dollar appreciation triggered by a us interest rate increase direct bilateral trade between non us countries contracts more than global value chain oriented trade which feeds us final demand and exports to the us decline much more when measured in gross as opposed to value added terms we use granular data on gvcs at the sector level to document empirical evidence in favor of these key predictions of the model

Global Value Chains and Development 2019-01-24 studies conceptual foundations of gvc analysis twin pillars of governance and upgrading and detailed cases of emerging economies

Strengthening Value Chains as an Industrial Policy Instrument 2014 this publication presents the recent experience of the economic commission for latin america and the caribbean eclac in respect of industrial policy design and technical assistance for the governments of two central american countries el salvador and guatemala it adopts a value chain approach to identify in detail the restrictions facing these chains both as a whole and at each of their links strategies aimed at strengthening value chains are participatory public private and act as a driver of structural change by boosting productivity and value added especially among small producers

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Local Clusters in Global Value Chains 2017-07-28 the international fragmentation of economic activities from research and design to production and marketing described through the lens of the global value chain gvc approach impacts the structure and performance of small and medium sized enterprises smes agglomerated in economic clusters the consolidation of gvcs ruled by global lead firms and the recession of 2008 09 exacerbated the pressures on cluster actors that based their competitive advantage on local systems spurring an increasing heterogeneity both across and within clusters that is still overlooked in the literature drawing on detailed studies of different industries and countries local clusters in global value chains shows the co evolutionary trajectories of clusters and gvcs and the role of firms and their strategies in organizing manufacturing and innovation activities in the context of ongoing technological shifts the book explores the tension between place based variables and global drivers of change and the possibility for territories containing such clusters to prosper in the new global scenario by adopting insights from the gvc framework and management studies the book discusses how the internationalization strategies of firms create opportunities as well as constraints for adaptive upgrading in clusters this book is of interest to both researchers and policy makers who are interested in the dynamic sources of competitive advantage in the global economy

Sustainable Value Chain Management 2015-02-28 this book introduces the integrated management concept of sustainable value creation which delivers sustainability inside out from the core business it is based on the premise that sustainability can provide a platform for growth if it is implemented in a company s products services and supply chains combined also known as the value chain managing the value chain from the outset with a sustainability mindset subsequently allows profitable economical ecological and societal growth it combines the need for increased sustainability and its implementation in the operations of a company the book addresses the following issues how do economic environmental and societal factors impact the value creation process of a company what requirements and expectations need to be met to balance economic ecologic and societal value creation what are the building blocks and

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measures that can be utilized on the journey towards building a sustainable value chain what benefits can be achieved through sustainable value chains what are the practical examples of sustainable value chains in leading companies that can inspire others to follow the book includes contributions from the following organisations and companies beiersdorf sap klenk und hoursch vaude infineon technologies independent capital management basf nanogate the federal german council for sustainable development henkel symrise shared value chain siemens fairphone and thin air factory

Uncovering Value Added in Trade 2015-07-13 value chain trade has challenged economic implications of conventional trade statistics and transformed bilateral trade relationships into multilaterals conventional trade statistics exaggerate trade volumes and bilateral trade imbalances it is imperative to measure trade in value added and examine trade relations in the context of global value chains this book is a collection of research papers on new approaches to measure trade in value added and the role of global value chains in modern international trade it introduces the input output method for measuring trade and a direct approach for measuring the domestic value added of the people s republic of china the center of global assembly in addition it shows how to analyze trade relations in the context of global value chains

contents introduction yuqing xing implications of global value chains for trade statistics and trade policy christophe degain and andreas maurer oecd inter country input output model and policy implications norihiko yamano estimating the upper limits of value added in the people s republic of china s processing exports yuqing xing an alternative measurement for international fragmentation of the production process an international input output approach satoshi inomata share of imports and commodities in consumption and investment in the united states galina hale and bart hobijn domestic value chains in the people s republic of china and their linkages with the global economy bo meng the fox apple partnership in the global value chain how did foreign direct investment and contract manufacturing reshape the landscape of the electronics industry guoyong liang readership advance postgraduate students and researchers in the field of international economics particularly those studying global value chains key features this is the first book to

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systematically introduce the input output method for measuring trade in value added and a direct approach to measure the domestic value added of china s exportschapters are based on innovative approaches to analyze trade relations under global value chainscontributors are leading scholars in global value chains research and study the authors are from wto oecd adbi unctad the us fed jetro ide and peking university a great combination and representation of international organizations and academic institutionskeywords trade global value chains production networks input output method trade statistics trade measurement trade in value added domestic value added production fragmentation global assembly trade relations foreign direct investment manufacturing

Value Chains Transformation and Transport Reconnection in Eurasia 2021-04-08 this book focuses on the geo economic and geopolitical impact of value chains transformation on the transport logistic reintegration of continental eurasian countries with a specific focus on the members of the eurasian economic union the author assesses the potential impact of current trends global value chains fragmentation and decoupling on eurasian transport integration the book combines in depth analysis of the evolution of value chains and transport logistics corridors across eurasia with a geopolitical assessment of its implications for the eaeu s members foreign and economic policy orientation the author explores three key arguments 1 the key to a successful and sustainable integration of the transport space of continental eurasia is less the ongoing expansion of transcontinental transit and more the participation in intraregional and transregional cross border value chains even though this process is increasingly tied to the question of the geopolitical and geo economic orientation of continental eurasia 2 even in a more regionalised world economy the economic complementarities between continental eurasia and the two manufacturing blocks at the edges of the supercontinent europe and asia represent the greatest chance for continental eurasia for larger participation in high value added value chains and 3 without diversifying trade and financial ties across asia and normalising relations with the eu the combined effect of shifting value chains location across the continent and china s ambiguous and flexible

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transport politics might turn an unprecedented chance into risk augmenting competition among and within countries which are members of the eaeu over traffic volume fdi value chain participation and ultimately geopolitical and geo economic dividends this book will be of interest to scholars and students of ir theory ipe geopolitics and regional studies as well as the related subfields of transport geography economic geography and logistics

Global Value Chains and Production Networks 2018-12-05 global value chains and production networks case studies of siemens and huawei presents theories and frameworks that facilitate the evolution of gpn studies from macro perspectives based on territory and industry to the use of micro firm level data the book explores these theories and frameworks through detailed case studies of two major corporations siemens and huawei with the gpn gvc structure of chinese firms not well known outside china despite the growing importance of chinese firms in the global economy this guide plays a pivotal role in facilitating the use of data that promise to unlock economic cooperation and value emphasizes micro data analytical models and their methodological underpinnings illustrates how these data illuminate the economic structures of two comparable gpns within highly divergent institutional contexts suggests how companies can cooperate with foreign partners to enhance their global management capacity and reshape their advantages in international competition

Rethinking Value Chains 2021-08-13 epub and pdf available open access under cc by nc nd licence today production processes have become fragmented with a range of activities divided among firms and workers across borders these global value chains are being strongly promoted by international organisations such as the world bank and the world trade organization but social and political backlash is mounting in a growing variety of forms this ambitious volume brings together academics and activists from europe to address the social and environmental imbalances of global production thinking creatively about how to reform the current economic system this book will be essential reading for those interested in building sustainable alternatives at local regional and global levels

Commercial and Inclusive Value Chains 2015 commercial and inclusive value chains includes case studies on fifteen

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profitable and inclusive value chains from different countries in western eastern and north eastern africa and from india cambodia peru

Business, Power and Sustainability in a World of Global Value Chains

2019-08-15 the interaction of sustainability governance and global value chains has crucial implications the world over when it comes to sustainability the last decade has witnessed the birth of hybrid forms of governance where business civil society and public actors interact at different levels leading to a focus on concepts of legitimacy within multi stakeholder initiatives msis based in over 15 years of theoretical engagement and field research business power and sustainability draws from both labour intensive value chains such as in the agro food sector coffee wine fish biofuels palm oil and from capital intensive value chains such as in shipping and aviation to discuss how sustainability governance can be best designed managed and institutionalized in today s world of global value chains gvcs examining current theoretical and analytical efforts aimed at including sustainability issues in gvc governance theory it expands on recent work examining gvc upgrading by introducing the concept of environmental upgrading and through new conceptions of orchestration it provides suggestions for how governments and international organizations can best facilitate the achievement of sustainability goals essential reading on the governance of sustainability in the twenty first century

Uncovering Value Added in Trade 2015-07-27 value chain trade has challenged economic implications of conventional trade statistics and transformed bilateral trade relationships into multilaterals conventional trade statistics exaggerate trade volumes and bilateral trade imbalances it is imperative to measure trade in value added and examine trade relations in the context of global value chains this book is a collection of research papers on new approaches to measure trade in value added and the role of global value chains in modern international trade it introduces the input output method for measuring trade and a direct approach for measuring the domestic value added of the people s republic of china the center of global assembly in addition it shows how to analyze trade relations in the context of global value chains

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chains ch 2 retail winners and losers the impact of organised retailing ch 3 inclusive value chains in fresh fruit and vegetables case study 1 namdhari fresh limited bn dhananjaya and a umesh rao case study 2 itc choupal fresh rewa shankar misra case study 3 infam in wayanad kerala jacob d vakkayil case study 4 spencer s retail sukhpal singh ch 4 inclusive value chains in commodity crops case study 5 contract farming of potatoes an attempt to include poor farmers in the value chain braja s mishra case study 6 basmati rice and kohinoor foods limited anup kumar singh case study 7 agrocel industries anamika purohit case study 8 biore organic cotton rajeev baruah ch 5 inclusive value chains in fisheries honey coffee and poultry case study 9 falcon marine exports rajeev roy case study 10 honey in muzaffarpur ashok kumar case study 11 fairtrade and organic coffee priti rao case study 12 small holder broiler farming in kesla anish kumar ch 6 inclusive value chains in non food artisan products case study 13 itc limited and the agarbatti industry nagendra nath sharma case study 14 operation mojari vipin sharma and mallika ahluwalia ch 7 what do the case studies tell us lessons for the future

Inclusive Value Chains 2010 global value chains are radically altering how goods and services are produced parts made in one country for instance are increasingly assembled in another and sold in a third the globalisation of production has changed the industrial structure

Staying Competitive in the Global Economy Moving Up the Value Chain 2007-05-29 president trump has raised the intriguing question of bringing the manufacturing of companies like apple back from china to the u s this book however argues that in this age of the knowledge based economy and increased globalization that value creation and distribution based on knowledge and innovation activities are at the core of economic development the double edged sword of globalization has transformed china s economic development in the past few decades although china has benefitted from globalization and is now the second largest economy in the world having become a global manufacturing power and the biggest exporter of high tech products it continues to be highly dependent on foreign sources of capital and technology this book will explore the core of the chinese economy from the perspective of the global value chain gvc combining analysis of inward investment international trade science and technology and

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innovation s ti and economic development specifically it investigates china s evolving role in gvcs with some innovative chinese companies emerging in the global market and china s ongoing efforts to become an innovation driven economy china s impressive economic record and experience provides an impressive role model for other developing countries

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