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The Rise of Supermarkets and Their Development Implications: International Experience Relevant for India Supermarket Retailing in Africa The Supermarket Revolution and Food Security in Namibia An empirical investigation of supermarket differentiation Strategic Directions in Supermarket Deli-Prepared Foods Supermarket Differentiation in the Uk Shelf Life The Negro in the Supermarket Industry Supermarket Wars Static Efficiency in Dutch Supermarket Chain The Drive-In, the Supermarket, and the Transformation of Commercial Space in Los Angeles, 1914-1941 Somerfield Plc and Wm Morrison Supermarkets Plc Supermarkets and Agri-food Supply Chains Restrictive Labor Practices in the Supermarket Industry Supermarket USA Robotics for Intralogistics in Supermarkets and Retail Stores The Relationship Between Shelf Space and Product Sales in Supermarkets Consumer Problems of the Poor: Supermarket Operations in Low-income Areas and the Federal Response Consumer Problems of the Poor: Supermarket Operations in Low-income Areas and the Federal Response Shopping Center and Store Leases U.S. Supermarkets Supermarkets and the Meat Supply Chain The Economic Impact of Food Retail on Farmers, Processors and Consumers Access to Affordable and Nutritious Food: Measuring and Understanding Food Deserts and Their Consequences The State of Food Insecurity in Lusaka, Zambia Market Quality and Precooling Rates of Strawberries Packed in Various Containers Supermarket Characteristics and Operating Costs in Low-income Areas International Business, Trade and Institutional Sustainability Developments in Aging Peanuts and Their Uses for Food Marketing Research Report Eating Between the Lines Do Food Stamp and Other Customers Buy the Same Products in Supermarkets? Supermarket USA Innovative Logistics Services and Sustainable Lifestyles Marketing Logistics Sustaining a Culture of Process Control and Continuous Improvement Food Policy Trends--consumer Attitudes and the Supermarket Eggshell Damage from End of Packing Line to Supermarket Handbook of Research on Recent Perspectives on Management, International Trade, and Logistics

The Rise of Supermarkets and Their Development Implications: International Experience Relevant for India

2008

this book surveys the landscape of supermarket retailing in africa showing how this expanding part of the retail sector is changing consumerism on the continent drawing on research covering retail formats consumer behaviour strategies operation research ict relationship marketing and market linkage the book investigates the many factors impacting the growth of supermarkets in africa the contributors employ theories concepts and methods in order to help us to understand changing consumer behaviour the strategies used by suppliers to access supermarkets the role of service suppliers in the growth of the sector and ultimately how supermarkets can assist in making the market linkage between producers and consumers in africa the chapters provide a comprehensive exploration of modern retail discussing its growth and future identifying consumer preferences as well as suggesting solutions to the challenges that retailers and suppliers on the continent face in developing the sector this book will be of interest to scholars and students of the retail sector and retail management in africa

Supermarket Retailing in Africa

2022-03-25

the surprisingly high rate of supermarket patronage in low income areas of windhoek namibia s capital and largest city is at odds with conventional wisdom that supermarkets in african cities are primarily patronized by middle and high income residents and therefore target their neighbourhoods what is happening in namibia and other southern african countries that make supermarkets so much more accessible to the urban poor what are they buying at supermarkets and how frequently do they shop there further what is the impact of supermarket expansion on informal food vendors this report which presents the findings from the south african supermarkets in growing african cities project research in 2016 2017 in windhoek looks at the evidence and tries to answer these questions and others the research and policy debate on the relationship between the supermarket revolution and food security is also discussed here the issues include whether supermarket supply chains and procurement practices mitigate rural food insecurity through providing new market opportunities for smallholder farmers the impact of supermarkets on the food security and consumption patterns of residents of african cities and the relationship between supermarket expansion and governance of the food system particularly at the local level

The Supermarket Revolution and Food Security in Namibia

2017-12-16

inhaltsangabe abstract shopping at supermarkets plays an important role in our all lives food consumption increased immensely over the past decades

and transferred food retailing into a potential and profitable market especially for big supermarket chains in the uk however this has been realised not only by a few enterprises thus food retailing became a challenging and demanding business in a high competitive environment in correlation with these facts the first question that comes in mind is how can all these supermarkets compete successfully and defend their market position it is generally agreed that competitive advantage is necessary for companies to be successful mintzberg explains that supermarkets have represented successful generic strategies in the past but they must go beyond this generic strategy and find a way of competing in this business with this background differentiation turns out as a current problem in the field of food retailing above all plenty of theories of competitive advantage for manufacturers exist but retailing is still a sparsely investigated field furthermore food retailers in the uk are operating in a high competitive industry more than every other european country and cox brittain describe grocery retailing in the uk as an interesting field of competitive battles thus theories are applied especially to supermarkets in the uk hence this study focuses on the largest supermarket chains in the uk and the role and importance of differentiation in the field of competitive advantage is investigated and questioned academic objectives of the dissertation the objective of this dissertation is to enrich the profound and wide field of competitive advantage with new findings with the investigation of differentiation in food retailing a so far scarce analysed but complex topic is enlightened during the exploration of the literature it became apparent that differentiation strategies are only of value for companies when differences between companies or brands add value to customers hence customer perception creates a further main part of the literature review and the research an empirical study with customers is conducted to highlight the customer perception of differentiation strategies in the uk food retail industry the aim of the study is to reveal to what dimensions customer perception can influence differentiation strategies the end result of primary research will rectify whether theory and

An empirical investigation of supermarket differentiation

2008-09-23

3deli prepared foods departments are one of the most dynamic in the food industry 2 includes managing the product mix merchandising sources preparation and distribution managing and staffing suppliers and strategic challenges

Strategic Directions in Supermarket Deli-Prepared Foods

1992-09

this book examines and explains the current situation and problems of supermarket chains in england supermarket chains are operating in a profitable market but they are confronted with the problem of high competition and compared to manufacturers they have only few possibilities to differentiate especially the importance of differentiation is questioned in this book it is examined whether differentiation is really essential for gaining competitive advantage for a comprehensive and substantiated demonstration secondary theoretical data and a study with primary data is used with theories of manufacturers and retailers possibilities for differentiation are identified aspects of customer perceptions are considered as important as differentiation and thus included and linked to differentiation strategies a study ascertained best practice by surveying students to examine perceived differentiation

factors upon critical success factors perceived added value is identified as a major issue of differentiation strategies and included in this study the research led to the fact that differentiation is not conducted by all supermarkets and that undifferentiation can also be a profitable strategy hence positioning strategies solely based on differentiation is seen as inadequate for a successful applied competitor based strategy a combination of differentiation types price and differentiation interdependencies market segmentation and customers critical success factors is suggested

Supermarket Differentiation in the Uk

2009-05

supermarkets in all their everyday mundanity embody something of the enormous complexity of living and consuming in late twentieth century western societies shelf life first published in 1998 explores the supermarket as a retail space and as an arena of everyday consumption in australia it historically situates and critically discusses the everyday food products we buy the retail environments in which we do so the attitudes of the retailers who construct such environments and the diverse ways in which all of us undertake and think about supermarket shopping yet this book is more than narrative history it engages with broader issues of the nature of australian modernity the globalisation of retail forms the connection between consumption and self autonomy and the highly gendered nature of retailing and shopping it interrogates also the work of cultural critics and questions recent attempts to grasp what it means to consume and to be a consumer

Shelf Life

1998-07-27

this book is a volume in the penn press anniversary collection to mark its 125th anniversary in 2015 the university of pennsylvania press rereleased more than 1 100 titles from penn press s distinguished backlist from 1899 1999 that had fallen out of print spanning an entire century the anniversary collection offers peer reviewed scholarship in a wide range of subject areas

The Negro in the Supermarket Industry

2016-11-11

leading international food retailers have in recent years expanded beyond national boundaries and started to operate on a global scale this book describes the current state of play looking in detail at the main competitors worldwide and analyzing the factors underlying their successes and failures the authors are leading commentators on this industry and identify the essential characteristics of a global strategy in food retailing and include many compelling examples

Supermarket Wars

2005-09-05

longstreth explores the early development of two kinds of retail space that have become ubiquitous in the united states in the second half of the twentieth century richard longstreth is one of the few historians to focus on ordinary commercial buildings buildings usually associated with commercial builders and real estate developers rather than architects and thus generally overlooked by historians of high architecture here longstreth explores the early development of two kinds of retail space that have become ubiquitous in the united states in the second half of the twentieth century one external is devoted to the circulation and parking of automobiles on retail premises longstreth analyzes the origins of this development in the 1910s and 1920s with the super service station and then the drive in market the other type of space internal was introduced soon thereafter with the single story supermarket the most innovative aspect of the supermarket was how its interior was designed for high volume turnover of a large selection of goods with a minimum of staff assistance longstreth focuses on los angeles the principal center for the development of both kinds of space during the period from the mid 1910s to the early 1940s this richly illustrated study integrates architectural cultural economic and urban factors to describe the evolution of retailing and how it has affected the urban landscape

Static Efficiency in Dutch Supermarket Chain

2008

this competition commission report examines the purchase by somerfield plc of 115 stores and other assets from wm morrisons plc in october 2004 the office of fair trading referred this to the commission in march 2005 with competition concerns the commission has concluded that the completed acquisition may be expected to result in a substantial lessening of competition in 12 local grocery retail markets as well as 14 local markets where acquisition gave concern to restore competition in these markets somerfield will have to sell 12 stores to suitable grocery retailers approved by the commission somerfield group is the fifth largest supermarket group with a uk annual turnover of approximately 4.7 billion it has 750 mid range stores under somerfield and 500 under kwik save morrisons is the fourth largest grocery retailer in the uk operating about 500 stores an earlier competition commission report on mergers issued as a command paper cm 5950 is also available on the subject of proposed mergers between safeway plc and asda group limited owned by wal mart stores inc wm morrison supermarkets plc j sainsbury plc and tesco plc see isbn 0101595026

The Drive-In, the Supermarket, and the Transformation of Commercial Space in Los Angeles, 1914-1941

2000-08-25

this book analyses the gradual shift in the distribution of power in agri food supply chains away from the manufacturers of branded food products to the global supermarket chains such as wal mart and tesco this transformation has had a profound effect on the food we eat together with the ways in which food is produced processed and marketed the authors assess the causes and consequences of this transformation and evaluate the impacts along the whole supply chain the book considers a variety of theoretical and cultural approaches to the analysis of change in the organization and management of the agri food supply chain and presents a series of studies focusing upon the effects of changes in europe north america and less developed countries the impacts on farmers and workers and implications for the environment are also considered the contested nature of these changes suggests a number of possible future scenarios for the global agri food system which are also analysed and evaluated this book will be of great interest to postgraduate and undergraduate students in business studies sociology politics geography and cultural studies academic researchers and teachers and policy makers and researchers in business government and industry will also find much of interest

Somerfield Plc and Wm Morrison Supermarkets Plc

2005-09-12

this timely and penetrating study provides new insights into a marketing institution that affects the food shopping patterns and eating habits of most american families it raises crucial questions about labor management relations in supermarkets and seeks to determine whether various labor practices are working against the best interests of the consumer and efficient marketing operations herbert r northrup and his industrial research group at the wharton school of finance and commerce of the university of pennsylvania employ the techniques of research and analysis in their investigation of the labor management and collective bargaining structures the final section of the study deals with the potentials for change presents details of technological progress and suggests a new philosophy for and approach to labor relations in the industry in addition to a detailed view of the contemporary situation the student of industry will find here a history of the growth and development of supermarkets and of the unionization movement founded in 1921 as a separate wharton department the industrial research unit has a long record of publication and research in the labor market productivity union relations and business report fields major industrial research unit studies as published as research projects are completed this volume is study no 44

Supermarkets and Agri-food Supply Chains

2007

this cultural history examines the global rise of american style supermarkets during the cold war era and how they shaped the way we eat today supermarkets were invented in the united states and from the 1940s on they made their way around the world often explicitly to carry american style economic culture with them this innovative history tells us how supermarkets were used as anticommunist weapons during the cold war and how their proliferation has shaped our current food system the widespread appeal of supermarkets contributed to a farms race between the united states and the soviet union as the superpowers vied to show that their contrasting approaches to food production and distribution were best suited to an abundant

future in the aftermath of the cold war us food power was transformed into a global system of market power laying the groundwork for the emergence of our contemporary world in which transnational supermarkets operate as powerful institutions in a global food economy

Restrictive Labor Practices in the Supermarket Industry

2016-11-11

this book aims at sharing knowledge about the technological opportunities and the main research challenges regarding robotics for logistics in supermarkets and retail stores from the perspectives of the end users logistic companies technology providers and robotic researchers the authors have been involved into the h2020 project robotics enabling fully integrated logistics lines for supermarkets refills aimed at improving logistics in supermarkets thanks to mobile robotic systems in close and smart collaboration with humans the readers will find a comprehensive analysis of the main logistic processes in retail stores with possible robotized solutions involving mechanical design perception and control these technologies have been validated in realistic environments and some of them have been tested into real supermarkets the book is intended for a broad academic and industrial readership including operators in the field of logistics distribution and retail

Supermarket USA

2018-09-18

this volume examines the economic impacts of increasing retailer concentration on consumers processors and farmers

Robotics for Intralogistics in Supermarkets and Retail Stores

2022-09-01

the food conservation and energy act of 2008 directed the u s dept of agr to conduct a 1 year study to assess the extent of areas with limited access to affordable and nutritious food identify characteristics and causes of such areas consider how limited access affects local populations and outline recommend to address the problem this report presents the findings of the study which include results from two conferences of national and internat authorities on food deserts and a set of research studies it also includes reviews of existing literature a national level assessment of access to large grocery stores and supermarkets analysis of the economic and public health effects of limited access and a discussion of existing policy interventions illus

The Relationship Between Shelf Space and Product Sales in Supermarkets

1964

the lusaka urban food security survey done by afsun as part of its baseline survey of 11 southern african cities found that up to 93 of the households in the informal settlements which house three quarters of the zambian capital s population were food insecure a paltry 8 were food secure worse still most of the households in the informal urban settlements of lusaka did not only have poor access to food they also consumed foods from a very narrow range of food groups their diets were dominated by cereals and therefore likely to be deficient in essential vitamins minerals and proteins the afsun survey shows clearly that urban households obtain their food mainly through the market and therefore stable macro economic conditions are essential to their food security since urban household food security is positively associated with levels of income promotion of decent employment is critical among the urgent measures afsun recommends to address lusaka s food insecurity are the promotion by government of decent employment including labour intensive public works programmes that would stimulate formal employment and supplementary feeding programmes in clinics and schools

Consumer Problems of the Poor: Supermarket Operations in Low-income Areas and the Federal Response

1968

this book addresses the gap between innovative technologies and their adoption it showcases research feasibility studies and projects that demonstrate a variety of ways to implement environmental sustainability in globally operating firms as well as best practices in areas such as international management adoption of cleaner technologies global supply chains greenhouse gas emission reduction and transportation the book provides state of the art information on issues including global sustainable management practices global sustainable food and agricultural markets global responsible mining and energy global sustainable sourcing global sustainable transportation global conservation innovations and investments presenting expert contributions from industry government and academia discussing a variety of themes and perspectives on the topic international business as a positive force of environmental sustainability it is a vital resource for stakeholders in the international business community

Consumer Problems of the Poor: Supermarket Operations in Low-income Areas and the Federal Response

1968

so many labels so little time just tell me what to buy if you like millions of other americans still don t know how to read food labels and are frustrated by the hundreds of nutrition and health claims as well as statements like free range and grassfed it s time to learn what you re really putting into your

body find out how to select the most healthy foods at the supermarket and still get dinner on the table by 6 00 pm with eating between the lines shopping is no longer as simple as deciding what s for dinner food labels like organic natural low carb and fat free scream out at you from every aisle at the supermarket some claims are certified by authoritative groups such as the fda and usda but much of our country s nutrition information is simply a marketing ploy if you want to know what food labels really mean and what they could mean to your health eating between the lines will explain why chickens labeled free range may never actually see daylight organic seafood may be a misnomer the words hormone free on pork eggs and poultry is meaningless low fat cookies and heart healthy cereals may contain heart damaging trans fatty acids and more organized by supermarket section from the vegetable aisle to the dairy case eating between the lines also features more than seventy actual food labels and detachable shopping lists for your convenience and to help bring the best food to the table for you and your family

Shopping Center and Store Leases

2001

america fought the cold war in part through supermarkets and the food economy pioneered then has helped shape the way we eat today supermarkets were invented in the united states and from the 1940s on they made their way around the world often explicitly to carry american style economic culture with them this innovative history tells us how supermarkets were used as anticommunist weapons during the cold war and how that has shaped our current food system the widespread appeal of supermarkets as weapons of free enterprise contributed to a farms race between the united states and the soviet union as the superpowers vied to show that their contrasting approaches to food production and distribution were best suited to an abundant future in the aftermath of the cold war u s food power was transformed into a global system of market power laying the groundwork for the emergence of our contemporary world in which transnational supermarkets operate as powerful institutions in a global food economy

U.S. Supermarkets

1986

this edited volume aims to describe the transformation of supply chain management scm and logistics services by merging sustainable logistics scm sustainable consumption and lifestyle research this assessment of the transformation potential serves the development of sustainable business models and optimized decision making systems for achieving sustainable economic value creation within a green economy in 5 sections the volume takes a unique transdisciplinary approach to assess sustainable business practices within scm and the logistics sector and to understand the interactions between logistics services and consumer lifestyles while creating transparency within the decision making process this book will be of particular interest to academics policymakers planners and politicians section 1 introduces readers to the importance of blended research and innovation between sustainable scm and consumer lifestyles for transformation towards a green economy section 2 addresses the question of how trends and developments in consumption behavior and lifestyles influence the development of sustainable logistics section 3 discusses the transformation potential towards sustainable logistics using the food sector as an example section 4 focuses on strategic decision making in scm and how long term

improvements of sustainability performance can be achieved section 5 concludes with policy recommendations as well as research and innovation perspectives for future sustainable development with scm and logistics

Supermarkets and the Meat Supply Chain The Economic Impact of Food Retail on Farmers, Processors and Consumers

2006-09-21

marketing logistics has a practical managerial focus as well as drawing upon current research and the experience of firms worldwide using numerous mini cases throughout to illustrate the key messages in each chapter

Access to Affordable and Nutritious Food: Measuring and Understanding Food Deserts and Their Consequences

2010-02

this comprehensive book presents a methodology for continuous process improvement in a structured logical and easily understandable framework based on industry accepted tools techniques and practices it begins by explaining the conditions necessary for establishing a stable and capable process and the actions required to maintain process control while setting the stage for sustainable efficiency improvements driven by waste elimination and process flow enhancement this structured approach makes a clear connection between the need for a quality process to serve as the foundation for incremental efficiency improvements this book moves beyond talking about the value contribution of tools and techniques for process control and continuous improvement by focusing on the daily work routines necessary to maintain and sustain these activities as part of a lean process and management mindset part 1 discusses process quality improvement with an understanding of variation and its impact on process performance it continues by stressing the importance of standardizing a process to achieve process stability once process stability is reflected in a consistent and predictable output attention is turned to ensuring the process is capable of consistently meeting customer requirements this series of activities sets the foundation for process control and the sustainable pursuit of efficiency improvements part 2 focuses on efficiency improvement by eliminating waste while improving process flow using proven tools and methods although there is a clear relationship between waste elimination and process flow these activities are discussed separately to allow those more interested in waste elimination to work independently from those looking to optimize value stream flow part 3 explores the principles practices systems and behaviors required to maintain process control while creating a mindset of continuous incremental improvement it considers the role organizational structure discipline and accountability play as essential components for long term operational success this book will provide readers with a clear roadmap for establishing achieving and maintaining process control as the foundation upon which to pursue efficiency improvements establish direction and methods for continuous and sustainable process improvement define the practices systems and behaviors required to realize desired results and develop a culture of process control and continuous improvement along the

road to operational excellence

The State of Food Insecurity in Lusaka, Zambia

2016-10-17

access to safe adequate and nutritionally balanced food is a cornerstone of public health food policy looking forward from the past examines the influences of grassroots movements the government and industry on the us food systems the authors explore the intersection of food and nutrition and how policy influences this overlap they illumina

Market Quality and Precooling Rates of Strawberries Packed in Various Containers

1969

in this era of globalization entrepreneurship and its implications on international trade and supply chain management are becoming more critical in today s change oriented and complex business environment both entrepreneurs and managers need to keep up with the latest developments around them with the help of globalization it is getting more attractive for entrepreneurs to generate innovative ideas to run business both nationally and internationally competitive advantages and the key for sustainable growth for globally founded institutions lies behind effective supply chain management originating from a single idea about establishing a company and the process to the end goal of reaching consumers this focus on entrepreneurship business and supply chain comes at a time when rapid technological advances are continually being made the handbook of research on recent perspectives on management international trade and logistics reveals the latest data based on research on the issues of entrepreneurship innovation contemporary management techniques and global supply chain management chapters include topics such as the effective management of the supply chain supply chain modeling e business solutions digitalizing the supply chain process e business applications and more this book is ideal for managers executives supply chain specialists entrepreneurs business professionals researchers academicians and students interested in the latest findings in international trade management logistics and business

Supermarket Characteristics and Operating Costs in Low-income Areas

2004

International Business, Trade and Institutional Sustainability

2019-10-25

Developments in Aging

2002

Peanuts and Their Uses for Food

1952

Marketing Research Report

1970

Eating Between the Lines

2007-02-06

Do Food Stamp and Other Customers Buy the Same Products in Supermarkets?

1979

Supermarket USA

2018-09-18

Innovative Logistics Services and Sustainable Lifestyles

2019-02-26

Marketing Logistics

2003

Sustaining a Culture of Process Control and Continuous Improvement

2018-05-16

Food Policy

2015-08-26

Trends--consumer Attitudes and the Supermarket

1989

Eggshell Damage from End of Packing Line to Supermarket

1978

Handbook of Research on Recent Perspectives on Management, International Trade, and

Logistics

2021-01-29

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