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this book is intended for the intermediate macroeconomics course this book is also suitable for all readers interested in the field of macroeconomics abel bernanke and croushore present macroeconomic theory in a way that prepares students to analyze real macroeconomic data used by policy makers and researchers with a balanced treatment of both classical and keynesian economics the comprehensive coverage makes it easy for instructors to align chapters to fit their own syllabi students in this course often struggle to see how the macroeconomic models compare to one another and fit into the big picture this text uses a unified approach based on a single economics model that provides students with a clear understanding of macroeconomics and its classical and keynesian assumptions the main objective of the eighth edition is to keep the book fresh and up to date especially in light of the recent crises in the united states and europe and many new tools used by the federal reserve in response to the crisis to reflect recent events and developments in the field revisions have been made throughout the text and additional new applications boxes and problems are included note this is the standalone book if you want the book access card order the isbn below myeconlab is not a self paced technology and should only be purchased when required by an instructor 0133407926 9780133407921 macroeconomics plus new myeconlab with pearson etext access card package package consists of 0132992280 9780132992282 macroeconomics 0132993325 9780132993326 new myeconlab with pearson etext access card for macroeconomics

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for courses in intermediate macroeconomics demonstrating a balanced treatment of both

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for macroeconomic analysis classical business cycle analysis market clearing
macroeconomics keynesianism the macroeconomics of wage and price rigidity
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single economics model that provides students with a clear understanding of
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eighth edition is to keep the book fresh and up to date especially in light of the
recent crises in the united states and europe and many new tools used by the federal
reserve in response to the crisis to reflect recent events and developments in the
field revisions have been made throughout the text and additional new applications
boxes and problems are included

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principles of macroeconomics 7th edition provides a deeper understanding of economics by eliminating overwhelming detail and focusing on seven core principles that are reinforced and illustrated through the text with engaging questions explanations and exercises the authors help students relate economic principles to a host of everyday experiences such as going to the atm or purchasing airline tickets throughout this process the authors encourage students to become economic naturalists people who employ basic economic principles to understand and explain what they observe in the world around them with new videos and interactive graphs alongside smartbook s adaptive reading experience the 7th edition enables instructors to spend class time engaging facilitating and answering questions instead of lecturing on the basics

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response to the crisis to reflect recent events and developments in the field
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with an accessible approach the third european edition of principles of economics
provides students with the tools to analyze current economic issues the book is
underpinned by a focus on seven core principles which help students to make the link
between economic theory and practice the economic naturalist approach supported by
exercises problems and examples encourages students to employ economics principles to
understand and explain the world around them developed from the well regarded us
textbook by frank and bernanke it presents an intuitive approach to economics and is
suitable for all students taking a principles of economics course

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chapters to fit their own syllabi and the text helps students analyze real macroeconomic data used by policy makers and researchers this text takes a unified approach based on a single economics model that provides students with a clear understanding of macroeconomics and its classical and keynesian assumptions the 10th edition features new applications boxes and problems throughout it also reflects recent events and developments in the field such as the recent crisis in the us and europe and the many new tools used by the federal reserve in response for courses in intermediate macroeconomics pearson etext is a simple to use mobile optimized personalized reading experience that can be adopted on its own as the main course material it lets students highlight take notes and review key vocabulary all in one place even when offline seamlessly integrated videos and other rich media engage students and give them access to the help they need when they need it educators can easily customize the table of contents schedule readings and share their own notes with students so they see the connection between their etext and what they learn in class motivating them to keep reading and keep learning and reading analytics offer insight into how students use the etext helping educators tailor their instruction note this isbn is for the pearson etext access card for students purchasing this product from an online retailer pearson etext is a fully digital delivery of pearson content and should only be purchased when required by your instructor in addition to your purchase you will need a course invite link provided by your instructor to register for and use pearson etext

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this text plays upon students natural curiosity and desire for relevance by offering a modern applied approach to traditional topics and an in depth look at areas of macroeconomics not covered by other texts the flexibility gained by using this comprehensive approach gives instructors the opportunity to tailor course coverage and topic sequence pedagogical tools reinforce concepts and end of chapter features help students to organize their learning accompanying exercises in the text provide a unique opportunity for students to analyze the very data that policy makers professional economists and government officials rely on in their day to day work the fifth edition is enhanced by myeconlab the online homework system featuring automatically graded graphing problems and proven tutorial tools

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in recent years innovative texts in mathematics science foreign languages and other fields have achieved dramatic pedagogical gains by abandoning the traditional encyclopedic approach in favor of teaching a shorter list of core principles in depth two well respected writers and researchers bob frank and ben bernanke have shown that the less is more approach affords similar gains in introductory economics the authors introduce a coherent short list of core principles and reinforce them by illustrating and applying each in numerous contexts students are periodically asked to apply these principles and to answer related questions and exercises the brief editions were developed for instructors who appreciate core principles approach and desire a more manageable amount of content and slightly less rigor in the brief editions the authors made careful choices of material to eliminate and condense in order to

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principles of economics 7th edition provides a deeper understanding of economics by eliminating overwhelming detail and focusing on seven core principles that are reinforced and illustrated throughout the text with engaging questions explanations and exercises the authors help students relate economic principles to a host of everyday experiences such as going to the atm or purchasing airline tickets throughout this process the authors encourage students to become economic naturalists

people who employ basic economic principles to understand and explain what they observe in the world around them with new videos and interactive graphs alongside smartbook's adaptive reading experience the 7th edition enables instructors to spend class time engaging facilitating and answering questions instead of lecturing on the basics

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principles of macroeconomics a streamlined approach seeks to promote a deeper understanding of economics by focusing on core concepts to produce economic naturalists through active learning by eliminating overwhelming detail and focusing on core principles students from all backgrounds are able to grasp a deeper understanding of economics instead of quantitative detail the focus is on helping students become economic naturalists people who employ basic economic principles to understand and explain the world around them covid 19 pandemic content analysis and examples further engage students fewer themes less math rigor and a new suite of video resources allow instructors the flexibility to teach the course they want to teach whether it's adopting a flipped classroom format administering a course online or just bringing more engaging digital content into their lectures students benefit from more repetition of basic concepts and support through the interactive resources in connect resulting in a greater mastery and retention of core economic ideas with new videos and engagement tools in connect like application based activities alongside smartbook's adaptive reading experience the 4th edition enables instructors to spend class time engaging facilitating and answering questions instead of lecturing on the basics connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need when they need

it and how they need it so that your class time is more engaging and effective

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