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ideas that make businesses run better and cheaper get easy to understand explanations of complex topics and theories in operations management learn how operations management is affected by digital transformation and sustainability concerns evaluate design improve and scale all sorts of processes regardless of business size or area of operation businesses can t operate successfully without effective operations and supply management that makes operations management for dummies a must for mba students and business professionals alike this book is intended for the introductory course in production and operations management offered by most schools of business administration and some schools of engineering this reader is an outstanding piece of work it captures the essence of operations management by providing an interesting and sometimes provoking set of readings it also provides an excellent review of the topic its approach to operations management is both topical and comprehensive the 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university covering topics in the field such as business process reengineering services interdisciplinary links and the importance of processes the main focus is on concepts and operations management applications operations management is all around us and is integral to every industry using contemporary and engaging examples this brand new text book brings to life fundamental operations management principles and theories that are applicable to both manufacturing and service situations reflecting the very latest developments in this dynamic field this book addresses a growing demand for a brief treatment of operations management at less than 500 pages it comprehensively covers the essential topics for active learners chapter topics include competing with operations process management managing project processes managing technology quality capacity location and layout supply chain management forecasting inventory management aggregate planning and scheduling resource planning and lean 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