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White Identity Politics Contemporary Perspectives on Lesbian, Gay, and Bisexual Identities Social Statistics American Presidential Candidate Spouses Steadfast Democrats Ross for Boss Do Running Mates Matter? Analyzing Spatial Models of Choice and Judgment Domestic Extremism Racial Stasis Political Choice in a Polarized America From Pews to Polling Places Conducting Empirical Analysis Is the Youth Vote Liberal? The Disappearing Center The Essentials of Political Analysis Why Americans Don't Join the Party The Path to Gay Rights Community Wealth Building and the Reconstruction of American Democracy The Cambridge Handbook of Political Psychology New Directions in Public Opinion White Voters in 21st Century America The Elections of 2016 Faith, Politics, and Sexual Diversity in Canada and the United States Why Washington Won't Work Analyzing Spatial Models of Choice and Judgment with R Who Cares Immigrant California America Is Not Post-Racial How Voters Decide Advances in Experimental Social Psychology Sourcebook for Political Communication Research American Jewish Year Book 2018 Hollow Mandates Political Behavior of the American Electorate On Behalf of the President Social and Psychological Bases of Ideology and System Justification Representing the Disadvantaged Diversity's Child Immigration and the American Ethos

## **White Identity Politics 2019-02-28**

amidst discontent over diversity racial identity is a lens through which many us white americans now view the political world

## **Contemporary Perspectives on Lesbian, Gay, and Bisexual Identities 2008-12-11**

debra a hope the nebraska symposium on motivation is steeped in history and tradition over the years the series editors have striven to maintain the highest standards of a demic excellence and to highlight some of the most important trends in psychology perusing the chapter titles in the first 53 volumes shows the shifting emphasis as the science of psychology developed in the latter half of the twentieth century all of the most important topics are there drive theory social learning the cognitive revolution developing perspectives on understanding individual differences and the role of culture and the increasing role of neuroscience the key figures are there as well harry harlow kenneth spence raymond cattell george kelly albert bandura carl rogers carroll izard walter mischel sandra bem sandra spence herbert simon david barlow and many others in late 2004 i met with a group of interested graduate students and together we developed a proposal to join this long and proud tradition with a volume on sexual orientation our motivation stemmed in part from the events around us the same sex m riage debate was covered extensively in the media reflecting a rapid and important discussion about sexual orientation that we were having and are still having as a society psychology and related fields have much to offer on many of the issues raised in this debate

## **Social Statistics 2017-10-12**

with a clear and engaging writing style and strong examples from the real world this text covers current statistical techniques at an introductory level and emphasizes the clear presentation of results to a variety of audiences making the course more useful to students and their careers interconnection features among chapters help students understand how all of the techniques fit together using varied data sets the text features a highly rated companion website that includes videos of the author offering step by step explanations of how to carry out the techniques interpret the results and present them to varied audiences new to this edition more inter chapter connections have been added to improve students conceptual learning several examples on immigration health and civil rights now permeate the text for easy comparison of techniques across chapters the section on managing data is considerably expanded to cover topics such as finding new sources of data dealing with missing data and how to combine data reliably very current examples from the scholarly literature from criminology education and health show how researchers use each chapter s

techniques to tell compelling stories instructors can choose from a variety of greatly expanded materials to enhance their lectures engaging animations of key concepts dynamic demonstrations of how statistics change in line with the data short lectures on difficult to explain topics and in class exercises that will help students learn how to make sense of statistical results

## ***American Presidential Candidate Spouses*** **2018-03-20**

the book offers a comprehensive analysis of public opinion toward presidential candidate spouses over the course of three decades drawing on multiple theoretical frameworks including the concept of new traditionalism and a plethora of empirical data to explore why some spouses engender greater support than others and what these reactions reveal about the american public and the gendered nature of the american presidency recognizing that presidential candidate spouses are important but understudied political actors this book provides extensive analysis of public evaluations of bill clinton and melania trump during the 2016 presidential election as well as the presidential candidate spouses in the 1992 and 2012 elections and places public reaction to these individuals in historical context the book considers important trends in u s elections including party polarization from the distinctive vantage points of candidate spouses and explores the symbolic importance of historic firsts including the first african american candidate spouse and the first male candidate spouse no other work provides a systematic exploration of public opinion towards candidate spouses as distinct political entities across the modern political era

## **Steadfast Democrats 2021-10-05**

white and laird seek to answer the question why has ideological change toward conservatism failed to push black americans into the republican party they answer this question with a new theory that foregrounds the specificity of the black american experience and illuminates social pressure as the key element of black americans unwavering support for the democratic party white and laird argue that the roots of black political unity were established through the adversities of slavery and segregation when black americans forged uniquely strong social bonds for survival and resistance they explain how these tight communities have continued to produce and enforce political norms including democratic party identification in the post civil rights era black voters are uniquely influenced by the social expectations of other black americans to prioritize the group s ongoing struggle for freedom and equality when navigating the choice of supporting a political party this social expectation translates into affiliation with the democratic party through fresh analysis of survey data and original experiments white and laird explore where and how black political norms are enforced what this means for the future of black politics and how this framework can be used to understand the electoral behavior of other communities adapted from

publisher description

## **Ross for Boss 2001-02-01**

presents an empirical study of perot s 1992 and 1996 presidential campaigns and the implications for third party politics in the united states

## **Do Running Mates Matter? 2020-05-15**

the american vice presidency as the saying goes is not worth a bucket of warm spit yet vice presidential candidates many people believe can make all the difference in winning or losing a presidential election is that true though did sarah palin for example sink john mccain s campaign in 2008 did joe biden help barack obama win do running mates actually matter in the first book to put this question to a rigorous test christopher j devine and kyle c kopko draw upon an unprecedented range of empirical data to reveal how and how much running mates influence voting in presidential elections building on their previous work in the vp advantage and evidence from over 200 statistical models spanning the 1952 to 2016 presidential elections the authors analyze three pathways by which running mates might influence vote choice first of course they test for direct effects or whether evaluations of the running mate influence vote choice among voters in general next they test for targeted effects if that is running mates win votes among key subsets of voters who share their gender religion ideology or geographic identity finally the authors examine indirect effects that is whether running mates shape perceptions of the presidential candidate who selected them which in turn influence vote choice here in this last category is where we see running mates most clearly influencing presidential voting especially when it comes to their qualifications for holding office and taking over as president if necessary picking a running mate from a key voting bloc probably won t make a difference the authors conclude but picking an experienced well qualified running mate will make the presidential candidate look better to voters and win some votes with its wealth of data and expert analysis this finely crafted study the most comprehensive to date finally provides clear answers to one of the most enduring questions in presidential politics can the running mate make a difference in this election

## **Analyzing Spatial Models of Choice and Judgment** **2020-11-17**

with recent advances in computing power and the widespread availability of preference perception and choice data such as public opinion surveys and legislative voting the empirical estimation of spatial models using scaling and ideal point estimation methods has never been more accessible the second edition of analyzing spatial models of choice and judgment demonstrates how to estimate and interpret

spatial models with a variety of methods using the open source programming language r requiring only basic knowledge of r the book enables social science researchers to apply the methods to their own data also suitable for experienced methodologists it presents the latest methods for modeling the distances between points the authors explain the basic theory behind empirical spatial models then illustrate the estimation technique behind implementing each method exploring the advantages and limitations while providing visualizations to understand the results this second edition updates and expands the methods and software discussed in the first edition including new coverage of methods for ordinal data and anchoring vignettes in surveys as well as an entire chapter dedicated to bayesian methods the second edition is made easier to use by the inclusion of an r package which provides all data and functions used in the book david a armstrong ii is canada research chair in political methodology and associate professor of political science at western university his research interests include measurement democracy and state repressive action ryan bakker is reader in comparative politics at the university of essex his research interests include applied bayesian modeling measurement western european politics and eu politics royce carroll is professor in comparative politics at the university of essex his research focuses on measurement of ideology and the comparative politics of legislatures and political parties christopher hare is assistant professor in political science at the university of california davis his research focuses on ideology and voting behavior in us politics political polarization and measurement keith t poole is philip h alston jr distinguished professor of political science at the university of georgia his research interests include methodology us political economic history economic growth and entrepreneurship howard rosenthal is professor of politics at nyu and roger williams straus professor of social sciences emeritus at princeton rosenthal s research focuses on political economy american politics and methodology

## ***Domestic Extremism 2021-12-15***

the united states seems to be more ideologically divided than ever with political polarization at an all time high in recent history political differences can be positive as when they drive an increase in political engagement or push both sides to come to better conclusions but taken to an extreme they can be dangerous the viewpoints in this volume examine extremists on both the right and the left how domestic extremism has evolved since the advent of the internet and social media and how law enforcement at various levels should address it particularly in the prevention of extremist attacks

## ***Racial Stasis 2020-02-25***

racial progress in the united states has hit a wall and the rise of white nationalism is but one manifestation of this most americans continue to hope that the younger generation which many believe manifests less racism and more acceptance of a

multiracial society will lead to more moderate racial politics but this may not be happening overtly racist attitudes have declined but anti black stereotypes and racial resentment remain prevalent among white americans to add the shape of racial attitudes has continued to evolve but our existing measures have not evolved in step and cannot fully illuminate the challenge at hand with racial stasis christopher d desante and candis watts smith argue persuasively that this is because millennials a generational cohort far removed from jim crow and the civil rights era lack sufficient understanding of the structural nature of racial inequalities in the united states and therefore also the contextual and historical knowledge to be actively anti racist while these younger whites may be open to the idea of interracial marriage or living next to a family of a different race they often do not understand why policies like affirmative action still need to exist and are weary about supporting these kinds of policies in short although millennials language and rationale around race racism and racial inequalities are different from previous generations the end result is the same

## **Political Choice in a Polarized America 2022**

what motivates citizens to support one party over the other do they carefully weigh all the relevant issues and assess which party or candidate best matches their own positions or do people look at politics as something more akin to a team sport the specifics do not matter if you know what side your team is on understanding how and why americans vote the way they do is central to understanding the political process what i claim in political choice in a polarized america is that individuals have core beliefs about what the government should or should not do and these attitudes explain a great deal about what party a person identifies with and votes for moreover i demonstrate these attitudes explanatory power has increased in recent decades my thesis rests on the idea that voters generally try to support the party or candidate that best matches their orientations however voters ability to successfully do so varies as a function of the signals sent by elites voters have an easier time connecting their own orientations with the party offerings when the parties are polarized as a result voters policy attitudes explain a lot more about their partisan preferences than they did in previous eras when the parties are polarized people notice even if they do not place close attention to politics the result is an electorate divided by partisanship policy and ideology

## **From Pews to Polling Places 2007-10-22**

does religion promote political mobilization are individuals motivated by their faith to focus on issues of social justice personal morality or both what is the relationship between religious conviction and partisanship does religious identity reinforce or undermine other political identifications like race ethnicity and class the answers to these questions are hardly monolithic varying between and within major american religious groups with an electoral climate increasingly shaped by issues of faith values

and competing moral visions it is both fascinating and essential to examine the religious and political currents within america s major religious traditions j matthew wilson and a group of prominent religion and politics scholars examine these topics and assess one question central to these issues how does faith shape political action in america s diverse religious communities from pews to polling places seeks to cover a rich mosaic of religious and ethnic perspectives with considerable breadth by examining evangelical christians the religious left catholics mormons african americans latinos jews and muslims along with these groups the book takes a unique look at the role of secular and antifundamentalist positions adding an even wider outlook to these critical concerns the contributors demonstrate how different theologies histories and social situations drive distinct conceptualizations of the relationship between religious and political life at the same time however the book points to important commonalities across traditions that can inform our discussions on the impact of religion on political life in emphasizing these similarities the authors explore the challenges of political mobilization partisanship and the intersections of religion and ethnicity

## ***Conducting Empirical Analysis 2010-12-14***

conducting empirical analysis is an ideal way to marry substance with skills getting students to experience the joy of discovery firsthand through straightforward instruction and guided examples clawson and oxley show students how to conduct web based data analysis using uc berkeley s survey documentation and analysis available online for free to answer questions about party identification or attitude stability and to measure racial prejudice and political knowledge exercises cover a range of data collection techniques survey research and statistical analyses ramping up from multiple choice and open ended questions to mini research projects an instructor s guide with solutions is available for adopters

## **Is the Youth Vote Liberal? 2024-02-14**

drawing off ninety years of survey data zachary cook argues that younger voters as a function of the life cycle tend to believe that government should do more to regulate the business sector to help provide high quality jobs for all

## **The Disappearing Center 2010-01-01**

renowned political scientist alan i abramowitz presents a groundbreaking argument that the most important divide in american politics is not between left and right but rather between citizens who are politically engaged and those who are not it is the engaged members of the public he argues who most closely reflect the ideals of democratic citizenship but this is also the group that is most polarized polarization at the highest levels of government therefore is not a sign of elites disconnection from

the public but rather of their responsiveness to the more politically engaged parts of it though polarization is often assumed to be detrimental to democracy abramowitz concludes that by presenting voters with clear choices polarization can serve to increase the public's interest and participation in politics and strengthen electoral accountability

## **The Essentials of Political Analysis 2019-07-18**

pollock and edwards explain the nuts and bolts of research design and data analysis in a clear and concise style the essential of political analysis is an intuitive introduction to complex material replete with examples from the political science literature that add relevance to statistical concepts this text offers students an excellent balance between the technical and the practical francis neely san francisco state university gain the skills you need to conduct political analysis and critically assess statistical research in this sixth edition of the essentials of political science bestselling authors philip h pollock iii and barry c edwards build students analytic abilities and develop their statistical reasoning with new data fresh exercises and accessible examples this brief accessible guide walks students through the essentials measuring concepts formulating and testing hypotheses describing variables while using key terms chapter opening objectives over 80 tables and figures and practical exercises to get them using and applying their new skills using spss stata or r discounted package deals available with philip h pollock's companion workbooks give your students the sage edge sage edge offers a robust online environment featuring an impressive array of free tools and resources for review study and further exploration keeping both instructors and students on the cutting edge of teaching and learning

## **Why Americans Don't Join the Party 2011-02-07**

two trends are dramatically altering the american political landscape growing immigration and the rising prominence of independent and nonpartisan voters examining partisan attachments across the four primary racial groups in the united states this book offers the first sustained and systematic account of how race and immigration today influence the relationship that americans have or fail to have with the democratic and republican parties zoltan hajnal and taeku lee contend that partisanship is shaped by three factors identity ideology and information and they show that african americans asian americans latinos and whites respond to these factors in distinct ways the book explores why so many americans in particular latinos and asians fail to develop ties to either major party why african americans feel locked into a particular party and why some white americans are shut out by ideologically polarized party competition through extensive analysis the authors demonstrate that when the democratic and republican parties fail to raise political awareness to engage deeply held political convictions or to affirm primary group attachments nonpartisanship becomes a rationally adaptive response by developing a model of



partisanship that explicitly considers america s new racial diversity and evolving nonpartisanship this book provides the democratic and republican parties and other political stakeholders with the means and motivation to more fully engage the diverse range of americans who remain outside the partisan fray

## **The Path to Gay Rights 2018-06-05**

an innovative data driven explanation of how public opinion shifted on lgbtq rights the path to gay rights is the first social science analysis of how and why the lgbtq movement achieved its most unexpected victory transforming gay people from a despised group of social deviants into a minority worthy of rights and protections in the eyes of most americans the book weaves together a narrative of lgbtq history with new findings from the field of political psychology to provide an understanding of how social movements affect mass attitudes in the united states and globally using data going back to the 1970s the book argues that the current understanding of how social movements change mass opinion through sympathetic media coverage and endorsements from political leaders cannot provide an adequate explanation for the phenomenal success of the lgbtq movement at changing the public s views in the path to gay rights jeremiah garretson argues that the lgbtq community s response to the aids crisis was a turning point for public support of gay rights act up and related aids organizations strategically targeted political and media leaders normalizing news coverage of lgbtq issues and aids and signaled to lgbtq people across the united states that their lives were valued the net result was an increase in the number of lgbtq people who came out and lived their lives openly and with increased contact with gay people public attitudes began to warm and change garretson goes beyond the story of lgbtq rights to develop an evidence based argument for how social movements can alter mass opinion on any contentious topic

## **Community Wealth Building and the Reconstruction of American Democracy 2020-10-30**

how can we create and sustain an america that never was but should be how can we build a robust multiracial democracy in which everyone is valued and everyone possesses political economic and social capital how can democracy become a meaningful way of life for all citizens by critically probing these questions the editors of community wealth building and the reconstruction of american democracy seize the opportunity to bridge the gap between our democratic aspirations and our current reality

## ***The Cambridge Handbook of Political Psychology***

## **2022-02-24**

this handbook reviews political psychology from an international perspective covering foundational approaches and contemporary challenges

## **New Directions in Public Opinion 2019-10-29**

the 2016 elections called into question the accuracy of public opinion polling while tapping into new streams of public opinion more widely the third edition of this well established text addresses these questions and adds new perspectives to its authoritative line up the hallmark of this book is making cutting edge research accessible and understandable to students and general readers here we see a variety of disciplinary approaches to public opinion reflected including psychology economics sociology and biology in addition to political science an emphasis on race gender and new media puts the elections of 2016 into context and prepares students to look ahead to 2020 and beyond new to the third edition includes 2016 election results and their implications for public opinion polling going forward three new chapters have been added on racializing politics worldview politics and the modern information environment new authors include shanto iyengar michael tesler vladimir e medenica erin cikanek danna young jennifer jerit and jake haselswerdt

## **White Voters in 21st Century America 2014-08-21**

the united states is experiencing remarkable demographic changes that are having an important impact on the american electorate as the minority share of the voting eligible population continues to grow the political clout of non hispanic whites will further decline the 2012 election demonstrated that the democratic party can secure an electoral college victory even when it loses badly in the aggregate among non hispanic whites this does not mean that white voters are unimportant however the political behavior of whites in the decades ahead will largely determine the direction of american politics this book examines the political behavior of non hispanic whites it considers the trends within the white vote how white voters differ geographically and the primary fault lines among white voters it also examines how white political behavior changes in response to diversity it considers whether or not the day is approaching when whites consolidate into a largely homogenous voting bloc or whether whites will remain politically heterogeneous in the decades ahead whereas other books have examined the political behavior of specific social classes within the non hispanic white community working class whites for example this is the first book to examine whites as a whole and provide a useful summary of recent trends within this group and thoughtful speculation about its future

## **The Elections of 2016 2017-02-23**

bringing together a host of distinguished scholars michael nelson s the elections of 2016 reliably delivers a nuanced analysis of yet another momentous cycle of political contests no other single volume can expose your students to the depth of analysis and expertise in this title whether discussing particular races or taking a broader look at the national trends these contributors captivate students with engaging stories and political drama while weaving in important scholarship and expert analysis available mere months after the election each chapter written specifically for this volume offers readers historical perspective as well as a look forward at the implications for the american political system new to this edition overview of donald trump s campaign and what factors led to him winning the election analysis of the role that media and money played in the elections provides a look at congressional elections their outcomes and impact

## **Faith, Politics, and Sexual Diversity in Canada and the United States 2011-04-01**

for decades agitation by lesbians gays and other sexual minorities for political recognition has provoked a heated response among religious activists in both canada and the united states in this remarkable comparative study expert authors explore the tenacity of anti gay sentiment as well as the dramatic shifts in public attitudes towards queer groups across all faith communities in both the united states and canada they conclude that despite the ongoing conflict religious adherence does not invariably entail opposition to the political acknowledgment of queer rights

## **Why Washington Won't Work 2015-09-14**

major polls all report that trust in government is at an all time low in the united states at the same time polarization is at an all time high hetherington and rudolph s timely book demonstrates a direct link between polarization and the decline of political trust in america and it s not just legislators and party leaders who are polarized but ordinary americans drawing on a cornucopia of evidence and data the authors show that since the early 2000s polarization in the electorate has increasingly been rooted not in ideological or policy differences but for the first time in extremely negative feelings toward the other party to an unprecedented degree republicans and democrats simply do not like each other these polarized feelings are central to why trust in government has polarized which in turn is central to why washington won t work on most issues presidents and other party leaders can convince their own party faithful in the electorate to support their positions in order to pass legislation however a public consensus is needed to push policymakers toward action some proportion of the out party partisans and independents have to have enough trust in government to make

an ideological sacrifice and form that consensus as the authors persuasively explain this is no longer occurring far from being a long term and relatively stable psychological trait political trust is highly variable and contingent whether or not one trusts government will vary depending on whether one's party is in control what part of government one is referring to and what policies or events are most salient political trust increases for example when the public identifies international issues as most important as during the 1950s and 60s they also find that the effects of economic performance on political trust are asymmetric weak economies harm trust more than strong economies help it ultimately hetherington and rudolph have to conclude that it is unlikely political trust will ever to return to 1960s levels a high point in the us for any length of time unless international concerns again dominate politics and just as important the economy becomes consistently strong

## **Analyzing Spatial Models of Choice and Judgment with R 2014-02-07**

modern methods for evaluating your social science data with recent advances in computing power and the widespread availability of political choice data such as legislative roll call and public opinion survey data the empirical estimation of spatial models has never been easier or more popular analyzing spatial models of choice and judgment with r demonstrates how to estimate and interpret spatial models using a variety of methods with the popular open source programming language r requiring basic knowledge of r the book enables researchers to apply the methods to their own data also suitable for expert methodologists it presents the latest methods for modeling the distances between points not the locations of the points themselves this distinction has important implications for understanding scaling results particularly how uncertainty spreads throughout the entire point configuration and how results are identified in each chapter the authors explain the basic theory behind the spatial model then illustrate the estimation techniques and explore their historical development and finally discuss the advantages and limitations of the methods they also demonstrate step by step how to implement each method using r with actual datasets the r code and datasets are available on the book's website

## **Who Cares 2022-10-25**

societies are often judged by how they treat their most vulnerable members in the united states that responsibility belongs not only to governments but also to charities businesses individuals and family members their combined efforts generate a social safety net many academics and journalists have studied discrete pieces of this net however it is still hard to see larger patterns and learn general lessons who cares pulls these pieces together to offer the first comprehensive map of the u s social safety net the central theme of the book is care part i describes how much we care about people in need as well as who we think should take care of them individual chapters capture

the views of ordinary citizens business and labor organizations churches and other charities and public officials the emphasis in part ii is on tangible acts of caring who pays for government programs and charitable services who are the most important caregivers public and private how adequate is the care that people receive each chapter answers these questions for specific human needs income food housing medical care and daily care although the u s social safety net is extensive major gaps remain blacks hispanics and individuals who are not employed full time are more likely to suffer these problems exist even when the economy seems healthy who cares is based heavily on evidence from the years right before the covid 19 pandemic the postscript offers an initial assessment of how the social safety net performed during the pandemic

## ***Immigrant California 2021-01-26***

if california were its own country it would have the world s fifth largest immigrant population the way these newcomers are integrated into the state will shape california s schools workforce businesses public health politics and culture in immigrant california leading experts in u s migration provide cutting edge research on the incorporation of immigrants and their descendants in this bellwether state california unique for its diverse population powerful economy and progressive politics provides important lessons for what to expect as demographic change comes to most states across the country contributors to this volume cover topics ranging from education systems to healthcare initiatives and unravel the sometimes contradictory details of california s immigration history by examining the past and present of immigration policy in california the volume shows how a state that was once the national leader in anti immigrant policies quickly became a standard bearer of greater accommodation california s successes and its failures provide an essential road map for the future prosperity of immigrants and natives alike

## ***America Is Not Post-Racial 2015-09-09***

this book is the first in depth examination of the 25 million americans with the most intense hatred of president obama arguably the most republican friendly of recent democratic presidents and what the mindsets of these obama haters teach us about race and ethnicity in america today despite the fact that president obama was raised by a white mother and white grandparents and has two degrees from ivy league universities he has still been subject to intense racial hatred from a large number of americans even after obama s presidency the obama haters and their xenophobia islamophobia and racism will continue to shape american politics america is certainly not post racial argues author algernon austin phd a noted sociologist and author on racial issues who consults on race politics and economics in washington dc in this book he uses the obama haters as an appropriate jumping off point to consider what strategies might begin to reduce racial animosity in the united states a real concern

considering that demographic trends are likely to exacerbate and escalate race based hatred in our society austin sets the stage for the discussion by establishing that president obama is hardly liberal in the eyes of liberal political activists raising the question of why obama is so intensely hated by some conservatives he then compares the views of the obama haters estimated to be some 25 million strong with conservatives moderates and liberals who are not obama haters the author shows how the obama haters are distinctly more xenophobic islamophobic and racist than political conservatives who are not obama haters underscoring the fact that the obama haters are motivated by more than just conservatism

## **How Voters Decide 2006-06-26**

this book attempts to redirect the field of voting behavior research by proposing a paradigm shifting framework for studying voter decision making an innovative experimental methodology is presented for getting inside the heads of citizens as they confront the overwhelming rush of information from modern presidential election campaigns four broad theoretically defined types of decision strategies that voters employ to help decide which candidate to support are described and operationally defined individual and campaign related factors that lead voters to adopt one or another of these strategies are examined most importantly this research proposes a new normative focus for the scientific study of voting behavior we should care about not just which candidate received the most votes but also how many citizens voted correctly that is in accordance with their own fully informed preferences

## **Advances in Experimental Social Psychology** **2022-09-03**

the advances in experimental social psychology series is the premier outlet for reviews of mature high impact research programs in social psychology contributions to the series provide defining pieces of established research programs reviewing and integrating thematically related findings by individual scholars or research groups topics discussed in volume 66 include regional intergroup bias social and cognitive dynamics of cooperation grounding motivation for behavior change motivated empathic choices and confronting intergroup bias provides one of the most cited series in the field of experimental social psychology contains contributions of major empirical and theoretical interest represents the best and brightest in new research theory and practice in social psychology

## **Sourcebook for Political Communication Research**

## **2014-06-03**

the sourcebook for political communication research will offer scholars students researchers and other interested readers a comprehensive source for state of the art field research methods measures and analytical techniques in the field of political communication the need for this sourcebook stems from recent innovations in political communication involving the use of advanced statistical techniques innovative conceptual frameworks the rise of digital media as both a means by which to disseminate and study political communication and methods recently adapted from other disciplines particularly psychology sociology and neuroscience chapters will have a social scientific orientation and will explain new methodologies and measures applicable to questions regarding media politics and civic life the sourcebook covers the major analytical techniques used in political communication research including surveys both original data collections and secondary analyses experiments content analysis discourse analysis focus groups and textual analysis network and deliberation analysis comparative study designs statistical analysis and measurement issues

## ***American Jewish Year Book 2018 2019-03-14***

the american jewish year book now in its 118th year is the annual record of the north american jewish communities and provides insight into their major trends the first two chapters of part i include a special forum on contemporary american jewry grounds for optimism or pessimism with assessments from more than 20 experts in the field the third chapter examines antisemitism in contemporary america chapters on the domestic arena and the international arena analyze the year s events as they affect american jewish communal and political affairs three chapters analyze the demography and geography of the us canada and world jewish populations part ii provides lists of jewish institutions including federations community centers social service agencies national organizations synagogues hillels day schools camps museums and israeli consulates the final chapters present national and local jewish periodicals and broadcast media academic resources including jewish studies programs books journals articles websites and research libraries and lists of major events in the past year jewish honorees and obituaries today as it has for over a century the american jewish year book remains the single most useful source of information and analysis on jewish demography social and political trends culture and religion for anyone interested in jewish life it is simply indispensable david harris ceo american jewish committee ajc edward and sandra meyer office of the ceo the american jewish year book stands as an unparalleled resource for scholars policy makers jewish community professionals and thought leaders this authoritative and comprehensive compendium of facts and figures trends and key issues observations and essays is the essential guide to contemporary american jewish life in all its dynamic multi dimensionality christine hayes president association for jewish studies ajs and robert f and patricia r weis professor of religious studies in classical judaica at

yale university

## **Hollow Mandates 2019-04-05**

examining american public opinion from the johnson administration through the reagan years this book uncovers the true nature of american public opinion showing that in fact the american public has not embraced a conservative ideology

## **Political Behavior of the American Electorate 2018-01-11**

the 2016 elections took place under intense political polarization and uncertain economic conditions to widely unexpected results how did trump pull off his victory political behavior of the american electorate fourteenth edition attempts to answer this question by interpreting data from the most recent american national election study to provide a thorough analysis of the 2016 elections and the current american political behavior authors elizabeth theiss morse and michael wagner continue the tradition of flanigan and zingale to illustrate and document trends in american political behavior with the best longitudinal data available the authors also put these trends in context by focusing on the major concepts and characteristics that shape americans responses to politics in the completely revised fourteenth edition you will explore get out the vote efforts and the reasons people voted the way they did as well as the nature and impact of partisanship news media coverage and other issues in 2016 all with an eye toward understanding the trends that led up to the historic decision

## **On Behalf of the President 2016-04-18**

white house expert lauren a wright identifies explains and measures the impact of the expanding role of presidential spouses in the white house and presidential campaign communications strategy with a focus on the clinton bush and obama administrations more than any other time in history the first lady now bears responsibilities tantamount to those of any high ranking cabinet member this fascinating book documents the growing presence of the president s wife in the communications strategies of the last three administrations explaining why their involvement in a campaign has been critical to its survival the book explores how the first lady serves to persuade public opinion make personal appeals to the public on behalf of the president and promote initiatives that serve as uncontroversial frames for controversial policies the author delves into political discussions about what makes presidents and presidential candidates likable what draws public support to their agendas and why spouses appear to be more effective in these arenas than other surrogates or even the presidents themselves the content features dozens of interviews with former white house staff and communications strategists in depth analysis of almost 1 700 public



speeches made by hillary clinton laura bush and michelle obama and surveys testing the effect of public relations strategies involving spouses on political opinion

## **Social and Psychological Bases of Ideology and System Justification 2009-03-11**

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