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send students into their exam with the confidence to achieve their maximum potential using step by step guidance that helps to practise skills learned and improve exam technique avoid common misconceptions with frequent mistakes highlighted throughout build students skills constructing and writing answers with a range of practice and exam style questions easily identify areas for improvement with the answers in the back of the book help students target their revision and focus on important concepts and skills with key objectives at the beginning of every chapter ensure that students maximise their time in the exam with examiner's tips and suggestions on how to approach questions contextualise knowledge with authentic case studies this study and revision guide has been updated for the latest syllabus

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research methods for business students this text provides students with the necessary knowledge and skills for the successful completion of a piece of business research written as a self study guide the student is taken step by step through the research process while real life case studies worked examples and student activities bring to life the realities of undertaking business research the second edition has been written against a background of rapid change the availability of powerful analysis software and the accessibility of the internet provide more sophisticated means of accessing and analysing data and also exciting new avenues for research furthermore the body of knowledge on research methods has expanded since the first edition this edition has therefore been fully updated to take account of these changes now in two colour this is a comprehensive effective and accessible learning resource features new to the second edition focus on utilising new technologies inclusion of relevant internet addresses advice on use of on line surveys worked examples and case studies have been updated additional worked examples and diagrams fully revised section on research s

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Business Studies in Action 2000

the photocopiable guide also includes a grid with advice on how to cover your examination specification new for the third edition is access to electronic materials including activities questions case studies articles and much more ask your local representative for more details

B for Business 2010

written by a team of experienced business studies authors and examiners business studies for cambridge igcse is endorsed by cambridge international examinations completely matching specification 0450 the course is written in a clear and direct manner and is ideal for international school students

English for Business Studies 2013-09

textbook for hsc business studies in nsw australia

Cambridge IGCSE Business Studies Student Book 1994

a core business studies text covering all the components of the igcse syllabus the text assumes no prior familiarity with the subject examples from carefully selected relevant business situations are used to illustrate concepts and theories study skills and examination technique are supported by common sense advice from the examiners and there are guided opportunities to practise typical examination questions

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Comprehensive Business Studies 2021-03-05

Enterprise 2002-05-30

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