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this is a meticulously detailed chronological record of significant events in the history of medical informatics and their impact on direct patient care and clinical research offering a representative sampling of published contributions to the field the history of medical informatics in the united states has been restructured within this new edition reflecting the transformation medical informatics has undergone in the years since 1990 the systems that were once exclusively institutionally driven hospital multihospital and outpatient information systems are today joined by systems that are driven by clinical subspecialties nursing pathology clinical laboratory pharmacy imaging and more at the core is the person not the clinician not the institution whose health all these systems are designed to serve a group of world renowned authors have joined forces with dr marion ball to bring dr collen s incredible work to press these recognized leaders in medical informatics many of whom are recipients of the morris f collen award in medical informatics and were friends of or mentored by dr collen carefully reviewed editing and updating his draft chapters this has resulted in the most thorough history of the subject imaginable and also provides readers with a roadmap for the subject well into later in the century this two volume set lncs 11574 and 11575 constitutes the refereed proceedings of the 11th international conference on virtual augmented and mixed reality vamr 2019 held in july 2019 as part of hci international 2019 in orlando fl usa hcii 2019 received a total of 5029 submissions of which 1275 papers and 209 posters were accepted for publication after a careful reviewing process the 80 papers presented in this volume were organized in topical sections named multimodal interaction in vr rendering layout visualization and navigation avatars embodiment and empathy in vamr cognitive and health issues in vamr vamr and robots vamr in learning training and entertainment vamr in aviation industry and the military サイバー法の第一人者レッシグ教授による code コモンズ に続く待望の第3弾 コピーコントロールcd cccd や winny開発者逮捕など 日本でも インターネット 新しい技術 法 の側面で話題が沸騰している 本書は アメリカでの著作権にまつわる主張や訴訟沙汰に見られる多くの極端さや 文化保護に貢献するとは思えない事例を取り上げ 歴史上 文化の発展をこれほど少数の人々がここまでコントロールする法的権利を持っていたことは未だかつてないのだ と警鐘をならす そして 常識的におかしいことがおかしいとして否定されるような現状の問題を再構築しなくてはならない 著作権分野で それが可能なことがいくつかある 著者自身の著作権延長違憲裁判の解説や 裁判後の動き 憲法に対する思いをつまびらかにし その解決の糸口になる具体的手段として 登録制 更新制を採用した著作権制度改定や クリエイティブ コモンズという新しい概念を提案する innovations and advances in computing informatics systems sciences networking and engineering this book includes a set of rigorously reviewed world class manuscripts addressing and detailing state of the art research projects in the areas of computer science informatics and systems sciences and engineering it includes selected papers from the conference proceedings of the eighth and some selected papers of the ninth international joint conferences on computer information and systems sciences and engineering cisse 2012 cisse 2013 coverage includes topics in industrial electronics technology automation telecommunications and networking systems computing sciences and software engineering engineering education instructional technology assessment and e learning provides the latest in a series of books growing out of the international joint conferences on computer information and systems sciences and engineering includes chapters in the most advanced areas of computing informatics systems sciences and engineering accessible to a wide range of readership including professors researchers practitioners and students infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects 今日の企業経営において必須の戦略となったオープンイノベーションの現状を多数のデータを集めて詳説 infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects do you know that organizations and it departments scramble to devise a good strategy for enterprise mobility surprisingly only half of them have well defined mobile strategies confirms a recent survey of over six hundred companies by ibm now this is where a handbook for enterprise mobility can be instrumental for cios ctos and it decision makers who look for creating robust enterprise mobile strategies and solutions this book shares some of the practical cases related with enterprise mobility which will be relevant and resourceful for enterprises seeking to get through their own obstacles and setbacks it is divided into four major sections comprised of following 1 the mobility revolution 2 enterprise mobility in the workplace 3 the scope of enterprise mobility 4 other aspects of enterprise mobility these sections further unfold into thirteen chapters this book should also help you explore and understand the key aspects like mobile device management mdm byod and mobile security precisely it could be no less than a handbook for cios ctos and organizations who want to enable enterprise mobility effectively 人々を感激させるのは why の力だ ted

で6000万回以上再生された講演動画 how great leaders inspire action から生まれたベストセラー 理念を掲げて社会を巻き込む力をもつリーダーには共通点がある それは思考を what からではなく why から始めるという点だ 世の中には 形式上のリーダー と 本物のリーダー がいる 形式上のリーダー は 権力のある座につき 影響力をもつ しかし 本物のリーダー は 私たちを感激させ 奮起させる 本物のリーダー は 私たちに why 理念と大義 を語る それこそが組織の内外の人たちのやる気を起こさせる だが 形式上のリーダー は what 結果 だけを語ってしまう 人々が従いたくなる インスパイア型リーダー になるための思想と行動とは アップル サウスウエスト航空 スターバックスなどの事例から アメリカの人気コンサルタントがお教えします this is the only up to date book on the market that covers flash mobile application development evidence of demand large companies such as nokia and samsung are flash enabling their phones the book will support the new flashlite version available with the next version of flash released later on this year 内容紹介 ブランド シリーズ累計38万部突破 新時代のブランド戦略 成功新方程式 が この一冊でわかる 変化の渦中にいると これが時代の節目だと気がつくことができない だが 今がまさに 時代の節目といえる snsやyoutubeの隆盛と既存メディアの衰退 テレワークが当たり前になったビジネスパーソン ウーバーイーツの自転車 受付に置かれた消毒用アルコール 映画館やイベント会場の人数制限 外飲みからzoom飲み 街から消えた外国人 どこでもマスク着用 環境やエネルギー問題に対する関心の高まり など わずか数年で 日常は激変した ただ これらの変化は一時的ではない デジタル化や社会問題に起因する変化が それ以前の状態に立ち返ることなど 絶対にあり得ない そして 変わったのは日常の景色だけではない 企業経営を進める方程式も 同じように変わっている それなのに トップが無自覚に かつてのやり方を繰り返していたら 会社は必ず誤った方向に進み やがて立ちゆかなくなる だからこそ 会社を率いる社長は 常に正しい方向を見て 適切な判断を下さなければならない そのための武器こそが ブランディング といえる ただ コロナ禍を境に ブランディングの本質が大きく進化している これから会社が生き残っていくには 社会に対し価値を提供するだけでは十分ではない なぜこの社会に必要なのかということを 社内に対しても 社外に対しても常に知らしめ さらにそれが認知されているという事実が必要なのです これこそが 本書のタイトルとした 付加価値の法則 だといえる これからの時代に効果的なブランディングとは何か また なぜそれが経営の武器になるのか そして 付加価値の意味とはどういうことか こういったことを本書が解説していく 目次抜粋 chapter1 デキる社長は 今こそ変わる chapter2 企業永続への 武器 とは chapter3 組織強化のインナーブランディング chapter4 成長戦略としての ブランド とは infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects 敏感すぎるhsp気質の親に向けた 日本初の解説書 子育ては hsp highly sensitive person 気質の親にとって ストレスの多い難しいものです たとえば hspの親はわが子に強く共鳴しがちで 子供たちに影響を与えるすべての問題について深く考え 強い思いを持って臨みます 非hsp以外の親にもまして子育てが 最も価値ある使命 になることが多いのです このため 子育てはhspに独特のストレスをもたらします しかし半面 こうしたhspに特有の感受性は 親としての最も貴重な資質ともなり 子供とのより緊密で幸せな関係の構築にもつなげることができます 本書の著者は hspの提唱者で世界中でベストセラーになった the higly sensitive person 邦題 敏感すぎる私の活かし方 の著者 エレイン n アーロン博士 本書では 自らの育児体験を踏まえながら hspの親ならではの子育ての注意点と対処法をアドバイス 自らの感受性のレベルを確認するための 自己診断テスト 子育て中の過度な刺激 音や動き回る子供 への対処方法 子育て中に起きるさまざまなネガティブな感情への対処法 子育てに伴う社会との関わりの増加と摩擦の管理 他の親との付き合い方 などなど 30年に及ぶ幅広いhsp研究と自身の経験に基づいた hspの親が自ら子育ての難題に対処するためのヒントが随所にあります hsp気質の親は素晴らしい親になる可能性があります 中でも 著者が上げるhspの4つの主要な側面 does は 理想的な子育てに繋げられる特質でもあります 処理の深さ depth of processing 洞察力と情報を深く処理する能力を探求する強烈な欲求 刺激に敏感 easily overstimulated 感情的な反応と共感 emotional responsiveness and empathy かすかな刺激によく気がつく a greater awareness of subtle stimuli 感情を受け入れる 感情を恥じない みんなと同じように自分にもできると信じる 嫌な感情はいつまでもつづかないと信じる 嫌な感情にはいずれ対処できるという希望を持つ ことで 余裕をもって子育てに臨む 本書はそのための一冊です infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects 生きづらさから自らを解き放て 少しのことにも動揺してしまい 周囲から神経質 臆病 引っ込み思案と思われている この本は そんな敏感すぎるhsp the highly sensitive person とても敏感な人 のために書かれています 一見 不安や危険があふれ 強さや明確な自己主張 機転が必要とされる現代 そんな時代の中で 過敏で繊細な人びとは生きにくさを感じがちです しかし 実はそんなhspの中に 天賦の才能に恵まれた特別な人が存在しています あなたやその仲間である彼らが 繊細すぎる自分 に自らが傷つくことなく 周囲の人たちから理解を得ながら より良く生活していくためには どのように考え行動するといいのでしょうか 自身もまたhspである著者が 幸せになるためのアプローチを さまざまな研究や体験を元に紹介します まず 自己診断 で自分のhsp度をはかり 一緒に対策を考えましょう 原題 the highly sensitive person how to thrive when the world overwhelms you 本書は ささいなことにもすぐに 動揺 してしまうあなたへ 講談社 2000年 sbクリエイティブ 2008年 の改訳版です the world s leading expert on the global software industry and coauthor of the bestseller microsoft secrets reveals the inner workings of software giants like ibm microsoft and netscape and shows what it takes to create develop and manage a successful company in good times and bad in the most fiercely competitive business in the world in the 600 billion software industry it is the business not the technology that determines success or failure this fact one that thousands of once glamorous start ups have unhappily discovered for themselves is the well documented conclusion of this enormously readable and revealing new book by michael cusumano based on nearly twenty years of research and consulting with software producers around the world cusumano builds on dozens of personal experiences and case studies to show how issues of strategy and organization are irrevocably linked with those of managing the technology and demonstrates that a thorough understanding of these issues is vital to success at the heart of the book cusumano poses seven questions that underpin a three pronged management framework he argues that companies must adopt one of three basic business models become a products company at one end of the strategic spectrum a services company at the other end or a hybrid solutions company in between the author describes the characteristics of the different models evaluates their strengths and weaknesses and shows how each is more or less appropriate for different stages in the evolution of a business as well as in good versus bad economic times readers will also find invaluable cusumano s treatment of software development issues ranging from architecture and teams to project management and testing as well as two chapters devoted to what it takes to create a successful software start up highlights include eight fundamental guidelines for evaluating potential software winners and cusumano s probing analysis based on firsthand knowledge of

ten start ups that have met with varying degrees of success the business of software is timely essential reading for managers programmers entrepreneurs and others who follow the global software industry 世界15カ国で販売され 全米でベストセラーとなった ＨＳＰinlove を 日本でのＨＳＰ ＨＳＣ研究の第一人者である訳者が 完訳 原著者は ＨＳＰ highly sensitive person の提唱者であるアメリカの心理学者 エレイン Ｎ アーロン博士 テーマは ひといちばい繊細なＨＳＰが悩みやすい 恋愛 について ＨＳＰが恋愛において犯しがちな失敗への対処法 他人との向き合い方 恋を長続きさせる方法などの 恋愛の実践的なアドバイスを伝えながらも ＨＳＰがどうすれば敏感な自分を愛し そして他人も愛せるようになるか という大切なテーマについても ＨＳＰ提唱者ならではの長年の研究をベースに丁寧に伝える cio magazine launched in 1987 provides business technology leaders with award winning analysis and insight on information technology trends and a keen understanding of it s role in achieving business goals for more than 40 years computerworld has been the leading source of technology news and information for it influencers worldwide computerworld s award winning site computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global it media network singapore s leading tech magazine gives its readers the power to decide with its informative articles and in depth reviews 汚部屋を整理すれば モノ 人間関係 お金 のストレスから解放される ミニマリストはいまや20代を中心に広くは60代くらいまで そのライフスタイルを実践しています 著者は全国のミニマリストたちを丹念に取材し 魅力的な暮らし方を紹介し ミニマリスト分野ではもっとも視聴されているyoutuber less is more レス イズ モア を共通語として 現在では多彩な文化ともいえるほど グローバルな流れになっています 本書の特徴としては 今まであまり語られてこなかった お金 人間関係 などを取り上げ より実践的な内容を取り入れました また 各パートにはワークを用意し ミニマリスト実践のイメージがしやすいように工夫しています ミニマリストtakeru みにまりすと たける ミニマリスト youtuber 登録者5万人を超え 月間150万pvのyoutubeチャンネルを運営 twitterのフォロワーは1 4万人 snsでミニマリズムの魅力を広める活動を行なっている 13年間 潰瘍性大腸炎という難病を患っており 病気と闘いながら生活をしている 1年間 自宅療養で無職 無収入の状態が続き ミニマリズムと出会う 人生の転機となったのは ミニマリスト になってから 3000個以上のモノを手放し 月10万円で質素に小さく暮らせるようになった モノを手放したことで 自分の人生について深く考えるように 本当の幸せとは何かを模索し 少ないことが より豊かなこと だと気づく 現在は youtube 活動のみならず 全国各地のミニマリストを取材したり ミニマリストオフ会を開催している 発行 クロスメディア パブリッシング インプレス consumers today are invested in reality based media such as reality television and social media which in theory draw content from somewhere off screen in our lived experience this is seen as more authentic than the predominantly fictional media of the latter half of the 20th century yet much of reality tv and social media is known by both consumers and creators of content to be scripted or contrived addressing this problem deepens consumer engagement as authenticity becomes a preoccupation driving the extension of a new media ethic of truth and savvy this dynamic is key to understanding consumers changing attitudes about the media they value reality tv facebook and youtube have created a paradigm shift in the media landscape analyzing these three established platforms all of which have a stake in the conversation about authenticity this book sheds light on the complicated behaviors and choices of media consumers a practical guide to the new economy that is transforming the way we live work and play uber airbnb amazon apple paypal all of these companies disrupted their markets when they launched today they are industry leaders what s the secret to their success these cutting edge businesses are built on platforms two sided markets that are revolutionizing the way we do business written by three of the most sought after experts on platform businesses platform revolution is the first authoritative fact based book on platform models whether platforms are connecting sellers and buyers hosts and visitors or drivers with people who need a ride geoffrey g parker marshall w van alstyne and sangeet paul choudary reveal the what how and why of this revolution and provide the first owner s manual for creating a successful platform business platform revolution teaches newcomers how to start and run a successful platform business explaining ways to identify prime markets and monetize networks addressing current business leaders the authors reveal strategies behind some of today s up and coming platforms such as tinder and skillshare and explain how traditional companies can adapt in a changing marketplace the authors also cover essential issues concerning security regulation and consumer trust while examining markets that may be ripe for a platform revolution including healthcare education and energy as digital networks increase in ubiquity businesses that do a better job of harnessing the power of the platform will win an indispensable guide platform revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions help your company adapt to the new rules of competition if you read nothing else on creating value with business platforms and ecosystems read these 10 articles we ve combed through hundreds of harvard business review articles and selected the most important ones to help you reap the rewards of multisided platforms msps or defend your company against these formidable opponents this book will inspire you to assess the threat of disruption from platforms in your industry decide whether and how to play with increasingly powerful platform businesses choose the right strategy for transforming your product into a platform harness network effects to maximize value for the partners in your ecosystem shift from managing products to managing interactions learn when moving first and growing fast will work and when it won t manage winner take all dynamics this collection of articles includes pipelines platforms and the new rules of strategy by marshall w van alstyne geoffrey g parker and sangeet paul choudary strategies for two sided markets thomas r eisenmann geoffrey parker and marshall w van alstyne finding the platform in your product by andrei hagiu and elizabeth altman what s your google strategy by andrei hagiu and david b yoffie in the ecosystem economy what s your strategy by michael g jacobides right tech wrong time by ron adner and rahul kapoor managing our hub economy by marco iansiti and karim r lakhani why some platforms thrive and others don t by feng zhu and marco iansiti spontaneous deregulation by benjamin edelman and damien geradin alibaba and the future of business by ming zeng and fixing discrimination in online marketplaces by ray fisman and michael luca hbr s 10 must reads paperback series is the definitive collection of books for new and experienced leaders alike leaders looking for the inspiration that big ideas provide both to accelerate their own growth and that of their companies should look no further hbr s 10 must reads series focuses on the core topics that every ambitious manager needs to know leadership strategy change managing people and managing yourself harvard business review has sorted through hundreds of articles and selected only the most essential reading on each topic each title includes timeless advice that will be relevant regardless of an ever changing business environment this book is a collection of award winning case studies presented for an all india competition conducted by dalmia research programme iit delhi the case studies coupled with theoretical inputs relate to the real organizational situation faced by managers the cases have been classified into the areas of strategic management financial management and operation organization management the analysis of cases offers a significant value addition to the readers 人々は 生活をシンプルにしてくれるデザインを買うだけではない さらに重要なことに それを愛しているのだ ここ当分の間は 複雑なテクノロジーが私たちの家庭や職場に押し寄せつづけるだろう したがって 過度な複雑さを減らし シンプリシティを追求することは きっと成長産業になるはずなのだ 複雑化するデザイン テクノロジー ビジネス 人生をどうシンプルに保つかウェブ デザインの先駆者が教える 10の法則と3つの鍵 every business faces the existential threat of competitors producing cheaper copies even patent filings market dominance and financial resources can t shield them from copycats so what can we do and what can we learn from companies that have endured and even prospered for centuries despite copycat competition in a book of narrative history and practical strategy imd professor of management and innovation howard yu shows that succeeding in today s marketplace is no longer just a matter of mastering copycat tactics companies also need to leap across knowledge disciplines and to reimagine how a product is made or a service is delivered this proven tactic can protect a company from being overtaken by new and often foreign copycat competitors using riveting case studies of successful leaps and tragic falls yu illustrates five principles to success that span a wide range of industries countries and eras learn about how p g in the 19th century made the leap from handcrafted soaps and candles to mass production of its signature brand ivory leaped into the new fields of consumer psychology and advertising then leaped again at the risk of cannibalizing its core product into synthetic detergents and won with tide in 1946 learn about how novartis and other pharma pioneers stayed ahead by making leaps from chemistry to microbiology to genomics in drug discovery and how forward thinking companies including china s largest social media app wechat tokyo based internet service provider recruit holdings and illinois headquartered john deere are leaping ahead by leveraging the emergence of ubiquitous connectivity the inexorable rise of intelligent machines and the rising importance of managerial creativity outlasting competition is difficult doing so over decades or a century is nearly impossible unless one leaps ultimately leap is a manifesto for how pioneering companies can endure and prosper in a world of constant change and inevitable copycats infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects ソフトウェア品質に関する膨大な技術を整理 体系化 本書は ソフトウェア itシステムの専門家である著者らが長年取り組んできたソフトウェアの品質について体系立てて整理し 簡潔に解説したものです 第1版発行から13年 第2版から6年が経過し ソフトウェアを取り巻く環境は大きく変化しました これを踏まえ 従来の内容を見直し 最新の技術 ai iotなど の品質についても大幅に加筆しました 本書の情報をもとに ソフトウェアの品質がどのようなものであるのか どのように品質を確保するか といった検討が可能になります ソフトウェアに携わるすべての方におすすめの一冊です このような方におすすめ ソフトウェア開発者 管理者 品質保証に携わる技術者など 主要目次 序章 squbokガイド 概略 第1章 ソフトウェア品質の基本概念 第2章 ソフトウェア品質マネジメント 第3章 ソフトウェア品質技術 第4章 専門的なソフトウェア品質の概念と技術 第5章 ソフトウェア品質の応用領域 pcmag com is a leading authority on technology delivering labs based independent reviews of the latest products and services our expert industry analysis and practical solutions help you make better buying decisions and get more from technology infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

The History of Medical Informatics in the United States

2015-10-08

this is a meticulously detailed chronological record of significant events in the history of medical informatics and their impact on direct patient care and clinical research offering a representative sampling of published contributions to the field the history of medical informatics in the united states has been restructured within this new edition reflecting the transformation medical informatics has undergone in the years since 1990 the systems that were once exclusively institutionally driven hospital multihospital and outpatient information systems are today joined by systems that are driven by clinical subspecialties nursing pathology clinical laboratory pharmacy imaging and more at the core is the person not the clinician not the institution whose health all these systems are designed to serve a group of world renowned authors have joined forces with dr marion ball to bring dr collen s incredible work to press these recognized leaders in medical informatics many of whom are recipients of the morris f collen award in medical informatics and were friends of or mentored by dr collen carefully reviewed editing and updating his draft chapters this has resulted in the most thorough history of the subject imaginable and also provides readers with a roadmap for the subject well into later in the century

Virtual, Augmented and Mixed Reality. Multimodal Interaction

2019-07-10

this two volume set lncs 11574 and 11575 constitutes the refereed proceedings of the 11th international conference on virtual augmented and mixed reality vamr 2019 held in july 2019 as part of hci international 2019 in orlando fl usa hcii 2019 received a total of 5029 submissions of which 1275 papers and 209 posters were accepted for publication after a careful reviewing process the 80 papers presented in this volume were organized in topical sections named multimodal interaction in vr rendering layout visualization and navigation avatars embodiment and empathy in vamr cognitive and health issues in vamr vamr and robots vamr in learning training and entertainment vamr in aviation industry and the military

Free Culture

2004-07-22

サイバー法の第一人者レッシグ教授による code コモンズ に続く待望の第3弾 コピーコントロールcd cccd や winny開発者逮捕など 日本でも インターネット 新しい技術 法 の側面で話題が沸騰している 本書は アメリカでの著作権にまつわる主張や訴訟沙汰に見られる多くの極端さや 文化保護に貢献するとは思えない事例を取り上げ 歴史上 文化の発展をこれほど少数の人々がここまでコントロールする法的権利を持っていたことは未だかつてないのだ と警鐘をならす そして 常識的におかしいことがおかしいとして否定されるような現状の問題を再構築しなくてはならない 著作権分野で それが可能なことがいくつかある 著者自身の著作権延長違憲裁判の解説や 裁判後の動き 憲法に対する思いをつまびらかにし その解決の糸口になる具体的手段として 登録制 更新制を採用した著作権制度改定や クリエイティブ コモンズという新しい概念を提案する

Innovations and Advances in Computing, Informatics, Systems Sciences, Networking and Engineering

2014-11-07

innovations and advances in computing informatics systems sciences networking and engineering this book includes a set of rigorously reviewed world class manuscripts addressing and detailing state of the art research projects in the areas of computer science informatics and systems sciences and engineering it includes selected papers from the conference proceedings of the eighth and some selected papers of the ninth international joint conferences on computer information and systems sciences and engineering cisse 2012 cisse 2013 coverage includes topics in industrial electronics technology automation telecommunications and networking systems computing sciences and software engineering engineering education instructional technology assessment and e learning provides the latest in a series of books growing out of the international joint conferences on computer information and systems sciences and engineering includes chapters in the most advanced areas of computing informatics systems sciences and engineering accessible to a wide range of readership including professors researchers practitioners and students

Microtimes

1990-05

infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects

InfoWorld

1999-02-15

今日の企業経営において必須の戦略となったオープンイノベーションの現状を多数のデータを集めて詳説

オープンイノベーション白書

2018-06-15

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InfoWorld

1999-02-08

do you know that organizations and it departments scramble to devise a good strategy for enterprise mobility surprisingly only half of them have well defined mobile strategies confirms a recent survey of over six hundred companies by ibm now this is where a handbook for enterprise mobility can be instrumental for cios ctos and it decision makers who look for creating robust enterprise mobile strategies and solutions this book shares some of the practical cases related with enterprise mobility which will be relevant and resourceful for enterprises seeking to get through their own obstacles and setbacks it is divided into four major sections comprised of following 1 the mobility revolution 2 enterprise mobility in the workplace 3 the scope of enterprise mobility 4 other aspects of enterprise mobility these sections further unfold into thirteen chapters this book should also help you explore and understand the key aspects like mobile device management mdm byod and mobile security precisely it could be no less than a handbook for cios ctos and organizations who want to enable enterprise mobility effectively

Enterprise Mobility Strategy & Solutions

2014-09-24

人々を感激させるのは why の力だ tedで6000万回以上再生された講演動画 how great leaders inspire action から生まれたベストセラー 理念を掲げて社会を巻き込む力をもつリーダーには共通点がある それは思考を what からではなく why から始めるという点だ 世の中には 形式上のリーダー と 本物のリーダー がいる 形式上のリーダー は 権力のある座につき 影響力をもつ しかし 本物のリーダー は 私たちを感激させ 奮起させる 本物のリーダー は 私たちに why 理念と大義 を語る それこそが組織の内外の人たちのやる気を起こさせる だが 形式上のリーダー は what 結果 だけを語ってしまう 人々が従いたくなる インスパイア型リーダー になるための思想と行動とは アップル サウスウエスト航空 スターバックスなどの事例から アメリカの人気コンサルタントがお教えします

*WHY*から始めよ！ インスパイア型リーダーはここが違う

2012-01-26

this is the only up to date book on the market that covers flash mobile application development evidence of demand large companies such as nokia and samsung are flash enabling their phones the book will support the new flashlite version available with the next version of flash released later on this year

Foundation Flash Applications for Mobile Devices

2007-05-01

内容紹介 ブランド シリーズ累計38万部突破 新時代のブランド戦略 成功新方程式 が この一冊でわかる 変化の渦中にいると これが時代の節目だと気がつくことができない だが 今がまさに 時代の節目といえる snsやyoutubeの隆盛と既存メディアの衰退 テレワークが当たり前になったビジネスパーソン ウーバーイーツの自転車 受付に置かれた消毒用アルコール 映画館やイベント会場の人数制限 外飲みからzoom飲み 街から消えた外国人 どこでもマスク着用 環境やエネルギー問題に対する関心の高まり など わずか数年で 日常は激変した ただ これらの変化は一時的ではない デジタル化や社会問題に起因する変化が それ以前の状態に立ち返ることなど 絶対にあり得ない そして 変わったのは日常の景色だけではない 企業経営を進める方程式も 同じように変わっている それなのに トップが無自覚に かつてのやり方を繰り返していたら 会社は必ず誤った方向に進み やがて立ちゆかなくなる だからこそ 会社を率いる社長は 常に正しい方向を見て 適切な判断を下さなければならない そのための武器こそが ブランディング といえる ただ コロナ禍を境に ブランディングの本質が大きく進化している これから会社が生き残っていくには 社会に対し価値を提供するだけでは十分ではない なぜこの社会に必要なのかということを 社内に対しても 社外に対しても常に知らしめ さらにそれが認知されているという事実が必要なのです これこそが 本書のタイトルとした 付加価値の法則 だといえる これからの時代に効果的なブランディングとは何か また なぜそれが経営の武器になるのか そして 付加価値の意味とはどういうことか こういったことを本書が解説していく 目次抜粋 chapter1 デキる社長は 今こそ変わる chapter2 企業永続への 武器 とは chapter3 組織強化のインナーブランディング chapter4 成長戦略としての ブランド とは

付加価値の法則

2021-12-18

infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects

InfoWorld

1994-02-28

敏感すぎるhsp気質の親に向けた 日本初の解説書 子育ては hsp highly sensitive person 気質の親にとって ストレスの多い難しいものです たとえば hspの親はわが子に強く共鳴しがちで 子供たちに影響を与えるすべての問題について深く考え 強い思いを持って臨みます 非hsp以外の親にもまして子育てが 最も価値ある使命 になることが多いのです このため 子育てはhspに独特のストレスをもたらします しかし半面 こうしたhspに特有の感受性は 親としての最も貴重な資質ともなり 子供とのより緊密で幸せな関係の構築にもつなげることができます 本書の著者は hspの提唱者で世界中でベストセラーになった the higly sensitive person 邦題 敏感すぎる私の活かし方 の著者 エレイン n アーロン博士 本書では 自らの育児体験を踏まえながら hspの親ならではの子育ての注意点と対処法をアドバイス 自らの感受性のレベルを確認するための 自己診断テスト 子育て中の過度な刺激 音や動き回る子供 への対処方法 子育て中に起きるさまざまなネガティブな感情への対処法 子育てに伴う社会との関わりの増加と摩擦の管理 他の親との付き合い方 などなど 30年に及ぶ幅広いhsp研究と自身の経験に基づいた hspの親が自ら子育ての難題に対処するためのヒントが随所にあります hsp気質の親は素晴らしい親になる可能性があります 中でも 著者が上げるhspの4つの主要な側面 does は 理想的な子育てに繋げられる特質でもあります 処理の深さ depth of processing 洞察力と情報を深く処理する能力を探求する強烈な欲求 刺激に敏感 easily overstimulated 感情的な反応と共感 emotional responsiveness and empathy かすかな刺激によく気がつく a greater awareness of subtle stimuli 感情を受け入れる 感情を恥じない みんなと同じように自分にもできると信じる 嫌な感情はいつまでもつづかないと信じる 嫌な感情にはいずれ対処できるという希望を持つ ことで 余裕をもって子育てに臨む 本書はそのための一冊です

ひといちばい敏感な親たち 子育てと**HSP**気質

2020-11

infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects

InfoWorld

1994-09-19

生きづらさから自らを解き放て 少しのことにも動揺してしまい 周囲から神経質 臆病 引っ込み思案と思われている この本は そんな敏感すぎるhsp the highly sensitive person とても敏感な人 のために書かれています 一見 不安や危険があふれ 強さや明確な自己主張 機転が必要とされる現代 そんな時代の中で 過敏で繊細な人びとは生きにくさを感じがちです しかし 実はそんなhspの中に 天賦の才能に恵まれた特別な人が存在しています あなたやその仲間である彼らが 繊細すぎる自分に自らが傷つくことなく 周囲の人たちから理解を得ながら より良く生活していくためには どのように考え行動するといいのでしょうか 自身もまたhspである著者が 幸せになるためのアプローチを さまざまな研究や体験を元に紹介します まず 自己診断 で自分のhsp度をはかり 一緒に対策を考えましょう 原題 the highly sensitive person how to thrive when the world overwhelms you 本書は ささいなことにもすぐに 動揺 してしまうあなたへ 講談社 2000年 sbクリエイティブ 2008年 の改訳版です

U-M Computing News

1990

the world s leading expert on the global software industry and coauthor of the bestseller microsoft secrets reveals the inner workings of software giants like ibm microsoft and netscape and shows what it takes to create develop and manage a successful company in good times and bad in the most fiercely competitive business in the world in the 600 billion software industry it is the business not the technology that determines success or failure this fact one that thousands of once glamorous start ups have unhappily discovered for themselves is the well documented conclusion of this enormously readable and revealing new book by michael cusumano based on nearly twenty years of research and consulting with software producers around the world cusumano builds on dozens of personal experiences and case studies to show how issues of strategy and organization are irrevocably linked with those of managing the technology and demonstrates that a thorough understanding of these issues is vital to success at the heart of the book cusumano poses seven questions that underpin a three pronged management framework he argues that companies must adopt one of three basic business models become a products company at one end of the strategic spectrum a services company at the other end or a hybrid solutions company in between the author describes the characteristics of the different models evaluates their strengths and weaknesses and shows how each is more or less appropriate for different stages in the evolution of a business as well as in good versus bad economic times readers will also find invaluable cusumano s treatment of software development issues ranging from architecture and teams to project management and testing as well as two chapters devoted to what it takes to create a successful software start up highlights include eight fundamental guidelines for evaluating potential software winners and cusumano s probing analysis based on firsthand knowledge of ten start ups that have met with varying degrees of success the business of software is timely essential reading for managers programmers entrepreneurs and others who follow the global software industry

敏感すぎる私の活かし方 高感度から才能を引き出す発想術

2020-08

世界15カ国で販売され 全米でベストセラーとなった ＨＳＰinlove を 日本でのＨＳＰ ＨＳＣ研究の第一人者である訳者が 完訳 原著者は ＨＳＰ highly sensitive person の提唱者であるアメリカの心理学者 エレイン Ｎ アーロン博士 テーマは ひといちばい繊細なＨＳＰが悩みやすい 恋愛 について ＨＳＰが恋愛において犯しがちな失敗への対処法 他人との向き合い方 恋を長続きさせる方法などの 恋愛の実践的なアドバイスを伝えながらも ＨＳＰがどうすれば敏感な自分を愛し そして他人も愛せるようになるか という大切なテーマについても ＨＳＰ提唱者ならではの長年の研究をベースに丁寧に伝える

アジアの未来へ

2014-03

cio magazine launched in 1987 provides business technology leaders with award winning analysis and insight on information technology trends and a keen understanding of it s role in achieving business goals

The Business of Software

2004-03-15

for more than 40 years computerworld has been the leading source of technology news and information for it influencers worldwide computerworld s award winning site computerworld com twice monthly publication focused conference series and custom research form the hub of the world s largest global it media network

研究開発の俯瞰報告書ライフサイエンス・臨床医学分野

2021-10-20

singapore s leading tech magazine gives its readers the power to decide with its informative articles and in depth reviews

Selected Computer Articles, 1983-1984

1983

汚部屋を整理すれば モノ 人間関係 お金 のストレスから解放される ミニマリストはいまや20代を中心に広くは60代くらいまで そのライフスタイルを実践しています 著者は全国のミニマリストたちを丹念に取材し 魅力的な暮らし方を紹介し ミニマリスト分野ではもっとも視聴されているyoutuber less is more レス イズ モアを共通語として 現在では多彩な文化ともいえるほど グローバルな流れになっています 本書の特徴としては 今まであまり語られてこなかった お金 人間関係 などを取り上げより実践的な内容を取り入れました また 各パートにはワークを用意し ミニマリスト実践のイメージがしやすいように工夫しています ミニマリストtakeru みにまりすとたける ミニマリスト youtuber 登録者5万人を超え 月間150万pvのyoutubeチャンネルを運営 twitterのフォロワーは1 4万人 snsでミニマリズムの魅力を広める活動を行なっている 13年間 潰瘍性大腸炎という難病を患っており 病気と闘いながら生活をしている 1年間 自宅療養で無職 無収入の状態が続き ミニマリズムと出会う 人生の転機となったのは ミニマリスト になってから 3000個以上のモノを手放し 月10万円で質素に小さく暮らせるようになった モノを手放したことで自分の人生について深く考えるように 本当の幸せとは何かを模索し 少ないことが より豊かなこと だと気づく 現在は youtube活動のみならず 全国各地のミニマリストを取材したり ミニマリストオフ会を開催している 発行 クロスメディア パブリッシング インプレス

ひといちばい敏感なあなたが人を愛するとき━━ＨＳＰ気質と恋愛━━

2020-09-18

consumers today are invested in reality based media such as reality television and social media which in theory draw content from somewhere off screen in our lived experience this is seen as more authentic than the predominantly fictional media of the latter half of the 20th century yet much of reality tv and social media is known by both consumers and creators of content to be scripted or contrived addressing this problem deepens consumer engagement as authenticity becomes a preoccupation driving the extension of a new media ethic of truth and savvy this dynamic is key to understanding consumers changing attitudes about the media they value reality tv facebook and youtube have created a paradigm shift in the media landscape analyzing these three established platforms all of which have a stake in the conversation about authenticity this book sheds light on the complicated behaviors and choices of media consumers

CIO

1992-12

a practical guide to the new economy that is transforming the way we live work and play uber airbnb amazon apple paypal all of these companies disrupted their markets when they launched today they are industry leaders what s the secret to their success these cutting edge businesses are built on platforms two sided markets that are revolutionizing the way we do business written by three of the most sought after experts on platform businesses platform revolution is the first authoritative fact based book on platform models whether platforms are connecting sellers and buyers hosts and visitors or drivers with people who need a ride geoffrey g parker marshall w van alstyne and sangeet paul choudary reveal the what how and why of this revolution and provide the first owner s manual for creating a successful platform business platform revolution teaches newcomers how to start and run a successful platform business explaining ways to identify prime markets and monetize networks addressing current business leaders the authors reveal strategies behind some of today s up and coming platforms such as tinder and skillshare and explain how traditional companies can adapt in a changing marketplace the authors also cover essential issues concerning security regulation and consumer trust while examining markets that may be ripe for a platform revolution including healthcare education and energy as digital networks increase in ubiquity businesses that do a better job of harnessing the power of the platform will win an indispensable guide platform revolution charts out the brilliant future of platforms and reveals how they will irrevocably alter the lives and careers of millions

Computerworld

1977-08-01

help your company adapt to the new rules of competition if you read nothing else on creating value with business platforms and ecosystems read these 10 articles we ve combed through hundreds of harvard business review articles and selected the most important ones to help you reap the rewards of multisided platforms msps or defend your company against these formidable opponents this book will inspire you to assess the threat of disruption from platforms in your industry decide whether and how to play with increasingly powerful platform businesses choose the right strategy for transforming your product into a platform harness network effects to maximize value for the partners in your ecosystem shift from managing products to managing interactions learn when moving first and growing fast will work and when it won t manage winner take all dynamics this collection of articles includes pipelines platforms and the new rules of strategy by marshall w van alstyne geoffrey g parker and sangeet paul choudary strategies for two sided markets thomas r eisenmann geoffrey parker and marshall w van alstyne finding the platform in your product by andrei hagiu and elizabeth altman what s your google strategy by andrei hagiu and david b yoffie in the ecosystem economy what s your strategy by michael g jacobides right tech wrong time by ron adner and rahul kapoor managing our hub economy by marco iansiti and karim r lakhani why some platforms thrive and others don t by feng zhu and marco iansiti spontaneous deregulation by benjamin edelman and damien geradin alibaba and the future of business by ming zeng and fixing discrimination in online marketplaces by ray fisman and michael luca hbr s 10 must reads paperback series is the definitive collection of books for new and experienced leaders alike leaders looking for the inspiration that big ideas provide both to accelerate their own growth and that of their companies should look no further hbr s 10 must reads series focuses on the core topics that every ambitious manager needs to know leadership strategy change managing people and managing yourself harvard business review has sorted through hundreds of articles and selected only the most essential reading on each topic each title includes timeless advice that will be relevant regardless of an ever changing business environment

HWM

2008-10

this book is a collection of award winning case studies presented for an all india competition conducted by dalmia research programme iit delhi the case studies coupled with theoretical inputs relate to the real organizational situation faced by managers the cases have been classified into the areas of strategic management financial management and operation organization management the analysis of cases offers a significant value addition to the readers

月10万円で より豊かに暮らす ミニマリスト生活

2020-04-17

人々は 生活をシンプルにしてくれるデザインを買うだけではない さらに重要なことに それを愛しているのだ ここ当分の間は 複雑なテクノロジーが私たちの家庭や職場に押し寄せつづけるだろう したがって 過度な複雑さを減らし シンプリシティを追求することは きっと成長産業になるはずなのだ 複雑化するデザイン テクノロジー ビジネス 人生をどうシンプルに保つかウェブ デザインの先駆者が教える 10の法則と3つの鍵

Authenticity and How We Fake It

2016-07-07

every business faces the existential threat of competitors producing cheaper copies even patent filings market dominance and financial resources can t shield them from copycats so what can we do and what can we learn from companies that have endured and even prospered for centuries despite copycat competition in a book of narrative history and practical strategy imd professor of management and innovation howard yu shows that succeeding in today s marketplace is no longer just a matter of mastering copycat tactics companies also need to leap across knowledge disciplines and to reimagine how a product is made or a service is delivered this proven tactic can protect a company from being overtaken by new and often foreign copycat competitors using riveting case studies of successful leaps and tragic falls yu illustrates five principles to success that span a wide range of industries countries and eras learn about how p g in the 19th century made the leap from handcrafted soaps and candles to mass production of its signature brand ivory leaped into the new fields of consumer psychology and advertising then leaped again at the risk of cannibalizing its core product into synthetic detergents and won with tide in 1946 learn about how novartis and other pharma pioneers stayed ahead by making leaps from chemistry to microbiology to genomics in drug discovery and how forward thinking companies including china s largest social media app wechat tokyo based internet service provider recruit holdings and illinois headquartered john deere are leaping ahead by leveraging the emergence of ubiquitous connectivity the inexorable rise of intelligent machines and the rising importance of managerial creativity outlasting competition is difficult doing so over decades or a century is nearly impossible unless one leaps ultimately leap is a manifesto for how pioneering companies can endure and prosper in a world of constant change and inevitable copycats

Platform Revolution: How Networked Markets Are Transforming the Economyand How to Make Them Work for You

2016-03-28

infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects

HBR's 10 Must Reads on Platforms and Ecosystems (with bonus article by "Why Some Platforms Thrive and Others Don't" By Feng Zhu and Marco Iansiti)

2020-11-24

ソフトウェア品質に関する膨大な技術を整理 体系化 本書は ソフトウェア itシステムの専門家である著者らが長年取り組んできたソフトウェアの品質について体系立てて整理し 簡潔に解説したものです 第1版発行から13年 第2版から6年が経過し ソフトウェアを取り巻く環境は大きく変化しました これを踏まえ 従来の内容を見直し 最新の技術 ai iotなど の品質についても大幅に加筆しました 本書の情報をもとに ソフトウェアの品質がどのようなものであるのか どのように品質を確保するか といった検討が可能になります ソフトウェアに携わるすべての方におすすめの一冊です このような方におすすめ ソフトウェア開発者 管理者 品質保証に携わる技術者など 主要目次 序章 squbokガイド 概略 第1章 ソフトウェア品質の基本概念 第2章 ソフトウェア品質マネジメント 第3章 ソフトウェア品質技術 第4章 専門的なソフトウェア品質の概念と技術 第5章 ソフトウェア品質の応用領域

Case Studies In Management

2003-01-01

pcmag com is a leading authority on technology delivering labs based independent reviews of the latest products and services our expert industry analysis and practical solutions help you make better buying decisions and get more from technology

シンプリシティの法則

2008-04

infoworld is targeted to senior it professionals content is segmented into channels and topic centers infoworld also celebrates people companies and projects

Leap

2018-06-12

in its 114th year billboard remains the world s premier weekly music publication and a diverse digital events brand content and data licensing platform billboard publishes the most trusted charts and offers unrivaled reporting about the latest music video gaming media digital and mobile entertainment issues and trends

InfoWorld

1990-11-12

Systems Integration

1991

ソフトウェア品質知識体系ガイド（第3版）－SQuBOK Guide V3－

2020-11-21

PC Mag

2001-08

InfoWorld

1993-05-24

CIO

2007-03-15

Business Week

1999

Billboard

1997-01-25

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