

Free download Master data management and data governance second edition Full PDF

Data Management and Data Description Data Management: a gentle introduction MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E Effective Big Data Management and Opportunities for Implementation Modern Data Strategy Principles of Data Management Data Management at Scale Master Data Management Data Management at Scale Managing and Sharing Research Data DAMA-DMBOK Data Management Introduction to Data Management and File Design Data Management Access Control in Data Management Systems Multi-Domain Master Data Management The DAMA Dictionary of Data Management Data Stewardship The DAMA Dictionary of Data Management Data Governance and Data Management Data Management courseware based on CDMP Fundamentals Principles of Data Management Navigating the Labyrinth The "Orange" Model of Data Management Master Data Management and Customer Data Integration for a Global Enterprise Mobile Data Management Managing Reference Data in Enterprise Databases Data Governance Product Data Management Enterprise Data Governance The Data and Analytics Playbook 75 Big Data Management Data Governance: The Definitive Guide The Data Asset The DAMA Guide to the Data Management Body of Knowledge The Data Management Cookbook Data Management The DAMA Guide to the Data Management Body of Knowledge Enterprise Server Version

Data Management and Data Description 2019-01-15 published in 1992 the author sets out the main issues in data management from the first principles of meta modelling and data description through the comprehensive management exploitation re use valuation extension and enhancement of data as a valuable organizational resource using his recent in depth experience of a major trans european project he highlights data value metrics and provides examples of extended data analysis to assist readers to produce corporate data architectures the book considers how the techniques of data management can be applied in the wider community of business institutional and organizational settings and considers how new types of data from the edifact world can be integrated into the existing data management environments of large data processing functions this wide ranging text considers existing work in the field of data resource management and extends the concepts of data resource valuation references are made to new aspects of metrics for data value and how they can be applied it will interest strategic business planners information systems and dp managers and executives data management personnel and data analysts and academics involved in msc and bsc courses on data analysis case repositories and structured methods

Data Management: a gentle introduction 2020-03-03 the overall objective of this book is to show that data management is an exciting and valuable capability that is worth time and effort more specifically it aims to achieve the following goals 1 to give a gentle introduction to the field of dm by explaining and illustrating its core concepts based on a mix of theory practical frameworks such as togap archimate and dmbok as well as results from real world assignments 2 to offer guidance on how to build an effective dm capability in an organization this is illustrated by various use cases linked to the previously mentioned theoretical exploration as well as the stories of practitioners in the field the primary target groups are busy professionals who are actively involved with managing data the book is also aimed at bachelor s master s students with an interest in data management the book is industry agnostic and should be applicable in different industries such as government finance telecommunications etc typical roles for which this book is intended data governance office council data owners data stewards people involved with data governance data governance board enterprise architects data architects process managers business analysts and it analysts the book is divided into three main parts theory practice and closing remarks furthermore the chapters are as short and to the point as possible and also make a clear distinction between the main text and the examples if the reader is already familiar with the topic of a chapter he she can easily skip it and move on to the next

MASTER DATA MANAGEMENT AND DATA GOVERNANCE, 2/E 2010-12-06 the latest techniques for building a customer focused enterprise environment the authors have appreciated that mdm is a complex multidimensional area and have set out to cover each of these

dimensions in sufficient detail to provide adequate practical guidance to anyone implementing mdm while this necessarily makes the book rather long it means that the authors achieve a comprehensive treatment of mdm that is lacking in previous works malcolm chisholm ph d president askget com consulting inc regain control of your master data and maintain a master entity centric enterprise data framework using the detailed information in this authoritative guide master data management and data governance second edition provides up to date coverage of the most current architecture and technology views and system development and management methods discover how to construct an mdm business case and roadmap build accurate models deploy data hubs and implement layered security policies legacy system integration cross industry challenges and regulatory compliance are also covered in this comprehensive volume plan and implement enterprise scale mdm and data governance solutions develop master data model identify match and link master records for various domains through entity resolution improve efficiency and maximize integration using soa and services ensure compliance with local state federal and international regulations handle security using authentication authorization roles entitlements and encryption defend against identity theft data compromise spyware attack and worm infection synchronize components and test data quality and system performance

Effective Big Data Management and Opportunities for Implementation 2016-06-20 big data has become a commonly used term to describe large scale and complex data sets which are difficult to manage and analyze using standard data management methodologies with applications across sectors and fields of study the implementation and possible uses of big data are limitless effective big data management and opportunities for implementation explores emerging research on the ever growing field of big data and facilitates further knowledge development on methods for handling and interpreting large data sets providing multi disciplinary perspectives fueled by international research this publication is designed for use by data analysts it professionals researchers and graduate level students interested in learning about the latest trends and concepts in big data

Modern Data Strategy 2018-02-12 this book contains practical steps business users can take to implement data management in a number of ways including data governance data architecture master data management business intelligence and others it defines data strategy and covers chapters that illustrate how to align a data strategy with the business strategy a discussion on valuing data as an asset the evolution of data management and who should oversee a data strategy this provides the user with a good understanding of what a data strategy is and its limits critical to a data strategy is the incorporation of one or more data management domains chapters on key data management domains data governance data architecture master data management and analytics offer the user a practical approach to data management execution within a data

strategy the intent is to enable the user to identify how execution on one or more data management domains can help solve business issues this book is intended for business users who work with data who need to manage one or more aspects of the organization s data and who want to foster an integrated approach for how enterprise data is managed this book is also an excellent reference for students studying computer science and business management or simply for someone who has been tasked with starting or improving existing data management

Principles of Data Management 2007 organisations increasingly view data as a valuable corporate asset and its effective management can be vital to an organisation s success this professional reference guide covers all the key areas including database development data quality and corporate data modelling it is not based on a particular proprietary system it is business focused providing the knowledge and techniques required to successfully implement the data management function

Data Management at Scale 2020-07-29 as data management and integration continue to evolve rapidly storing all your data in one place such as a data warehouse is no longer scalable in the very near future data will need to be distributed and available for several technological solutions with this practical book you ll learn how to migrate your enterprise from a complex and tightly coupled data landscape to a more flexible architecture ready for the modern world of data consumption executives data architects analytics teams and compliance and governance staff will learn how to build a modern scalable data landscape using the scaled architecture which you can introduce incrementally without a large upfront investment author piethen strengtholt provides blueprints principles observations best practices and patterns to get you up to speed examine data management trends including technological developments regulatory requirements and privacy concerns go deep into the scaled architecture and learn how the pieces fit together explore data governance and data security master data management self service data marketplaces and the importance of metadata

Master Data Management 2010-07-28 the key to a successful mdm initiative isn t technology or methods it s people the stakeholders in the organization and their complex ownership of the data that the initiative will affect master data management equips you with a deeply practical business focused way of thinking about mdm an understanding that will greatly enhance your ability to communicate with stakeholders and win their support moreover it will help you deserve their support you ll master all the details involved in planning and executing an mdm project that leads to measurable improvements in business productivity and effectiveness presents a comprehensive roadmap that you can adapt to any mdm project emphasizes the critical goal of maintaining and improving data quality provides guidelines for determining which data to master examines special issues relating to master data metadata considers a range of mdm architectural

styles covers the synchronization of master data across the application infrastructure

Data Management at Scale 2023-04-10 as data management continues to evolve rapidly managing all of your data in a central place such as a data warehouse is no longer scalable today's world is about quickly turning data into value this requires a paradigm shift in the way we federate responsibilities manage data and make it available to others with this practical book you'll learn how to design a next gen data architecture that takes into account the scale you need for your organization executives architects and engineers analytics teams and compliance and governance staff will learn how to build a next gen data landscape author piethein strengtholt provides blueprints principles observations best practices and patterns to get you up to speed examine data management trends including regulatory requirements privacy concerns and new developments such as data mesh and data fabric go deep into building a modern data architecture including cloud data landing zones domain driven design data product design and more explore data governance and data security master data management self service data marketplaces and the importance of metadata

Managing and Sharing Research Data 2014-02-04 research funders in the uk usa and across europe are implementing data management and sharing policies to maximize openness of data transparency and accountability of the research they support written by experts from the uk data archive with over 20 years experience this book gives post graduate students researchers and research support staff the data management skills required in today's changing research environment the book features guidance on how to plan your research using a data management checklist how to format and organize data how to store and transfer data research ethics and privacy in data sharing and intellectual property rights data strategies for collaborative research how to publish and cite data how to make use of other people's research data illustrated with six real life case studies of data use

DAMA-DMBOK 2017 part i the managerial perspective managing data information part ii data modeling and sql the single entity the one to many relationship the many to many relationship one to one and recursive relationships data modeling normalization and other data modeling methods the relational model and relational algebra sql part iii database architectures and implementations data structure and storage data processing architectures object oriented data management spatial and temporal data management part iv organizational memory technologies organizational intelligence technologies the and data management xml managing data exchange part v managing organizational memory data integrity data administration u commerce and data management photo credits index

Data Management 2004 this book provides an overview of the various developments in access control for data management systems discretionary mandatory and role based access control will

be discussed by surveying the most relevant proposals and analyzing the benefits and drawbacks of each paradigm in view of the requirements of different application domains access control mechanisms provided by commercial data management systems are presented and discussed finally the last part of the book is devoted to discussion of some of the most challenging and innovative research trends in the area of access control such as those related to the 2 0 revolution or to the database as a service paradigm

Introduction to Data Management and File Design 1986 multi domain master data management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi domain master data management mdm implementation authors mark allen and dalton cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains written in a business friendly style with sufficient program planning guidance this book covers a comprehensive set of topics and advanced strategies centered on the key mdm disciplines of data governance data stewardship data quality management metadata management and data integration provides a logical order toward planning implementation and ongoing management of multi domain mdm from a program manager and data steward perspective provides detailed guidance examples and illustrations for mdm practitioners to apply these insights to their strategies plans and processes covers advanced mdm strategy and instruction aimed at improving data quality management lowering data maintenance costs and reducing corporate risks by applying consistent enterprise wide practices for the management and control of master data

Data Management 2022-10-05 a glossary of over 2 000 terms which provides a common data management vocabulary for it and business professionals and is a companion to the dama data management body of knowledge dama dmbok topics include analytics data mining architecture artificial intelligence business analysis dama professional development databases database design database administration data governance stewardship data management data modeling data movement integration data quality management data security management data warehousing business intelligence document record content management finance accounting geospatial data knowledge management marketing customer relationship management meta data management multi dimensional olap normalization object orientation parallel database processing planning process management project management reference master data management semantic modeling software development standards organizations structured query language sql xml development

Access Control in Data Management Systems 2010 data stewards in business and it are the backbone of a successful data governance implementation because they do the work to make a

company's data trusted, dependable and high quality data stewardship explains everything you need to know to successfully implement the stewardship portion of data governance including how to organize, train and work with data stewards, get high quality business definitions and other metadata and perform the day to day tasks using a minimum of the steward's time and effort. David Plotkin has loaded this book with practical advice on stewardship so you can get right to work, have early successes and measure and communicate those successes, gaining more support for this critical effort. Provides clear and concise practical advice on implementing and running data stewardship including guidelines on how to organize based on company structure, business functions and data ownership, shows how to gain support for your stewardship effort, maintain that support over the long term and measure the success of the data stewardship effort and report back to management. Includes detailed lists of responsibilities for each type of data steward and strategies to help the data governance program office work effectively with the data stewards.

Multi-Domain Master Data Management 2015-03-21 if you think enterprise data and geospatial data describe Star Trek episodes you could use this CD-ROM. The glossary contains over 800 terms defining a common data management vocabulary for IT professionals, data stewards and business leaders. It is in PDF format, embedded with links for easy navigation between terms and delivered to you on CD-ROM. An index is included with the dictionary which organises the terms by topic. Topics include finance, accounting, business, marketing, customer relationship management, planning, project management, knowledge management, process management, roles, information technology, standards, organisations, data, data management, DAMA, professional development, data governance and stewardship, architecture, data modelling, normalisation, related modelling and analysis, databases, database design, structured query language, SQL, object orientation, software development, artificial intelligence, XML development, parallel database processing, database administration, geospatial data, data security, management, data movement, integration, data warehousing, business intelligence, analytics, data mining, multi-dimensional OLAP, reference, master data management, meta data management, data quality management, document record content management, semantic modelling.

The DAMA Dictionary of Data Management 2011 this book delves into the concept of data as a critical enterprise asset needed for informed decision making, compliance, regulatory reporting and insights into trends, behaviors, performance and patterns, with good data being key to staying ahead in a competitive market. Enterprises capture and store exponential volumes of data. Considering the business impact of data, there needs to be adequate management around it to derive the best value. Data governance is one of the core data management related functions, however it is often overlooked, misunderstood or confused with other terminologies and data.

management functions given the pervasiveness of data and the importance of data this book provides comprehensive understanding of the business drivers for data governance and benefits of data governance the interactions of data governance function with other data management functions and various components and aspects of data governance that can be facilitated by technology and tools the distinction between data management tools and data governance tools the readiness checks to perform before exploring the market to purchase a data governance tool the different aspects that must be considered when comparing and selecting the appropriate data governance technologies and tools from large number of options available in the marketplace and the different market players that provide tools for supporting data governance this book combines the data and data governance knowledge that the author has gained over years of working in different industrial and research programs and projects associated with data processes and technologies with unique perspectives gained through interviews with thought leaders and data experts this book is highly beneficial for it students academicians information management and business professionals and researchers to enhance their knowledge and get guidance on implementing data governance in their own data initiatives

Data Stewardship 2013-09-16 besides the courseware publication isbn 9789401807999 you are advised to obtain the **dama dmbok** publication isbn 9781634622349 optionally you can use the publication **data management a gentle introduction** isbn 9789401805506 as inspiration for examples and quotes about the field of data management this material is intended to prepare participants for the **cdmp** exam by **dama international** the courseware can only be ordered by partners and is based on the current version of the **dama dmbok** the material will be updated when new versions of **dmbok** are published **dama dmbok** is the industry reference for data management it is published by **dama international** and is currently in its second version the **dmbok** is developed by professionals and can be seen as a collection of best practices the domain of data management is divided into functional areas which are discussed in terms of definitions what is it goals what are we trying to achieve steps what are typical activities inputs outputs and participating roles developing and sustaining an effective data management function is far from an easy task the **dmbok** framework is adopted by many organizations as the foundation for their data management function standardized language and good practices speed up the learning process after the training you have an overview of the field of data management its terminology and current best practices

The DAMA Dictionary of Data Management 2008 data is a valuable corporate asset and its effective management can be vital to success this professional guide covers all the key areas of data management including database development and corporate data modelling the new edition adds chapters on linked data concept systems and big data and artificial intelligence

Data Governance and Data Management 2021-09-08

Data Management courseware based on CDMP Fundamentals 2022-06-17 an executive guide to data management

Principles of Data Management 2018-12 this book is a brief overview of the model and has only 24 pages almost every data management professional at some point in their career has come across the following crucial questions 1 which industry reference model should i use for the implementation of data managementfunctions 2 what are the key data management capabilities that are feasible and applicable to my company 3 how do i measure the maturity of the data management functions and compare that withthose of my peers in the industry4 what are the critical logical steps in the implementation of data management the orange meta model of data management provides a collection of techniques and templates for the practical set up of data management through the design and implementation of the data and information value chain enabled by a set of data management capabilities this book is a toolkit for advanced data management professionals and consultants thatare involved in the data management function implementation this book works together with the earlier published the data management toolkit the orange model assists in specifying the feasible scope of data management capabilities that fits company s business goals and resources the data management toolkit is a practical implementation guide of the chosen data management capabilities

2018-05-09 transform your business into a customer centric enterprise gain a complete and timely understanding of your customers using mdm cdi and the real world information contained in this comprehensive volume master data management and customer data integration for a global enterprise explains how to grow revenue reduce administrative costs and improve client retention by adopting a customer focused business framework learn to build and use customer hubs and associated technologies secure and protect confidential corporate and customer information provide personalized services and set up an effective data governance team you ll also get full details on regulatory compliance and the latest pre packaged mdm cdi software solutions design and implement a dynamic mdm cdi architecture that fits the needs of your business implement mdm cdi holistically as an integrated multi disciplinary set of technologies services and processes improve solution agility and flexibility using soa and services recognize customers and their relationships with the enterprise across channels and lines of business ensure compliance with local state federal and international regulations deploy network perimeter platform application data and user level security protect against identity and data theft worm infection and phishing and pharming scams create an enterprise information governance group perform development qa and business acceptance

testing and data verification

Navigating the Labyrinth 2019-10-21 welcome to the second international conference on mobile data management mdm2001 the conference serves as a forum for the exchange of technical ideas and research results in the areas of mobility and database management this year we have a very exciting program for mdm2001 many quality papers were submitted to the conference all of the submitted papers were viewed by at least three pc members due to the limitations of the program schedule as well as the desire to organize the conference using a single track format we selected only 18 papers for full presentation at the conference as a result many excellent papers could not be accepted the papers chosen for presentation span a large range of topics from n work protocol issues up to the semantics of mobile applications the common theme of all these papers is their recognition of the central role played by data management techniques in the development of the emerging world of mobile and wireless applications we have loosely organized these papers into six areas 1 data management architectures 2 content delivery 3 data broadcasting 4 caching and hoarding 5 coping with movement 6 networks and systems issues in addition to the research track we have sought to broaden the scope of the conference with an industrial session as well as poster presentations overall the program strikes a comfortable balance between applied and theoretically oriented papers

The "Orange" Model of Data Management 2007-05-22 this is a great book i have to admit i wasn't enthusiastic about the idea of a book with such a narrow topic initially but frankly it's the first professional book i've read page to page in one sitting in a long time it should be of interest to dbas data architects and modelers programmers who have to write database programs and yes even managers this book is a winner karen watterson editor sql server professional malcolm chisholm has produced a very readable book it is well written and with excellent examples it will i am sure become the reference book on reference data clive finkelstein father of information engineering managing director information engineering services pty ltd reference data plays a key role in your business databases and must be free from defects of any kind so why is it so hard to find information on this critical topic recognizing the dangers of taking reference data for granted managing reference data in enterprise databases gives you precisely what you've been seeking a complete guide to the implementation and management of reference data of all kinds this book begins with a thorough definition of reference data then proceeds with a detailed examination of all reference data issues fully describing uses common difficulties and practical solutions whether you're a database manager architect administrator programmer or analyst be sure to keep this easy to use reference close at hand features solves special challenges associated with maintaining reference data addresses a wide range of reference data issues including acronyms redundancy mapping life cycles multiple languages and querying describes how reference data

interacts with other system components what problems can arise and how to mitigate these problems offers examples of standard reference data types and matrices for evaluating management methods provides a number of standard reference data tables and more specialized material to help you deal with reference data via a companion site

Master Data Management and Customer Data Integration for a Global Enterprise 2000-12-13

managing data continues to grow as a necessity for modern organizations there are seemingly infinite opportunities for organic growth reduction of costs and creation of new products and services it has become apparent that none of these opportunities can happen smoothly without data governance the cost of exponential data growth and privacy security concerns are becoming burdensome organizations will encounter unexpected consequences in new sources of risk the solution to these challenges is also data governance ensuring balance between risk and opportunity data governance second edition is for any executive manager or data professional who needs to understand or implement a data governance program it is required to ensure consistent accurate and reliable data across their organization this book offers an overview of why data governance is needed how to design initiate and execute a program and how to keep the program sustainable this valuable resource provides comprehensive guidance to beginning professionals managers or analysts looking to improve their processes and advanced students in data management and related courses with the provided framework and case studies all professionals in the data governance field will gain key insights into launching successful and money saving data governance program incorporates industry changes lessons learned and new approaches explores various ways in which data analysts and managers can ensure consistent accurate and reliable data across their organizations includes new case studies which detail real world situations explores all of the capabilities an organization must adopt to become data driven provides guidance on various approaches to data governance to determine whether an organization should be low profile central controlled agile or traditional provides guidance on using technology and separating vendor hype from sincere delivery of necessary capabilities offers readers insights into how their organizations can improve the value of their data through data quality data strategy and data literacy provides up to 75 brand new content compared to the first edition

Mobile Data Management 2001 quality short completion times low costs innovation these are crucial requirements for a successful modern manufacturing business but one thing missing from this list is the management of product information the current approach to the product development process is multi disciplinary in the past manufacturing companies dealt with customers and suppliers but outsourcing and globalization mean that many more parties are now involved in the product development process clients want a customized product and they want it

fast they are now being given a say on matters that penetrate deeply into the process of developing the eventual product all this makes the need for sound information management even more essential the availability of data and the ability to pull up the right version of the right documents at the right moment and send them to the right people are becoming increasingly important this book product data management a strategic perspective describes the management of all the various types of information created during product development the book is written in plain language and takes a business strategy approach to the problem of information management rather than focusing on resources such as software tools who can benefit from the introduction of product data management pdm what functionalities are available in the different pdm systems what are the consequences for an organization moving over to pdm product data management a strategic perspective explains all aspects of pdm practical examples and striking illustrations guide the reader on a step by step journey through the world of product data management the book is particularly relevant to students of technology and business administration as well as professionals familiarizing themselves with the field who need to know the essentials of pdm and how it can be applied within their organization

Managing Reference Data in Enterprise Databases 2019-11-08 in an increasingly digital economy mastering the quality of data is an increasingly vital yet still in most organizations a considerable task the necessity of better governance and reinforcement of international rules and regulatory or oversight structures sarbanes oxley basel ii solvency ii ias ifrs etc imposes on enterprises the need for greater transparency and better traceability of their data all the stakeholders in a company have a role to play and great benefit to derive from the overall goals here but will invariably turn towards their it department in search of the answers however the majority of it systems that have been developed within businesses are overly complex badly adapted and in many cases obsolete these systems have often become a source of data or process fragility for the business it is in this context that the management of reference and master data or master data management mdm and semantic modeling can intervene in order to straighten out the management of data in a forward looking and sustainable manner this book shows how company executives and it managers can take these new challenges as well as the advantages of using reference and master data management into account in answering questions such as which data governance functions are available how can it be better aligned with business regulations what is the return on investment how can we assess intangible it assets and data what are the principles of semantic modeling what is the mdm technical architecture in these ways they will be better able to deliver on their responsibilities to their organizations and position them for growth and robust data management and integrity in the future

Data Governance 2009-08-24 the data and analytics playbook proven methods for governed data

and analytic quality explores the way in which data continues to dominate budgets along with the varying efforts made across a variety of business enablement projects including applications web and mobile computing big data analytics and traditional data integration the book teaches readers how to use proven methods and accelerators to break through data obstacles to provide faster higher quality delivery of mission critical programs drawing upon years of practical experience and using numerous examples and an easy to understand playbook lowell fryman gregory lampshire and dan meers discuss a simple proven approach to the execution of multiple data oriented activities in addition they present a clear set of methods to provide reliable governance controls risk and exposure management for enterprise data and the programs that rely upon it in addition they discuss a cost effective approach to providing sustainable governance and quality outcomes that enhance project delivery while also ensuring ongoing controls example activities templates outputs resources and roles are explored along with different organizational models in common use today and the ways they can be mapped to leverage playbook data governance throughout the organization provides a mature and proven playbook approach methodology to enabling data governance that supports agile implementation features specific examples of current industry challenges in enterprise risk management including anti money laundering and fraud prevention describes business benefit measures and funding approaches using exposure based cost models that augment risk models for cost avoidance analysis and accelerated delivery approaches using data integration sprints for application integration and information delivery success

Product Data Management 2013-03-04 dx [unreadable text]

Enterprise Data Governance 2016-08-12 data analytics is core to business and decision making the rapid increase in data volume velocity and variety offers both opportunities and challenges while open source solutions to store big data like hadoop offer platforms for exploring value and insight from big data they were not originally developed with data security and governance in mind big data management discusses numerous policies strategies and recipes for managing big data it addresses data security privacy controls and life cycle management offering modern principles and open source architectures for successful governance of big data the author has collected best practices from the world s leading organizations that have successfully implemented big data platforms the topics discussed cover the entire data management life cycle data quality data stewardship regulatory considerations data council architectural and operational models are presented for successful management of big data the book is a must read for data scientists data engineers and corporate leaders who are implementing big data platforms in their organizations

The Data and Analytics Playbook 2021-12-20 as your company moves data to the cloud you need to consider a comprehensive approach to data governance along with well defined and agreed upon policies to ensure you meet compliance data governance incorporates the ways that people processes and technology work together to support business efficiency with this practical guide chief information data and security officers will learn how to effectively implement and scale data governance throughout their organizations you ll explore how to create a strategy and tooling to support the democratization of data and governance principles through good data governance you can inspire customer trust enable your organization to extract more value from data and generate more competitive offerings and improvements in customer experience this book shows you how enable auditable legal and regulatory compliance with defined and agreed upon data policies employ better risk management establish control and maintain visibility into your company s data assets providing a competitive advantage drive top line revenue and cost savings when developing new products and services implement your organization s people processes and tools to operationalize data trustworthiness

DX 2020-11-09 an indispensable guide that shows companies how to treat data as a strategic asset organizations set their business strategy and direction based on information that is available to executives the data asset provides guidance for not only building the business case for data quality and data governance but also for developing methodologies and processes that will enable your organization to better treat its data as a strategic asset part of wiley s sas business series this book looks at business case building maturity model and organization capabilities 7 step programmatic approach for success and technologies required for effective data quality and data

governance and within these areas covers risk mitigation cost control revenue optimization undisciplined and reactive organizations proactive organizations analysis improvement and control technology whether you re a business manager or an it professional the data asset reveals the methodology and technology needed to approach successful data quality and data governance initiatives on an enterprise scale

Big Data Management 2021-03-08 written by over 120 data management practitioners this is the most impressive compilation of data management principals and best practices ever assembled it provides data management and it professionals executives knowledge workers educators and researchers with a framework to manage their data and mature their information infrastructure the equivalent of the pmbok or the babok the dama dmbok provides information on data governance data architecture management data development database operations management data security management reference master data management data warehousing business intelligence management document content management meta data management data quality management professional development as an authoritative introduction to data management the goals of the dama dmbok guide are to build consensus for a generally applicable view of data management functions to provide standard definitions for commonly used data management functions deliverables roles and other terminology to document guiding principles for data management to present a vendor neutral overview to commonly accepted good practices widely adopted methods and techniques and significant alternative approaches to clarify the scope and boundaries of data management to act as a reference which guides readers to additional resources for further understanding

Data Governance: The Definitive Guide 2009-06-22 a lot of companies realize that data is an invaluable asset and has to be managed accordingly they would also like to get value from data everyone wants to be data driven these days what lies beneath this idea is the wish to make the decision making process easier and more effective it means delivering the required data of acceptable quality to the relevant decision makers when and where they need it in short a lot of companies have the necessity to manage their data properly the main question is how do you put this in practice knowing the potential of your data and managing it correctly is the key to an effective and successful business as a result of well implemented data management you will be able to reduce risks and costs increase efficiency ensure business continuity and successful growth in this book we invite you for a five course dinner during each course we will explain the steps of our 5 step programme which guarantees successful implementation of data management

The Data Asset 2010 the data management system is one of the most important and viral trends which has captured the market worldwide the data management system is not limited to just a few domains but it is also being used in many other different sectors and areas such as

information technology hospitality services schools and colleges and other institutions along with many private and government sectors the data management system provides the accessibility of data within a computer system where there is no requirement of keeping the track of data in big registers instead the data is stored in computer systems the data which is stored in the system can be accessed updated replicated duplicated and can be deleted by the user or administrator of that system is no doubt that the data management system has made the life very easy and with the help of this wonderful system the access to information has become easier

The DAMA Guide to the Data Management Body of Knowledge 2018-03-16 written by over 120 data management practitioners the dama guide to the data management body of knowledge dama dmbok is the most impressive compilation of data management principals and best practices ever assembled it provides data management and it professionals executives knowledge workers educators and researchers with a framework to manage their data and mature their information infrastructure the equivalent of the pmbok or the babok the dama dmbok provides information on data governance data architecture management data development database operations management data security management reference

The Data Management Cookbook 2019-01-11

Data Management 2009-04-01

The DAMA Guide to the Data Management Body of Knowledge Enterprise Server Version

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