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The Lean Startup The Lean Startup (Republish) The SAGE Encyclopedia of Online Education Partire leggeri Start Your Own eLearning or Training Business eLearning or Training Business Lean startup Predictive Analytics P.F. 100

The Lean Startup 2011-09-13

most startups fail but many of those failures are preventable the lean startup is a new approach being adopted across the globe changing the way companies are built and new products are launched eric ries defines a startup as an organization dedicated to creating something new under conditions of extreme uncertainty this is just as true for one person in a garage or a group of seasoned professionals in a fortune 500 boardroom what they have in common is a mission to penetrate that fog of uncertainty to discover a successful path to a sustainable business the lean startup approach fosters companies that are both more capital efficient and that leverage human creativity more effectively inspired by lessons from lean manufacturing it relies on validated learning rapid scientific experimentation as well as a number of counter intuitive practices that shorten product development cycles measure actual progress without resorting to vanity metrics and learn what customers really want it enables a company to shift directions with agility altering plans inch by inch minute by minute rather than wasting time creating elaborate business plans the lean startup offers entrepreneurs in companies of all sizes a way to test their vision continuously to adapt and adjust before it s too late ries provides a scientific approach to creating and managing successful startups in a age when companies need to innovate more than ever

The Lean Startup (Republish) 2018-07-08

lean startup bukanlah metode yang menjadikan sistem anda lebih hemat biaya melainkan lebih efisien sekaligus tetap bermanfaat setiap tahunnya startup startup baru bermunculan produk yang bagus promosi besar besaran disertai berbagai ulasan di media massa serta janji janji manis bahwa konsumen akan mendapatkan manfaat besar jika menjadi penggunaanya namun tak lama berselang beberapa di antara startup yang digadang gadang itu tak lagi terdengar kabarnya seperti yang selalu kita dengar seorang entrepreneur pasti sukses selama memiliki tekad kuat panjang akal waktu yang tepat dan terutama produk yang hebat kenyataannya awal yang menjanjikan tak jarang berujung pada kegagalan sebagian besar produk baru tidak sukses di pasaran bahkan pahitnya tak digunakan oleh siapa pun pertanyaan besar pun muncul strategi manakah yang tidak tepat lewat riset ilmiah serta pengalamannya dalam mendirikan dan membesarkan berbagai startup selama bertahun tahun eric ries mencetuskan metode baru lean startup sebuah sistem luar biasa yang membuat para entrepreneur segera mendapatkan jawaban atas pertanyaan bagaimana kita bisa lebih cepat mengetahui apa saja yang berfungsi dan mana yang harus segera disingkirkan mizan bentang pustaka bisnis startup entrepreneur sukses motivasi inovasi dewasa indonesia spesial seri bentang bisnis startup

The SAGE Encyclopedia of Online Education 2016-09-20

online education both by for profit institutions and within traditional universities has seen recent tremendous growth and appeal but online education has many aspects that are not well understood the sage encyclopedia of online education provides a thorough and engaging reference on all aspects of this field from the theoretical dimensions of teaching online to the technological aspects of implementing online courses with a central focus on the effective education of students key topics explored through over 350 entries include technology used in the online classroom institutions that have contributed to the growth of online education pedagogical basis and strategies of online education effectiveness and assessment different types of online education and best practices the changing role of

online education in the global education system

Partire leggeri 2023-08-02

la maggior parte dei nuovi business sembra destinata al fallimento le cause sono diverse dall'instabilità dei mercati agli errori di valutazione dei promotori ma molti insuccessi si possono prevenire il metodo lean startup presentato qui dal suo ideatore eric ries introduce un approccio radicale per il lancio di tutte le iniziative innovative imprese esordienti o progetti nuovi in realtà consolidate riducendo drasticamente le probabilità di fallire attraverso un processo di ideazione controllo modifica continuo per adattare passo dopo passo il prodotto ai desideri dei clienti e ai riscontri che arrivano rispetto alle decisioni prese quali i benefici di un approccio di questo tipo più innovazione meno spese meno perdite di tempo e maggior probabilità di successo un libro per i nuovi imprenditori e innovatori che vogliono partire leggeri e testare la loro visione attraverso la pratica e l'interazione continua con il mercato e le persone

2012-04-16

Start Your Own eLearning or Training Business 2015-09-08

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possibly credited to advancements in technology or learning behaviors or a rise in focus on personal development the education and training industry is steadily growing creating a demand for eager entrepreneurs exploring varied opportunities aspiring business owners will be given business ideas teaching and training methods and an overview of essential tools a range of industry examples will be given for accreditation certifications and credit adding training onto an existing business as side income how to sell media training tools how much to charge clients start up costs software types used the legal obligations around taxes business registration working from home and content confidentiality growth planning and writing a business plan relevant and fun call outs tip boxes industry stats an index and a rich appendix and glossary will be provided appendix will offer resources in continued learning and rounded training for trainers industry organizations and trade groups books and ebooks videos software websites successful online trainers and online education institutions consultants certification organizations teaching methods and tools will cover videos ebooks interactive software types college sponsored staff training for college instructors hardware camera video sound equipment online group forums online events choosing the right presentation style and linking to appropriate social media sites networking presentations

eLearning or Training Business 2015-10-13

possibly credited to advancements in technology or learning behaviors or a rise in focus on personal development the education and training industry is steadily growing creating a demand for eager entrepreneurs exploring varied opportunities aspiring business owners will be given business ideas teaching and training methods and an overview of essential

tools

Lean startup 2020-01-21

eric ries szerint a startup olyan vállalkozás amelynek célja új termék vagy szolgáltatás létrehozása szélsőségesen bizonytalan feltételek között ez ugyanúgy igaz a garázsában szerencsét próbáló egyéni vállalkozóra mint a fortune 500 as egyik vállalatának tárgyalótermében összegyűlő rutinos szakemberekre hiszen ugyanaz a küldetésük át kell hatolniuk a bizonytalanság kódén hogy megtalálják a fenntartható vállalkozáshoz vezető sikeres utat a lean gyártás tapasztalataira építve a lean startup forradalmian új menedzsmentmódszert kínál arra biztatja az innovatív vállalkozókat cégmérettől függetlenül hogy ne dőljenek be a hiúsági mutatóknak inkább a tényleges előrehaladást mérjék és mielőbb derítsék ki mit is akarnak valójában az ügyfelek Üzleti elképzeléseiket pedig folyamatosan teszteljék és igazítsák a körülményekhez mielőtt még túl késő lenne

Predictive Analytics 2016-01-12

mesmerizing fascinating the seattle post intelligencer the freakonomics of big data stein kretsinger founding executive of advertising com award winning used by over 30 universities translated into 9 languages an introduction for everyone in this rich fascinating surprisingly accessible introduction leading expert eric siegel reveals how predictive analytics aka machine learning works and how it affects everyone every day rather than a how to for hands on techies the book serves lay readers and experts alike by covering new case studies and the latest state of the art techniques prediction is booming it reinvents industries and runs the world companies governments law enforcement hospitals and universities are seizing upon the power these institutions predict whether you re going to click buy lie or die why for good reason predicting human behavior combats risk boosts sales fortifies healthcare streamlines manufacturing conquers spam optimizes social networks toughens crime fighting and wins elections how prediction is powered by the world s most potent flourishing unnatural resource data accumulated in large part as the by product of routine tasks data is the unsalted flavorless residue deposited en masse as organizations churn away surprise this heap of refuse is a gold mine big data embodies an extraordinary wealth of experience from which to learn predictive analytics aka machine learning unleashes the power of data with this technology the computer literally learns from data how to predict the future behavior of individuals perfect prediction is not possible but putting odds on the future drives millions of decisions more effectively determining whom to call mail investigate incarcerate set up on a date or medicate in this lucid captivating introduction now in its revised and updated edition former columbia university professor and predictive analytics world founder eric siegel reveals the power and perils of prediction what type of mortgage risk chase bank predicted before the recession predicting which people will drop out of school cancel a subscription or get divorced before they even know it themselves why early retirement predicts a shorter life expectancy and vegetarians miss fewer flights five reasons why organizations predict death including one health insurance company how u s bank and obama for america calculated the way to most strongly persuade each individual why the nsa wants all your data machine learning supercomputers to fight terrorism how ibm s watson computer used predictive modeling to answer questions and beat the human champs on tv s jeopardy how companies ascertain untold private truths how target figures out you re pregnant and hewlett packard deduces you re about to quit your job how judges and parole boards rely on crime predicting computers to decide how long convicts remain in prison 182 examples from airbnb the bbc citibank coned facebook ford google the irs linkedin match com mtv netflix paypal pfizer

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