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this colossal reference book documents the timeless urge to reshape the world and the machines used to do so from the 1088 s to today from utility tractors and loaders up to the largest diggers and bulldozers every piece of heavy equipment is listed here by model and manufacturer making this the most exhaustive book on the world s most hard working vehicles and machines publisher s description caterpillar chronicle tells the whole caterpillar story from 1870 to the present more than 200 color and 50 black and white phtographs reveal these heavy metal monsters in their true grandeur from prototype testing to on the job service japanese manufacturing investment in the european community has grown dramatically over the last twenty years at first instances of investment were few concentrated in a small number of industrial sectors but since the mid 1980 s there has been a surge of investment in a much wider range of industries this volume details the growth of japanese manufacturing investment in europe in fourteen industrial sectors the impact of japanese competition and direct investment on european industries is considered in the context of the emergence of the three major trading blocs the united states japan and the ec roger strange concludes by making important policy recommendations and arguing for the need for a new theoretical framework for assessing the political economy of foreign direct investment this awe inspiring collection covers the largest top of the line mining equipment in each of the manufacturer s five major classes haulers wheel loaders hydraulic shovels graders and bulldozers design development and production histories are accompanied by the stories of these gargantuan machines in service as well as details of the herculean efforts required for their assembly incredible modern color photography from both the author and the caterpillar archives provide shots of the equipment in action and production not to mention detail shots to help explain their working componentry what would happen if everyone in your company followed a disciplined approach to cost reduction go ahead imagine it what would it look like how can it be done the answer smart cost management effective cost management must start at the design stage as much as 90 95 of a product s costs are added in the design process that is why effective cost management programs focus on design and manufacturing the primary cost management method to control cost during design is a combination of target costing and value engineering target costing objectives identify the cost at which your product must be manufactured at if it is to earn its profit margin at its expected target selling price break the target cost down to its component level and have your suppliers find ways to deliver the components they sell you at the set target prices while still making adequate returns value engineering the connection to function an organized effort and team based approach to analyze the functions of goods and services that the design stage and find ways to achieve those functions in a manner that allows the firm to meet its target costs the result added value for your company development costs on line with added value for your company development costs on line with selling prices and added value for your customer higher quality products that meet possibly even exceed customer expectations renowned business strategist kenichi ohmae s path breaking ideas on the globalization of industries and products have made headlines in leading financial newspapers and business publications on three continents now in this eagerly awaited book ohmae integrates and expands his much discussed concepts ohmae explains that becoming an insider means nothing less than full membership in the indigenous business communities at each corner of the triad some companies discover the value of cross border collaborations only after fighting long head to head battles that leave them financially exhausted intellectually depleted and

of competition and innovation grudgingly they come to recognize the benefits of sharing and trading control costs skills capital information technology and access to markets but only after a heavy price now companies can begin to learn the value of collaboration and how to capitalize on strong flexible alliances by reading collaborating to compete written by mckinsey company s leading international management consultants this strategic and operational guide provides practical information on how to design effective cross border alliances based on hundreds of case studies worldwide that illustrate the common factors that go into winning alliances the authors argue that successful companies are transferring competence across borders by retaining key managers from acquired companies and by employing other strategies designed to reap the best from both companies in the consolidation the authors also argue that effective collaboration is based on a long term sequence of actions and that alliances fail when they re driven by hasty shortsighted goals the authors highlight key steps in putting together a powerful alliance including overcoming the resistance to alliances from executives and managers finding the best structure and partner to meet a given set of goals building flexibility into your collaboration to permit changes in legal and financial structures ensuring good frequent communication between you and your partners setting up internal mechanisms to resolve conflicts quickly and rescuing poorly conceived alliances in reading about the activity of leading companies in the u s japan and europe readers will discover that even acquisitions once a strictly predatory enterprise are now taking on a more collaborative color drawing on mckinsey s strategies from the triad collaborating to compete goes on to show why cross border strategy approaches need to account for the unique regulatory structural and cultural barriers presented by individual countries and regions the book shows that by following through on the basic prescription u s companies can ally for advantage to open up the once impenetrable japanese market japanese mncs can successfully move into those complex u s markets u s japan and other countries can crack the european economic community and european companies can transcend obstacles and make successful u s acquisitions collaborating to compete also looks hard at the dramatic restructuring of europe and asia and points out how european companies will have to use cross border acquisitions and alliances to respond to new threats from global and pan european competitors this book provides approachable and insightful chapters that summarize state of the art thinking and research on alliances and networks contributions by leading scholars cover foundations or fundamentals as well as frontier areas through a diverse range of perspectives in yellow steel the first overarching history of the earthmoving equipment industry william haycraft examines the tremendous increase in the scope of mining and construction projects from the sues canal through the interstate highway system made possible by innovations in earthmoving machinery led by cyrus mccormick s invention in 1831 of a practical mechanical reaper many of the builders of today s massive earthmoving machines began as makers of reapers plows threshers and combines haycraft traces the efforts of manufacturers such as caterpillar allis chalmers international harvester j i case deere and massey ferguson to diversify from farm equipment to specialized earthmoving equipment and the important contributions of letourneau euclid and others in meeting the needs of the construction and mining industries he shows how postwar economic and political events especially the creation of the interstate highway system spurred the development of more powerful and more agile machines he also relates the precipitous fall of several major american earthmoving machine companies and the rise of japanese competitors in the early 1980s extensively illustrated and packed with detailed information on both manufacturers and machines yellow steel knits together the diverse stories of the many companies that created the earthmoving equipment industry how they began expanded retooled merged succeeded and sometimes failed their history a step by step linking of need and invention provides the foundation for virtually all modern transportation construction commerce and industry vols for 1955 62 include mining guidebook and buying directory

The Earthmover Encyclopedia

2007

this colossal reference book documents the timeless urge to reshape the world and the machines used to do so from the 1088 s to today from utility tractors and loaders up to the largest diggers and bulldozers every piece of heavy equipment is listed here by model and manufacturer making this the most exhaustive book on the world s most hard working vehicles and machines publisher s description

Hydraulic Excavators

2006-02-01

caterpillar chronicle tells the whole caterpillar story from 1870 to the present more than 200 color and 50 black and white phtographs reveal these heavy metal monsters in their true grandeur from prototype testing to on the job service

Caterpillar Chronicle : History of the Greatest Earthmovers

1992

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USITC Publication

1992

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Construction and Mining Equipment

1991

what would happen if everyone in your company followed a disciplined approach to cost reduction go ahead imagine it what would it look like how can it be done the answer smart cost management effective cost management must start at the design stage as much as 90 95 of a product s costs are added in the design process that is why effective cost management programs focus on design and

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2002-09-11

renowned business strategist kenichi ohmae s path breaking ideas on the globalization of industries and products have made headlines in leading financial newspapers and business publications on three continents now in this eagerly awaited book ohmae integrates and expands his much discussed concepts ohmae explains that becoming an insider means nothing less than full membership in the indigenous business communities at each corner of the triad

Japanese Manufacturing Investment in Europe

1988

some companies discover the value of cross border collaborations only after fighting long head to head battles that leave them financially exhausted intellectually depleted and vulnerable to the next wave of competition and innovation grudgingly they come to recognize the benefits of sharing and trading control costs skills capital information technology and access to markets but only after a heavy price now companies can begin to learn the value of collaboration and how to capitalize on strong flexible alliances by reading collaborating to compete written by mckinsey company s leading international management consultants this strategic and operational guide provides practical information on how to design effective cross border alliances based on hundreds of case studies worldwide that illustrate the common factors that go into winning alliances the authors argue that successful companies are transferring competence across borders by retaining key managers from acquired companies and by employing other strategies designed to reap the best from both companies in the consolidation the authors also argue that effective collaboration is based on a long term sequence of actions and that alliances fail when they re driven by hasty shortsighted goals the authors highlight key steps in putting together a powerful alliance including overcoming the resistance to alliances from executives and managers finding the best structure and partner to meet a given set of goals building flexibility into your collaboration to permit changes in legal and financial structures ensuring good frequent communication between you and your partners setting up internal mechanisms to resolve conflicts quickly and rescuing poorly conceived alliances in reading about the activity of leading companies in the u s japan and europe readers will discover that even acquisitions once a strictly predatory enterprise are now taking on a more collaborative color drawing on mckinsey s strategies from the triad collaborating to compete goes on to show why cross border strategy approaches need to account for the unique regulatory structural and cultural barriers presented by individual countries and regions the book shows that by following through on the basic prescription u s companies can ally for advantage to open up the once impenetrable japanese market japanese mncs can successfully move into those complex u s markets u s japan and other countries can crack

the european economic community and european companies can transcend obstacles and make successful u s acquisitions collaborating to compete also looks hard at the dramatic restructuring of europe and asia and points out how european companies will have to use cross border acquisitions and alliances to respond to new threats from global and pan european competitors

Predicasts F & S Index International Annual

1986

this book provides approachable and insightful chapters that summarize state of the art thinking and research on alliances and networks contributions by leading scholars cover foundations or fundamentals as well as frontier areas through a diverse range of perspectives

Energy Research Abstracts

1980

in yellow steel the first overarching history of the earthmoving equipment industry william haycraft examines the tremendous increase in the scope of mining and construction projects from the suz canal through the interstate highway system made possible by innovations in earthmoving machinery led by cyrus mccormick s invention in 1831 of a practical mechanical reaper many of the builders of today s massive earthmoving machines began as makers of reapers plows threshers and combines haycraft traces the efforts of manufacturers such as caterpillar allis chalmers international harvester j i case deere and massey ferguson to diversify from farm equipment to specialized earthmoving equipment and the important contributions of letourneau euclid and others in meeting the needs of the construction and mining industries he shows how postwar economic and political events especially the creation of the interstate highway system spurred the development of more powerful and more agile machines he also relates the precipitous fall of several major american earthmoving machine companies and the rise of japanese competitors in the early 1980s extensively illustrated and packed with detailed information on both manufacturers and machines yellow steel knits together the diverse stories of the many companies that created the earthmoving equipment industry how they began expanded retooled merged succeeded and sometimes failed their history a step by step linking of need and invention provides the foundation for virtually all modern transportation construction commerce and industry

Mine and Quarry

1998

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Caterpillar

1977-07

Construction Methods and Equipment

1993

Power Shovels : The World's Mightiest Mining and Construction Excavators

1992

Construction Equipment Ownership and Operating Expense Schedule

1986



1981

Middle East Construction

1979

Colossal Caterpillar : The Ultimate Earthmover

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Proceedings of Workshop on Farm Mechanisation in the Oil Palm Industry

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Highway & Heavy Construction

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Target Costing and Value Engineering

1988

Giant Earthmovers : An Illustrated History

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Triad Power

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Collaborating to Compete

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Constructor

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Collaborative Strategy

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The Mining Directory - Mines and Mining Equipment Companies Worldwide

1990

Invitation to the Japanese Market

1997

Chilton's Truck & Off-highway Industries

2001

Japan Economic Almanac, 1994

1988

Yellow Steel

1983

Canadian Forest Industries

1986

Japan Economic Almanac

1986

Global Marketing Strategies

1984

Mines and Mining Equipment and Service Companies Worldwide

1979

Mine and Quarry Mechanisation

1984

Coal Age

Timber Harvesting

The Specifications and Applications of Industrial Robots in Japan

SEC-Business Day's 1000 Top Corporations in the Philippines

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