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Branch's Elements of Shipping

2014-10-03

since it was first published in 1964 elements of shipping has become established as a market leader now in its ninth edition branch s elements of shipping renamed in memory of alan branch has been updated throughout and revised to take in the many changes that have occurred in the shipping industry in recent years including the impact of the economic crisis the panama canal expansion and new legislation all tables and data have been brought up to date and many new illustrations have been added the book explains in a lucid professional manner the basic elements of shipping including operational commercial legal economic technical managerial logistical and financial considerations it also explores how shipping markets behave and provides an overview of the international shipping industry and seaports filling a gap for the discerning reader who wishes to have a complete understanding of all the elements of the global shipping scene together with the interface with seaports international trade and logistics it remains essential reading for shipping executives along with students and academics with an interest in the shipping industry

Elements of Shipping

2012-12-06

elements of shipping was first published in 1964 and has become established as a market leader over its many editions this latest version is entirely updated to take in the many changes that have occurred in the shipping industry in recent years and features new chapters on multimodalism seaports and electronic data interchange emphasis is also placed on professionalism and the need to have the latest technology and professionally qualified personnel to operate a shipping service today it remains essential reading for the shipping executive along with students and academics with an interest in the shipping industry

Branch's Elements of Shipping

2014

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Elements of Shipping

1989

appropriate the sixth edition should be published at a time of great change in the international shipping industry opportunity has been taken particularly to enlarge the chapters on bills of lading chartering ships and their cargoes containeriz ation and the international consignment additional illustrations have been provided especially on ship types the sixth edition will be useful specifically for students taking courses sponsored by the institute of chartered shipbrokers institute of freight forwarders institute of export institute of transport administration institute of physical management chartered institute of transport institute of bankers institute of marine engineers institute of marketing institute of road transport engineers and chambers of commerce it will also be ideal for students taking shipping export import international trade and transport examinationslresearch courses at degree diploma level at universities and polytechnics not only in the uk but also in hong kong nigeria malaysia jamaica jordan usa the middle east europe pacific rim nations and third world countries the book remains compulsory reading on the foundation course in overseas trade subject international physical distribution for which i was one of the four subject specialists responsible for the course s development under the aegis of hm government in 1975 through the british overseas trade board

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2014-10-03

since it was first published in 1964 elements of shipping has become established as a market leader now in its ninth edition branch s elements of shipping renamed in memory of alan branch has been updated throughout and revised to take in the many changes that have occurred in the shipping industry in recent years including the impact of the economic crisis the panama canal expansion and new legislation all tables and data have been brought up to date and many new illustrations have been added the book explains in a lucid professional manner the basic elements of shipping including operational commercial legal economic technical managerial logistical and financial considerations it also explores how shipping markets behave and provides an overview of the international shipping industry and seaports filling a gap for the discerning reader who wishes to have a complete understanding of all the elements of the global shipping scene together with the interface with seaports international trade and logistics it remains essential reading for shipping executives along with students and academics with an interest in the shipping industry

Elements of Shipping

2007-10-18

this new edition has been entirely updated and revised to take in the many changes that have occurred in the shipping industry in recent years and the increased emphasis placed on professionalism qualified personnel and the need for the latest available technology with new chapters on seaports and electronic data interchange it explains in a lucid professional manner the basic elements of shipping embracing operating e commerce computerization shipboard trade commercial legal economic technical managerial logistics and financial considerations it also reflects recent major trends including the impact of globalization current good practice and future trends

Elements of Port Operation and Management

2011-11-24

since the publication of my books elements of shipping and more recently economics of shipping practice and management both selling in over 130 countries i have received numerous requests both from home and abroad for a companion volume on seaports this book has been written to provide a practical overall under standing of the elements of port operation and management of a competitive profitable port authority it reflects the author's many years of experience in port and ship management international trade and education it deals in simple language with the role and function of seaports in a trading pattern port investment criteria port tariffs free ports and free trade zones port traffic control budgetary

control and marketing port management structure and dock labour computerization cargo handling equipment the eco nomics of port design the role of port cargo handling organiza tions the economics of international trade finance of international trade and many other aspects of this extensive subject the import ance of complete professionalism in all areas of port practice as a means of providing the viable high quality service required to sustain and expand international trade cannot be overemphasized this book will help towards establishing that professionalism the material assembled here is intended not only for students preparing for seaport examinations but also for persons employed in port authorities in short it is an aide memoire to those engaged in the industry throughout the world and may be regarded as the porr executive s handbook

The Elements of Shipping

2014-09-01

now in its second edition maritime economics provides a valuable introduction to the organisation and workings of the global shipping industry the author outlines the economic theory as well as many of the operational practicalities involved extensively revised for the new edition the book has many clear illustrations and tables topics covered include an overview of international trade maritime law economic organisation and principles financing ships and shipping companies market research and forecasting

Maritime Economics

2013-04-15

the unctad liner code united states maritime policy at the crossroads lawrence juda world shipping vital to international trade is now going through a period of radical change the unctad code of conduct for liner conferences is an important manifestation of that change reflecting the pressures exerted by developing countries for a new international economic order and for modifications in the system of international trade the code best known for its provisions on liner cargo allocations includes a number of other very significant stipulations important for u s policy for several years the united states has opposed the convention and acted on the assumption that the eec countries japan and other developed states would not ratify it now that ratification appears imminent the united states may find itself isolated and exposed to a number of problems whose impacts may be felt not only in maritime affairs but also in trade diplomacy and security this study examines the nature provisions and possible effects of the unctad liner code dr juda evaluates how the regime of the code compares with the present u s framework for liner regulations and promotion then outlines and assesses the major policy options available to the united states given the positions taken by the developing states and the eec the book is based on interviews with key officials and on u n and u s government documents

The Unctad Liner Code

2019-07-11

Elements of Shipping

1973-01

the cq press guide to urban politics and policy in the united states will bring the cq press reference guide approach to topics in urban politics and policy in the united states if the old adage that all politics is local is even partially true then cities are important centers for political activity and for the delivery of public goods and services u s cities are diverse in terms of their political and economic development demographic makeup governance structures and public policies yet there are some durable patterns across american cities too despite differences in governance and or geographic size most cities face similar challenges in the management of public finances the administration of public safety and education and all u s cities have a similar legal status within the federal system this reference guide will help students understand how american cities from old to new have developed over time part i how the various city governance structures allocate power across city officials and agencies part ii how civic and social forces interact with the organs of city government and organize to win control over these organs and or their policy outputs part iii and what patterns of public goods and services cities produce for their residents part iv the thematic and narrative structure allows students to dip into a topic in urban politics for deeper historical and comparative context than would be possible in either an a to z encyclopedia entry or in an urban studies course text features approximately 40 chapters organized in major thematic parts in one volume available in both print and electronic formats front matter includes an introduction by the editors along with biographical backgrounds about the editors and the contributing authors back matter includes a compilation of relevant topical data or tabular presentation of major historical developments population grown size of city budgets etc or historical figures e.g. mayors a bibliographic essay and a detailed index sidebars are provided throughout and cha

2007-07

The CQ Press Guide to Urban Politics and Policy in the United States

2016-02-11

since the publication of my books elements of shipping and more recently economics of shipping practice and management both selling in over 130 countries i have received numerous requests both from home and abroad for a companion volume on seaports this book has been written to provide a practical overall under standing of the elements of port operation and management of a competitive profitable port authority it reflects the author's many years of experience in port and ship management international trade and education it deals in simple language with the role and function of seaports in a trading pattern port investment criteria port tariffs free ports and free trade zones port traffic control budgetary control and marketing port management structure and dock labour computerization cargo handling equipment the economics of port design the role of port cargo handling organiza tions the economics of international trade finance of international trade and many other aspects of this extensive subject the import ance of complete professionalism in all areas of port practice as a means of providing the viable high quality service required to sustain and expand international trade cannot be overemphasized this book will help towards establishing that professionalism the material assembled here is intended not only for students preparing for seaport examinations but also for persons employed in port authorities in short it is an aide memoire to those engaged in the industry throughout the world and may be regarded as the porr executive s handbook

2009-11

this is the 15th annual edition of the bibliography of nautical books a reference guide to over 14 000 nautical publications it deals specifically with the year 2000

Elements of Port Operation and Management

2012-12-06

it is appropriate that the second edition of this established textbook sold in over 150 countries and regarded by many as the standard work on the subject should be published at a time of great change in the international shipping industry this edition reflects such change it also places considerable emphasis on the need for a professional approach in all areas of shipping practice and management in order to provide the high quality service required to sustain and expand international trade and will help to establish that professionalism the book is ideal not only for students preparing for shipping examinations but also for persons employed in shipping companies ashore and afloat in short it is an aide memo ire to those engaged in the industry throughout the world and is regarded by many as the shipping executive s handbook readers who wish to know more about the basic elements of the subject should also study the companion volume elements of shipping fifth edition in addition the sea port operator or executive should study my recently published book elements of port operation and management the opportunity has been taken to widen the scope of the book new chapters have been included on the economics of container ization computerization roll on roll off ro ro vessels and their features and counter trade in addition a number of existing chapters have been expanded in the areas of marketing budgets political factors ship finance biffex ichca imo gebs and shipping company mergers and acquisitions

Bibliography of Nautical Books

2000-02

Economics of Shipping Practice and Management

1995-02-02

2000-02-25

books recommended for undergraduate and college libraries listed by library of congress classification numbers

2013-08

this text is firmly established as the standard work on the subject of export management and practice overall it is renowned internationally for its lucidity of complex issues it gives particular focus on developing an export strategy in a pragmatic professional and profitable manner in a competitive international environment the fourth edition has been completely up dated and reflects the many changes that have emerged in the fast changing global marketplace export practice and management takes full account of future trends in the conduct of international trade its environment and its increasing complexity there is more emphasis on management techniques and strategy of international trade including new chapters on logistics and globalisation market entry options and the criteria of market selection the text provides a practical and professional approach to the subject

Shipbuilding and Shipping Record

1919

vols 1 4 include material to june 1 1929

British Business

1984

Deniz Taşımacılığının Temel Unsurları

2019-07-12

The Best Books for Academic Libraries: Social sciences

2002

focuses on current global market issues and provides key market economic demographic and trade information provides handy material on a range of potential markets and trends designed as an initial data source to support company decisions regarding international expansion includes glossary of common international business terms trade acronyms and a

suggested reading list updated yearly

Leading Developments in Ship Management

1992

this revised edition provides a practical overall understanding of the techniques of export marketing on a cost effective basis in a competitive environment emphasis is placed on complete professionalism and commitment together with the strategies and techniques to identify overseas market

Elements of Import Practice

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Export Practice and Management

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Seatrade

1985

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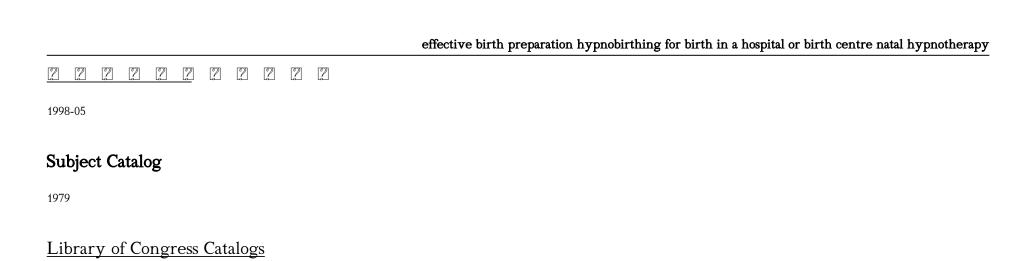
1988

Fairplay International Shipping Weekly

1979

A London Bibliography of the Social Sciences

1931



2006

The British National Bibliography

1990

Effects of the Ocean Shipping Conference System on the Korean Foreign Trade

2011-10

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