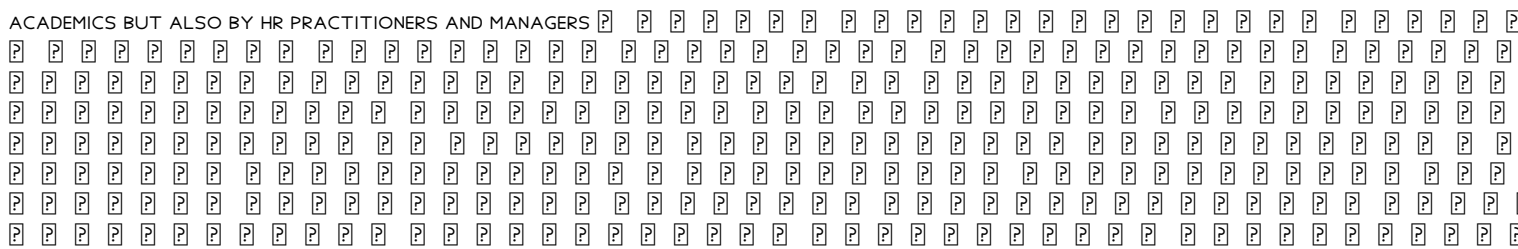
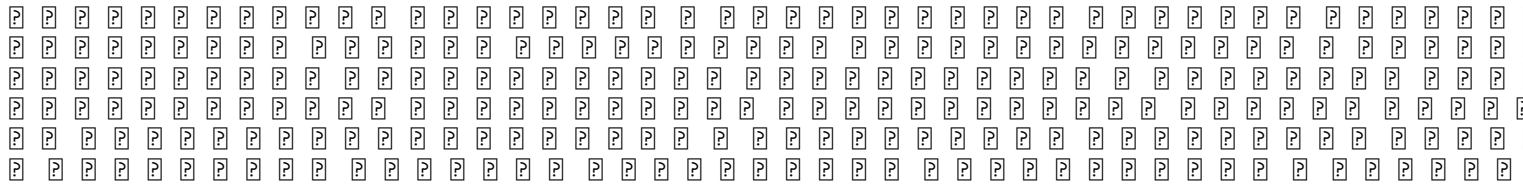


FREE EBOOK THE ENTREPRENEUR SCAN MEASURING CHARACTERISTICS AND TRAITS (DOWNLOAD ONLY)

START UPS AND OTHER ENTREPRENEURIAL VENTURES MAKE A SIGNIFICANT CONTRIBUTION TO THE US ECONOMY PARTICULARLY IN THE TECH SECTOR WHERE THEY COMPRISE SOME OF THE LARGEST AND MOST INFLUENTIAL COMPANIES YET FOR EVERY HIGH PROFILE HIGH GROWTH COMPANY LIKE APPLE FACEBOOK MICROSOFT AND GOOGLE MANY MORE FAIL THIS ENORMOUS HETEROGENEITY POSES CONCEPTUAL AND MEASUREMENT CHALLENGES FOR ECONOMISTS CONCERNED WITH UNDERSTANDING THEIR PRECISE IMPACT ON ECONOMIC GROWTH MEASURING ENTREPRENEURIAL BUSINESSES BRINGS TOGETHER ECONOMISTS AND DATA ANALYSTS TO DISCUSS THE MOST RECENT RESEARCH COVERING THREE BROAD THEMES THE FIRST CHAPTERS ISOLATE HIGH AND LOW PERFORMING ENTREPRENEURIAL VENTURES AND ANALYZE THEIR ROLES IN CREATING JOBS AND DRIVING INNOVATION AND PRODUCTIVITY THE NEXT CHAPTERS TURN THE FOCUS ON SPECIFIC CHALLENGES ENTREPRENEURS FACE AND HOW THEY HAVE VARIED OVER TIME INCLUDING OVER BUSINESS CYCLES THE FINAL CHAPTERS EXPLORE CORE MEASUREMENT ISSUES WITH A FOCUS ON NEW DATA PROJECTS UNDER DEVELOPMENT THAT MAY IMPROVE OUR UNDERSTANDING OF THIS DYNAMIC PART OF THE ECONOMY THIS IS THE STORY OF BOB LIFTON WHO WAS BORN IN BROOKLYN IN 1928 TO A WORKING CLASS JEWISH FAMILY AND GREW UP TO LEAD A FASCINATING LIFE IN BUSINESS AND POLITICS THAT CONNECTED HIM TO REMARKABLE PEOPLE FROM ARTISTS AND SCIENTISTS TO KINGS WITH HIS BUSINESS PARTNER A WORLD WAR II WAR HERO LIFTONS ENTREPRENEURIAL SPIRIT LED HIM TO A BROAD RANGE OF BUSINESS ENDEAVORS INCLUDING AN OSCAR WINNING MOVIE SCORE OWNERSHIP OF THE U S MENS NATIONAL SOCCER TEAM BEING LANDLORD TO DONALD TRUMP IN ATLANTIC CITY AND BUYING THE NAVY AIRCRAFT CARRIER HE SERVED ON THEIR COMPANY WAS THE FIRST TO INTEGRATE A HOTEL IN THE SOUTH AS PRESIDENT OF THE AMERICAN JEWISH CONGRESS AND CO CHAIR OF THE MIDDLE EAST PROJECT OF THE COUNCIL ON FOREIGN RELATIONS LIFTON INTERACTED WITH PRIME MINISTERS OF ISRAEL AND HEADS OF ARAB NATIONS WITH A FOCUS ON RESOLVING THE ISRAELI PALESTINIAN CONFLICT HIS STORY WILL INTRODUCE THE READER TO THE FAMOUS AND INFAMOUS DESCRIBING HIS CONVERSATIONS WITH PRESIDENTS RONALD REAGAN AND JIMMY CARTER WINNING THE GRATITUDE OF PRESIDENT GEORGE H W BUSH MEETINGS WITH NELSON MANDELA AND YASSER ARAFAT AND FENDING OFF OVERTURES FROM JIMMY HOFFA DUE TO THE 2008 2009 CRISIS THE UNITED NATIONS 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT AND THE COVID 19 PANDEMIC THE ROLE OF ENTREPRENEURSHIP HAS BECOME MORE CRITICAL IN MOST ECONOMIES MOREOVER EMERGING PROTECTIONIST POLICIES ARE FURTHER ENCOURAGING THE EMERGENCE OF NEW ENTREPRENEURIAL PROJECTS PARTICULARLY TO REPLACE GOODS AND SERVICES TRADITIONALLY PROVIDED BY OTHER COUNTRIES UNDERSTANDING CURRENT CHALLENGES AND BEST PRACTICES IN NASCENT ENTREPRENEURSHIP IS INTEGRAL FOR THE SUCCESSFUL LAUNCHING OF NEW VENTURES TO SUPPORT THE REVITALIZATION OF ECONOMIES AND ACHIEVE SUSTAINABILITY THE HANDBOOK OF RESEARCH ON NASCENT ENTREPRENEURSHIP AND CREATING NEW VENTURES IS A CRUCIAL REFERENCE SOURCE THAT COVERS THE LATEST EMPIRICAL RESEARCH FINDINGS IN THE FIELD OF ENTREPRENEURSHIP AND ADDRESSES THE OBSTACLES ENTREPRENEURS FACE IN THESE RECENT CHALLENGING TIMES THE BOOK EMBRACES A PLURALISTIC PERSPECTIVE FROM ACADEMICIANS CURRENTLY NAVIGATING NASCENT ENTREPRENEURSHIP AND KEY CONCEPTS FOR LAUNCHING SUCCESSFUL NEW VENTURES COVERING TOPICS THAT INCLUDE GOVERNMENT SUPPORT PROGRAMS SPIN OFF COMPANIES LEADERSHIP STRATEGIC ENTREPRENEURSHIP AND CROWDFUNDING THIS BOOK IS TARGETED TOWARDS ENTREPRENEURS PROFESSIONALS ACADEMICIANS RESEARCHERS AND STUDENTS THE THIRD VOLUME OF THE ANNALS OF ENTREPRENEURSHIP EDUCATION AND PEDAGOGY CRITICALLY EXAMINES PAST PRACTICES CURRENT THINKING AND FUTURE INSIGHTS INTO THE EVER EXPANDING WORLD OF ENTREPRENEURSHIP EDUCATION PREPARED UNDER THE AUSPICES OF THE UNITED STATES ASSOCIATION FOR SMALL BUSINESS AND ENTREPRENEURSHIP USASBE THIS COMPENDIUM COVERS A BROAD RANGE OF SCHOLARLY PRACTICAL AND THOUGHTFUL PERSPECTIVES ON A COMPELLING RANGE OF ENTREPRENEURSHIP EDUCATION ISSUES THIS BOOK DISCUSSES SUSTAINABILITY WITHIN THE FACILITY MANAGEMENT INDUSTRY HOWEVER IT IS NOT ANOTHER ANTHOLOGY OF SO CALLED BEST PRACTICES AND THE SEEMINGLY ENDLESS RANGE OF CERTIFICATION SCHEMES IT IS ALSO NOT A MARKETING GUIDE ON HOW TO COMMUNICATE HIGH PITCHED SUSTAINABILITY AMBITIONS TO POTENTIAL CUSTOMERS TO INCREASE SHORT TERM MARKET SHARE INSTEAD THIS BOOK IS BASED ON THE REALISATION THAT MOST FACILITY MANAGEMENT BUSINESSES AND DEPARTMENTS ACTUALLY FIND IT HARD TO TRULY INTEGRATE SUSTAINABILITY INTO THEIR STRATEGIES TACTICS AND DAY TO DAY OPERATIONS IN A COHERENT WAY IT IS ALSO BASED ON THE REFERENCE POINT THAT SUSTAINABLE DEVELOPMENT CANNOT BE REALISED ONLY THROUGH TECHNOLOGICAL ADVANCEMENTS AND NEW PROCEDURES IT REQUIRES NEW BEHAVIOURAL PATTERNS OF PEOPLE NOT ONLY OF YOUR OWN EMPLOYEES AS A SUPPLIER OR DEPARTMENT BUT ALSO OF THOSE FOR WHOM YOU DESIGN STAGE AND MANAGE OPTIMAL WORKPLACE EXPERIENCES THOSE PATTERNS WILL NOT EMERGE FROM NOWHERE BUT NEED TO BE PURPOSELY CREATED AND CULTIVATED BASED ON A THOROUGH UNDERSTANDING OF WHAT PEOPLE AND ORGANISATIONS NEED WANT AND DESIRE THROUGH REVIEWING SPECIFIC BARRIERS AND OPPORTUNITIES RELATED TO PRACTICAL SITUATIONS AND EXAMPLES AT ALL THREE LEVELS OF FACILITY MANAGEMENT THE OPERATIONAL TACTICAL AND STRATEGIC LEVEL AND SUPPORTED BY THE LATEST THEORETICAL INSIGHTS THIS BOOK PROVIDES STUDENTS AND PRACTITIONERS WITH INSPIRATION AND SUGGESTIONS FOR USING SUSTAINABILITY AS A GUIDELINE FOR IMPROVING WORKPLACE EXPERIENCE CONCEPTS AND FM STRATEGIES SERVICES AND PROCESSES EACH CHAPTER USES SPECIFIC CASES AND EXAMPLES AS THE STARTING POINT FOR REFLECTING ON AVENUES TO MOVE FROM TREATING SUSTAINABILITY AS AN ADD ON TO USING IT AS A POWERFUL CONCEPT TO CREATE OPTIMAL WORKPLACE EXPERIENCES IN DOING SO THESE REFLECTIONS PROVIDE LECTURERS STUDENTS AND CURRENT AND FUTURE PROFESSIONALS WITH PRACTICAL GUIDELINES AND POINTERS TO TAKE SUSTAINABILITY WITHIN THE FACILITY MANAGEMENT INDUSTRY TO A MUCH NEEDED NEXT LEVEL THIS BOOK CONSTITUTES A SELECTION OF THE BEST PAPERS FROM THE 15TH INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE DIGITAL ECONOMY AND NEW VALUE CREATION ICBE 2021 HELD IN BUCHAREST ROMANIA IN MARCH 2021 THIS BOOK IS A COLLECTION OF RESEARCH FINDINGS AND PERSPECTIVES RELATED TO THE DIGITAL ECONOMY AND NEW VALUE CREATION LED BY THE SET OF IMPROVEMENTS AND CHANGES IN THE ECONOMIC SOCIETAL AND TECHNOLOGICAL STRUCTURES AND PROCESSES TOWARDS THE EFFORT OF REACHING THE SUSTAINABILITY GOALS THIS BOOK PRESENTS A SERIES OF STUDIES ANALYZING CRITICAL FACTORS THAT PROMOTE AND CONSTRAIN TEXTILE CLOTHING T C PRODUCTION AND TRADE IN THE BELT ROAD B R COUNTRIES AND FORCES THAT DRIVE THE RESTRUCTURING AND TRANSFORMING OF GLOBAL T C SUPPLY CHAIN AND OPERATIONS IN THE B R CONTEXT THE BOOK ALSO OFFERS INSIGHTS INTO THE CHALLENGES AND OPPORTUNITIES FOR T C MANUFACTURING IN B R COUNTRIES THROUGH INTERVIEWS WITH T C EXPERTS AND ALSO EXAMINES HOW HONG KONG CAN STRENGTHEN ITS

SUPER CONNECTOR ROLE BY FACILITATING SUSTAINABLE TRADE AND DEVELOPMENT IN THE T C INDUSTRIES AS WELL AS DISCUSSION ON THE IMPACT OF GLOBAL TRADE WARS ON T C TRADE IN THE STUDIES PRESENTED IN THIS BOOK THEY OFFER TOPICS RANGING FROM THE MACRO ECONOMY INTERNATIONAL BUSINESS ENVIRONMENT AND STRATEGIES LOGISTICS AND SUPPLY CHAIN POLICY CHANGES TO SUSTAINABILITY THE STUDIES OFFER DESCRIPTIVE THEORETICAL AND EMPIRICAL ANALYSES THAT EXPLORE T C BUSINESS AND MANAGEMENT RELATED OPPORTUNITIES AND CHALLENGES THAT ARE DERIVED FROM THE BELT AND ROAD INITIATIVE BRI ECONOMETRIC ANALYSIS WITH THE GRAVITY MODEL IS APPLIED TO T C TRADE AND EXTENDED TO COVER OTHER AREAS THAT HAVE NOT BEEN CONSIDERED IN PREVIOUS STUDIES SUCH AS PRODUCTION COSTS EXPORT SUPPLY CHAIN COSTS TECHNOLOGIES DEMOGRAPHICAL FACTORS AND FACTORS RELATED TO THE BUSINESS ENVIRONMENT AND POLICIES INCLUDING QUALITATIVE VARIABLES STUDIES USING IN DEPTH INTERVIEWS AND LINEAR REGRESSION ANALYSIS ARE ALSO PRESENT TO EXPLORE NEW FACTORS FOR T C TRADE AND PRODUCTION RELOCATION TO B R COUNTRIES THIS BOOK TAKES A PRAGMATIC APPROACH TO DEVELOP THE COMPETITIVE ADVANTAGE OF INDIGENOUS CONSTRUCTION FIRMS IN THE GLOBAL SOUTH USING GHANA AS A CASE STUDY IT PROVIDES READERS WITH TWO MAJOR PRACTICAL INSIGHTS THE FIRST FOCUSES ON THE THEORETICAL UNDERPINNING OF FIRMS COMPETITIVE ADVANTAGE AND DEVELOPS A COMPETITIVE ADVANTAGE MODEL FOR INDIGENOUS CONSTRUCTION FIRMS THIS COMPETITIVE ADVANTAGE CONCEPTUAL FRAMEWORK AIDS IN EXPLAINING THE MAIN AND SUB ATTRIBUTES UNDERPINNING THE COMPETITIVE ADVANTAGE OF INDIGENOUS CONSTRUCTION FIRMS AS WELL AS PROVIDING THE BASIS FOR ASSESSING A FIRM S COMPETITIVENESS SECONDLY IT HIGHLIGHTS AND ADDRESSES THEORETICAL GAPS IN EXISTING COMPETITIVE ADVANTAGE STUDIES DEEMED ESSENTIAL FOR INDIGENOUS CONSTRUCTION FIRMS FINALLY A DETAILED TWO STAGE DELPHI STUDY IN THE GHANAIAN CONSTRUCTION INDUSTRY IS PRESENTED AS A CASE STUDY THE BOOK IS THEREFORE OF INTEREST TO RESEARCHERS IN CONSTRUCTION MANAGEMENT STRATEGIC MANAGEMENT CIVIL ENGINEERING BUSINESS ADMINISTRATION MARKETING ENTREPRENEURIAL AND ECONOMIC STUDIES IT IS AN ESSENTIAL MANUAL FOR OWNERS AND MANAGERS OF CONSTRUCTION BUSINESSES IT IS ALSO USEFUL FOR GOVERNMENT DEPARTMENTS AND NON GOVERNMENTAL AGENCIES SEEKING INNOVATIVE WAYS TO DEVELOP THE CAPACITY OF INDIGENOUS FIRMS AND OR CONTRACTORS TO MAKE THEM MORE RESPONSIVE TO COMPETITIVE BIDDING SCENARIOS DELIVERY OF PROJECTS AND SATISFYING THE NEEDS OF THE INDUSTRY S STAKEHOLDERS OVER THE PAST FEW YEARS THE HOSPITALITY INDUSTRY HAS BECOME A LOT MORE SUSTAINABLE THAN IT USED TO BE HOWEVER THE INDUSTRY S CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT OF OUR SOCIETIES IS STILL SIGNIFICANTLY SMALLER THAN IT COULD BE THIS BOOK SPECIFICALLY ADDRESSES THE LINKS BETWEEN OPERATIONS TACTICS AND STRATEGY FROM A SUSTAINABLE DEVELOPMENT PERSPECTIVE AND MOVES BEYOND DESCRIBING WHAT IS TO REFLECT ON WHAT COULD BE OR EVEN WHAT SHOULD BE THUS PROVIDING STUDENTS WITH A CONCISE GUIDE FOR IMPROVING SUSTAINABILITY CONCEPTS AND BUSINESSES IN THE HOSPITALITY INDUSTRY EACH CHAPTER USES SPECIFIC CASES AND EXAMPLES TO REFLECT ON DIFFERENT WAYS IN WHICH SUSTAINABILITY PRINCIPLES CAN BE USED FOR REVISITING THE HOST GUEST RELATIONSHIP AND IMPROVING THE INDUSTRY S BUSINESS PROCESSES AND MODELS IN DOING SO THE BOOK PROVIDES CURRENT AND FUTURE PROFESSIONALS WITH GUIDELINES INSPIRATION AND A CALL FOR ACTION TO TAKE SUSTAINABILITY WITHIN THE HOSPITALITY INDUSTRY TO THE NEXT LEVEL BASED ON INCLUSIVENESS EQUALITY AND A SUSTAINABLE RELATIONSHIP WITH OUR NATURAL ENVIRONMENT ETHICS ENTREPRENEURSHIP AND GOVERNANCE ARE VERY ESSENTIAL AND CRUCIAL FOR THE SUSTAINABLE DEVELOPMENT OF INSTITUTIONS OF HIGHER EDUCATION ESPECIALLY IN THE FACE OF MORAL AMBIGUITY OR ETHICAL LAPSES THAT COULD OCCUR AS SUCH IT IS VITAL TO EXPLORE HOW TO FACILITATE THE EFFECTIVE AND EFFICIENT DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS TO PUT INTO PRACTICE ETHICAL BEHAVIORS AND ENTREPRENEURIAL VALUES FOR THE PROGRESSIVE FUTURE OF SOCIETY THE HANDBOOK OF RESEARCH ON ETHICS ENTREPRENEURSHIP AND GOVERNANCE IN HIGHER EDUCATION IS A PIVOTAL REFERENCE SOURCE THAT PROVIDES VITAL RESEARCH ON THE APPLICATION OF ETHICS ENTREPRENEURSHIP AND GOVERNANCE IN HIGHER EDUCATION INSTITUTIONS FEATURING COVERAGE TOPICS SUCH ACADEMIC MISCONDUCT ETHICAL LEADERSHIP AND STUDENT VALUES THIS PUBLICATION IS IDEALLY DESIGNED FOR EDUCATIONAL ADMINISTRATORS PROFESSORS ACADEMICIANS RESEARCHERS AND GRADUATE LEVEL STUDENTS SEEKING CURRENT RESEARCH ON THE IMPACT OF GLOBALIZATION ON THE ETHICS AND GOVERNANCE IN HIGHER EDUCATION THROUGH VARIOUS POLICY DECISIONS AND PRACTICES MULTIDISCIPLINARY ACADEMIC CONFERENCE ON EDUCATION TEACHING AND E LEARNING CZECH REPUBLIC PRAGUE MAC ETEL 2016 THIS HIGHLY ORIGINAL BOOK FOCUSES ON HUMAN RESOURCE MANAGEMENT ISSUES IN THE CONTEXT OF ENTREPRENEURIAL AND SMALL FIRMS INCLUDING ORIGINAL THEORETICAL AND EMPIRICAL CHAPTERS THE BOOK OFFERS A UNIQUE INSIGHT INTO UNDERSTANDING THE ROLE OF HRM IN DEVELOPING SUSTAINABLE ENTREPRENEURSHIP AND ENTREPRENEURIAL VENTURES AS WELL AS HOW HRM PRACTICES AND PROCEDURES CAN BE USED TO HELP NAVIGATE OR INDEED DRIVE THE CHANGING LANDSCAPE IN SMALLER AND ENTREPRENEURIAL FIRMS IT IS A USEFUL RESOURCE FOR MANY SMALL FIRMS ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT RESEARCHERS AND ALSO FOR POLICY MAKERS AND POST GRADUATE STUDENTS INTERESTED IN THESE AREAS IT PROVIDES A STARTING POINT TO CONSIDER A VARIETY OF ISSUES WITH REGARD TO HRM AND IN THIS REGARD IT IS AN INTERESTING AND USEFUL HANDBOOK QIHAI HUANG INTERNATIONAL JOURNAL OF ENTREPRENEURIAL BEHAVIOUR RESEARCH THIS INVALUABLE REFERENCE TOOL HAS BEEN DESIGNED IN RESPONSE TO THE GROWING RECOGNITION THAT TOO LITTLE IS KNOWN ABOUT THE INTERSECTION BETWEEN ENTREPRENEURSHIP AND HUMAN RESOURCE MANAGEMENT PAYING PARTICULAR ATTENTION TO THE PEOPLE SIDE OF VENTURE EMERGENCE AND DEVELOPMENT IT OFFERS UNIQUE INSIGHTS INTO THE ROLE THAT HUMAN RESOURCE MANAGEMENT HRM PLAYS IN SMALL AND ENTREPRENEURIAL FIRMS A GROUP OF INTERNATIONAL SCHOLARS CONTRIBUTE THEORETICAL AND EMPIRICAL CHAPTERS ON SPECIFIC HRM ISSUES IN THE CONTEXT OF ENTREPRENEURIAL AND SMALLER FIRMS THE HANDBOOK OFFERS A NEW UNDERSTANDING OF THE ROLE OF HRM IN DEVELOPING SUSTAINABLE ENTREPRENEURSHIP AND DESCRIBES HOW HRM PRACTICES AND PROCEDURES CAN BE USED TO HELP NAVIGATE AND INDEED DRIVE THE CHANGING LANDSCAPE IN THESE FIRMS EXPLORING THE FUNCTIONAL ASPECTS AND NATURE OF MANAGING HRM IN NEW SMALL GROWING EMERGING AND ENTREPRENEURIAL FIRMS THIS FASCINATING HANDBOOK WILL NOT ONLY BE WARMLY WELCOMED BY HRM STUDENTS RESEARCHERS AND ACADEMICS BUT ALSO BY HR PRACTITIONERS AND MANAGERS





INNOVATIVE BOOK IS THE FIRST TO EXPLORE SOCIAL ENTREPRENEURSHIP IN THE FIELD OF HOSPITALITY INTRODUCING STUDENTS TO THE PRINCIPLES OF SOCIAL ENTREPRENEURSHIP MOTIVATION FINANCE SUSTAINABILITY ISSUES AND CHALLENGES AND HOW THESE CAN BE SUCCESSFULLY IMPLEMENTED IN A RANGE OF HOSPITALITY SETTINGS THE HOSPITALITY INDUSTRY OFFERS A PARTICULARLY FRUITFUL FRAMEWORK FOR SOCIAL ENTREPRENEURS PARTLY DUE TO THE LOW BARRIERS OF ENTRY AND OPPORTUNITIES TO ENHANCE SOCIAL AND ENVIRONMENTAL WEALTH A VARIETY OF INTERNATIONAL CASE STUDIES ARE INTEGRATED THROUGHOUT TO SHOWCASE THE CHALLENGES AND SUCCESSES OF SOCIAL ENTREPRENEURSHIP IN THE HOSPITALITY INDUSTRY IN A WIDE RANGE OF SETTINGS DISCUSSION QUESTIONS FURTHER READING SUGGESTIONS AND EXERCISES AT THE END OF EACH CHAPTER HELP THE STUDENT TO EXPLORE THESE CONCEPTS FURTHER INSIGHTS INTO THE INDUSTRY'S ROLE DURING AND POTENTIALLY BEYOND THE COVID 19 CRISIS ARE OFFERED IN THE CONCLUDING CHAPTER THIS IS A TIMELY ADDITION TO THE LITERATURE WRITTEN BY A TEAM OF HIGHLY REGARDED PROFESSIONALS AND ACADEMICS AND WILL BE ESSENTIAL READING FOR ALL CURRENT AND FUTURE ENTREPRENEURS IN THE FIELD OF HOSPITALITY MANAGEMENT

QUERIDO LECTOR ESTAMOS SEGUROS DE QUE FRASES COMO EL EMPRENDIMIENTO COMO MOTOR DEL CRECIMIENTO Y DESARROLLO ECONOMICO Y SOCIAL DE LOS PAISES LE RESULTAN DE SOBRA CONOCIDAS YA QUE EN LOS ULTIMOS ANOS HAN SIDO HABITUALMENTE EMPLEADAS TANTO EN EL AMBITO ACADEMICO COMO SOCIAL O POLITICO PERO PODEMOS ESPERAR QUE LOS EFECTOS SEAN IGUALES EN TODOS ELLOS LA OBRA QUE TIENE EN SUS MANOS TRATA DE CONTRIBUIR A LA RESPUESTA DE ESTA PREGUNTA DESDE UN ENFOQUE INTERNACIONAL Y MULTIDISCIPLINAR UN AMPLIO ELENCO DE ACADMICOS Y PROFESIONALES PROCEDENTES DE PAISES TAN DIVERSOS COMO COLOMBIA CUBA ECUADOR ESPANA MEXICO Y URUGUAY APLICAN SUS CONOCIMIENTOS PARA ALCANZAR UNA VISION DE CONJUNTO DEL FENOMENO EMPRENDEDOR CONFIAMOS EN QUE LA CUIDADA SELECCION DE TRABAJOS TEORICOS Y EMPIRICOS QUE EMPLEAN DIVERSAS Y ACTUALES METODOLOGIAS TANTO A NIVEL MACRO COMO MICRO Y QUE MUESTRAN EXPERIENCIAS DE EXITO EN DIFERENTES ENTORNOS ECONOMICOS SERAN DEL INTERES DE PUBLICOS TAN DIVERSOS COMO SON LOS INVESTIGADORES REGULADORES POLITICOS O LOS PROPIOS EMPRENDEDORES AL PROMOVER ESTA OBRA LA UNIVERSIDAD DE CANTABRIA LA UNIVERSIDAD DE LA HABANA Y LA FUNDACION FAEDPYME ESPERAN ESTAR CONTRIBUYENDO AL AVANCE DEL CONOCIMIENTO DE ESTE IMPORTANTE FENOMENO AYUDANDO ASI AL DESARROLLO DE POSIBLES POLITICAS DE FOMENTO DEL EMPRENDIMIENTO

DEPARTING FROM THE TRADITIONAL APPROACH OF SURVEYING CURRENT AND FUTURE TRENDS AND DEVELOPMENTS THIS UNIQUE HANDBOOK BRINGS PHENOMENA THEORIES AND CONCEPTS FROM MULTIPLE DISCIPLINES TOGETHER TO ADVANCE ENTREPRENEURSHIP WITH ORIGINAL CONTRIBUTIONS FROM AUTHORS WHO ARE EXPERTS IN THEIR FIELDS THE COLLECTION OFFERS STATE OF THE ART INSIGHTS INTO GENERATING NEW AREAS FOR RESEARCH NEW THEORIES AND CONCEPTS AND NEW QUESTIONS FOR POLICY DEBATES ALL AIMED AT ADVANCING ENTREPRENEURSHIP DIVIDED INTO FOUR SECTIONS AND COVERING PERSPECTIVES SUCH AS NEUROSCIENCE THEOLOGY ORGANISATIONAL BEHAVIOR AND EDUCATION THE PALGRAVE HANDBOOK OF MULTIDISCIPLINARY PERSPECTIVES ON ENTREPRENEURSHIP IS A RICH SOURCE OF INFORMATION FOR RESEARCHERS EDUCATORS ENTREPRENEURS LEADERS AND MANAGERS

ESTA PUBLICACION SE PRESENTA COMO UNA PROPUESTA CLARA Y PERTINENTE DE GESTION DEL CONOCIMIENTO QUE DEMUESTRA LA COHERENCIA INSTITUCIONAL DE LA UNIVERSIDAD EAN ENTRE SU ORIENTACION FILOSOFICA Y SU LABOR ACADEMICA Y PEDAGOGICA HACE REFERENCIA AL COMPROMISO QUE TIENEN LOS DOCENTES POR SER FACILITADORES EN EL PROCESO DE FORMACION DE LOS NUEVOS PROFESIONALES COLOMBIANOS ENCAMINADOS A REFLEXIONAR E IR A LA ACCION FRENTE AL RETO DE INNOVAR PARA DAR SOLUCION A PROBLEMAS TANTO SOCIALES COMO AMBIENTALES A TRAVES DEL DESARROLLO DE INICIATIVAS DE EMPRENDIMIENTO QUE NO SOLO DARN PASO A LA GENERACION DE UNA NUEVA TIPOLOGIA DE EMPRESA SINO QUE TRANSFORMARAN LAS YA EXISTENTES

ENTREPRENEURSHIP AND INNOVATION ARE THE KEY DRIVERS FOR GENERATING WEALTH FROM KNOWLEDGE THE READINGS OF THIS BOOK WILL INDISPUTABLY ENRICH THE KNOWLEDGE ON PHASE OF CREATIVE AND INNOVATIVE ENTREPRENEURSHIP IN INDIA INNOVATION UNDERPINS COMPETITIVENESS IS CRUCIAL TO ADDRESSING SOCIETAL CHALLENGES AND ITS SUPPORT HAS BECOME A MAJOR PUBLIC POLICY GOAL BUT WHAT REALLY WORKS IN INNOVATION POLICY AND WHY THIS HANDBOOK COMPILED BY LEADING EXPERTS IN THE FIELD IS THE FIRST COMPREHENSIVE GUIDE TO UNDERSTANDING THE LOGIC AND EFFECTS OF INNOVATION POLICES THE HANDBOOK DEVELOPS A CONCEPTUALISATION AND TYPOLOGY OF INNOVATION POLICES PRESENTS META EVALUATIONS FOR 16 KEY INNOVATION POLICY INSTRUMENTS AND ANALYSES EVIDENCE ON POLICY MIX FOR EACH POLICY INSTRUMENT UNDERLYING RATIONALES AND EXAMPLES ARE PRESENTED ALONG WITH A CRITICAL ANALYSIS OF THE AVAILABLE IMPACT EVIDENCE PROVIDING ACCESS TO PRIMARY SOURCES OF IMPACT ANALYSIS THE BOOK OFFERS AN INSIGHTFUL ASSESSMENT OF INNOVATION POLICY PRACTICE AND ITS EVALUATION

THE EDUCATION OF FUTURE ENTREPRENEURS SHAPES HOW WE WILL LIVE IN THE FUTURE AND PROPER ENTREPRENEURSHIP EDUCATION IS THUS OF UTMOST IMPORTANCE ENTREPRENEURSHIP EDUCATORS AND RESEARCHERS CONSTANTLY RENEW TOOLS INTERVENTIONS AND TRAINING PROGRAMS FOR ENTREPRENEURSHIP EDUCATION AND ADAPT THEM TO THE SPECIFIC NEEDS OF ENTREPRENEURS AND DEVELOPMENTS IN THE ENTREPRENEURSHIP ECOSYSTEM THIS OPEN ACCESS BOOK IS BASED ON THIS BACKGROUND AND OFFERS EXPERT INSIGHTS THAT HIGHLIGHT CONTEXT SPECIFICITY AND DISCUSS TRAINING METHODS AND TOOLS THAT ARE IMPACT ORIENTED THE AUTHORS REPRESENT MULTIPLE INSTITUTIONAL AND CULTURAL BACKGROUNDS TO PROVIDE A USEFUL RESOURCE WITH NEW IDEAS FOR THE COMMUNITY OF ENTREPRENEURSHIP EDUCATORS FACILITATORS AND SCHOLARS

BASED ON THE CHAPTERS THE EDITORS OF THE VOLUME ALSO OFFER SEVERAL PROPOSITIONS AND CRITICAL INSIGHTS IMPORTANT FOR THE CURRENT STATE OF ENTREPRENEURSHIP EDUCATION AND ITS FUTURE DEVELOPMENT THIS BOOK WILL BE A VALUABLE RESOURCE FOR ENTREPRENEURSHIP EDUCATORS AND EDUCATION POLICYMAKERS ALIKE CONTINUOUS IMPROVEMENTS IN BUSINESS ENVIRONMENTS AND AVAILABLE RESOURCES HAVE ALLOWED MORE OPPORTUNITIES FOR PEOPLE TO PURSUE NEW VENTURES THIS NOT ONLY LEADS TO HIGHER SUCCESS IN NEW BUSINESSES BUT IT ENHANCES THE OVERALL STATE OF THE GLOBAL MARKET

ENTREPRENEURSHIP CONCEPTS METHODOLOGIES TOOLS AND APPLICATIONS PROVIDES A COMPREHENSIVE EXAMINATION ON THE LATEST INNOVATIONS AND TECHNIQUES TO BECOMING A SUCCESSFUL AND SUSTAINABLE ENTREPRENEUR INCLUDING RESEARCH BASED STUDIES ON KNOWLEDGE PRODUCTION SOCIAL ENTREPRENEURSHIP AND DISTRIBUTION THIS MULTI VOLUME PUBLICATION IS AN IDEAL SOURCE FOR PRACTITIONERS ACADEMICIANS RESEARCHERS AND UPPER LEVEL STUDENTS INTERESTED IN LEARNING ABOUT ENTREPRENEURSHIP AND SEEKING EMERGING PERSPECTIVES ON OPTIMIZING AND ENHANCING ENTREPRENEURIAL PURSUITS

THE WORLD

IS BESET WITH ENORMOUS PROBLEMS AND AS A NONPROFIT NGO FOUNDATION IMPACT INVESTOR OR SOCIALLY RESPONSIBLE COMPANY YOUR ORGANIZATION IS ON A MISSION TO SOLVE THEM BUT WHAT EXACTLY SHOULD YOU DO AND HOW WILL YOU KNOW WHETHER IT S WORKING TOO MANY PEOPLE ASSUME THAT GOOD INTENTIONS WILL RESULT IN MEANINGFUL ACTIONS AND LEAVE IT AT THAT BUT THANKS TO MARC EPSTEIN AND KRISTI YUTHAS SOCIAL IMPACT CAN NOW BE EVALUATED WITH THE SAME KIND OF PRECISION ACHIEVED FOR ANY OTHER ORGANIZATIONAL FUNCTION BASED ON YEARS OF RESEARCH AND ANALYSIS OF FIELD STUDIES FROM AROUND THE GLOBE EPSTEIN AND YUTHAS OFFER A FIVE STEP PROCESS THAT WILL HELP YOU GAIN CLARITY ABOUT THE IMPACTS THAT MATTER MOST TO YOU AND WILL PROVIDE YOU WITH METHODS TO MEASURE AND IMPROVE THEM THEY OUTLINE A SYSTEMATIC APPROACH TO DECIDING WHAT RESOURCES YOU SHOULD INVEST WHAT PROBLEM YOU SHOULD ADDRESS AND WHICH ACTIVITIES AND ORGANIZATIONS YOU SHOULD SUPPORT ONCE YOU VE MADE THOSE DECISIONS YOU CAN USE THEIR TOOLS FRAMEWORKS AND METRICS TO DEFINE EXACTLY WHAT SUCCESS LOOKS LIKE EVEN FOR GOALS LIKE REDUCING GLOBAL WARMING OR POVERTY THAT ARE EXTREMELY DIFFICULT TO MEASURE THEN THEY SHOW YOU HOW TO USE THAT DATA TO FURTHER DEVELOP AND INCREASE YOUR SOCIAL IMPACT EPSTEIN AND YUTHAS PERSONALLY INTERVIEWED LEADERS AT OVER SIXTY DIFFERENT ORGANIZATIONS FOR THIS BOOK AND INCLUDE EXAMPLES FROM NEARLY A HUNDRED MORE THIS IS UNQUESTIONABLY THE MOST COMPLETE PRACTICAL AND THOROUGHLY RESEARCHED GUIDE TO TAKING A RIGOROUS DATA DRIVEN APPROACH TO EXPANDING THE GOOD YOU DO IN THE WORLD COMPETING IN BOTH HIGH AND LOW COST OPERATING ENVIRONMENTS CAN PRESENT A NUMBER OF UNIQUE CHALLENGES IN LIGHT OF GLOBAL COMPETITION AND THE CHANGING SCOPE OF VARIOUS INDUSTRIES DUE TO TECHNOLOGICAL ADVANCEMENT THESE CHALLENGES MUST BE ADDRESSED IN ORDER TO ENSURE BUSINESS SUCCESS GLOBAL PERSPECTIVES ON ACHIEVING SUCCESS IN HIGH AND LOW COST OPERATING ENVIRONMENTS FEATURES A COLLECTION OF RESEARCH AND CASE STUDIES ADDRESSING CONTEMPORARY ISSUES SURROUNDING OPERATIONAL SUCCESS IN VARIOUS REGIONS BUSINESS PROFESSIONALS MANAGERS ACADEMICS AND UPPER LEVEL STUDENTS WILL FIND THIS PUBLICATION AN ESSENTIAL RESOURCE FOR THE LATEST TOOLS AND SOLUTIONS FOR MANAGING OPERATIONS IN DIVERSE OPERATING ENVIRONMENTS PRESENTS GUIDANCE AND HOW TO SELL SKILLS AND KNOWLEDGE IN A WAY THAT ENABLES THE FREEDOM TO LIVE ANYWHERE PROVIDING TIPS ON HOW TO BUILD AN ONLINE PRESENCE DEVELOP A VIRTUAL TEAM AND BUILD A GLOBAL AUDIENCE TECHNOLOGY HAS ENABLED A NEW AGE OF ENTREPRENEURSHIP AS ENTREPRENEURS FIND DIGITAL TOOLS THAT ENABLE NEW VENTURES TO EXPLOIT COMMERCIAL OPPORTUNITIES AROUND THE WORLD THIS TEXTBOOK PROVIDES STUDENTS WITH EXPERT GUIDANCE ON USING TECHNOLOGY PLATFORMS TO START NEW VENTURES WITH AN AWARD WINNING APPROACH THE AUTHOR GUIDES READERS THROUGH THE PROCESS OF A LEAN STARTUP TAKING A DIGITAL FIRST APPROACH TO ENTREPRENEURSHIP STUDENTS USING THE BOOK WILL EMERGE WITH ENHANCED UNDERSTANDING OF DIFFERENT DIGITAL BUSINESS MODELS ANALYTICAL SKILLS FOR DIGITAL VENTURES AND THE CONFIDENCE TO MOVE FROM PROTOTYPE TO PRODUCT ONLINE RESOURCES SUCH AS SLIDES A SAMPLE SYLLABUS AND EXERCISES ENCOURAGE THE CLASSROOM TO BECOME AN INTERACTIVE AND DYNAMIC SPACE THE USE OF UNMANNED AERIAL VEHICLES UAVS OR DRONES CONTINUES TO INCREASE AND KEEPING UP TO DATE WITH TECHNOLOGICAL LEGAL AND COMMERCIAL DEVELOPMENTS RELATED TO THIS DOMAIN IS IMPORTANT PARTICULARLY WITH REGARD TO SAFETY AND SECURITY IN REGIONAL AND BORDER SECURITY OPERATIONS THIS BOOK PRESENTS EDITED CONTRIBUTIONS FROM THE NATO ADVANCED TRAINING COURSE ATC ENTITLED MODERN TECHNOLOGIES ENABLING SAFE AND SECURE UAV OPERATION IN URBAN AIRSPACE HELD IN AGADIR MOROCCO FROM 25 TO 30 NOVEMBER 2019 PARTICIPANTS INCLUDED EXPERIENCED SCIENTISTS AND INDUSTRY ENGINEERS INVOLVED IN UAV DEVELOPMENT AND ACTIVITY AND THE AIM OF THE ATC WAS TO INCREASE AWARENESS AMONG ALL NATO AND PARTNER COUNTRIES OF THE SAFETY AND SECURITY CHALLENGES RAISED BY UAV FLIGHTS IN URBAN AIRSPACE AS WELL AS SHARING THE KNOWLEDGE AND EXPERTISE OF SPECIALISTS WORKING TO ADVANCE THE TECHNOLOGIES AND CAPABILITIES THAT WILL ENHANCE SAFETY AND SECURITY ACROSS NATO AND ITS PARTNER COUNTRIES THE ATC BEGAN WITH A PRESENTATION ABOUT CURRENT UAV TECHNOLOGIES AND THE TECHNOLOGICAL FEATURES THAT MIGHT PRESENT A THREAT TO THE SAFETY OF COMMERCIAL OR MILITARY AIRSPACE APPLICATIONS OTHER TOPICS COVERED INCLUDED THE U SPACE CONCEPT MANAGEMENT OF UAV OPERATIONS IN CONTROLLED AIRSPACE INTEGRATION OF MANNED AND UNMANNED AVIATION TESTING AND CERTIFICATION OF UAVS AUTONOMOUS UAV FLIGHTS APPLICATION OF UAVS IN URBAN AIRSPACE AND BVLOS FLIGHTS AND SENSORS FOR UAV NAVIGATION AND COMMUNICATION THE BOOK WILL BE OF INTEREST TO ALL THOSE WORKING WITH UAVS OR SEEKING TO DEVELOP AND ENCOURAGE THEIR USE PARTICULARLY FOR SECURITY PURPOSES UNDERSTANDING THE COMPLEXITY OF SUSTAINABILITY IS CRUCIAL FOR THE LEADERSHIP OF BUSINESS ORGANIZATIONS NATIONAL GOVERNMENTS AND NON GOVERNMENTAL ORGANIZATIONS THIS SECOND EDITION OF THE BESTSELLING BOOK THE THREE LEVELS OF SUSTAINABILITY USES THE SAME INTERDEPENDENT THREE LEVEL AND THREE DIMENSIONAL FRAMEWORK AS THE FIRST EDITION ENCOMPASSING SOCIETAL ORGANIZATIONAL AND INDIVIDUAL LEVELS TO CLEARLY DEMONSTRATE WHAT SUSTAINABILITY MEANS AND HOW TO IMPLEMENT IT THIS NEW EDITION INCORPORATES IMPORTANT DEVELOPMENTS IN REPORTING AND MEASURING CORPORATE BEHAVIORS THE IMPACT OF COVID 19 AND THE UN SUSTAINABLE DEVELOPMENT GOALS MORE AND MORE SOCIETIES ARE BECOMING AWARE OF THEIR DEPENDENCE ON EARTH S RESOURCES HOWEVER THERE IS STILL A DEEP ROOTED LACK OF AWARENESS OF THE CONNECTION BETWEEN SOCIETY S AMBITIONS FOR ECONOMIC GROWTH EARTH S LIMITATIONS AND UNEQUAL DISTRIBUTION OF WEALTH PROMINENT INSTITUTIONS AND ORGANIZATIONS AND THEIR LEADERS RELY ON THE CONFORMABLE BELIEF THAT MORE QUANTITY EQUALS MORE QUALITY AND THAT MORE GROWTH EQUALS MORE DEVELOPMENT ALTHOUGH SOME PROGRESS HAS BEEN MADE SINCE THE PUBLICATION OF THE FIRST EDITION THE WORLD IS INCREASINGLY CHARACTERIZED BY DIVISION RISING DISSATISFACTION AND GROWING INEQUALITY BETWEEN COUNTRIES COMMUNITIES AND PEOPLE AT THE SAME TIME IT IS ANTICIPATED THAT GLOBAL WARMING WILL REACH A POINT OF NO RETURN BETWEEN 2030 AND 2052 THE FUNDAMENTAL PARADIGM SHIFT IN THE WAY THE DEVELOPMENT PROCESS MUST BE NAVIGATED IS BETTER SERVED BY A HOLISTIC AND INCLUSIVE MULTILEVEL AND MULTIDIMENSIONAL APPROACH MEANT TO GRADUALLY ALIGN THE CRITICAL INSTITUTIONAL AND INDIVIDUAL FACTORS ESSENTIAL TO THE PATHWAY TOWARD SUSTAINABLE DEVELOPMENT THE BOOK HAS BEEN ESTABLISHED AS AN EXCELLENT PRIMER TO EXPLAIN THE COMPLEX ISSUES AROUND SUSTAINABILITY FOR POSTGRADUATE AND UNDERGRADUATE STUDENTS AS WELL AS BUSY PROFESSIONALS AND THOSE ALREADY IN MANAGEMENT AND LEADERSHIP POSITIONS IN THE PRIVATE PUBLIC OR NON PROFIT SECTORS ENTREPRENEURSHIP IN THE HEALTHCARE SECTOR HAS RECEIVED INCREASED ATTENTION OVER THE LAST TWO DECADES BOTH IN TERMS OF SCHOLARLY RESEARCH AND NUMBER OF INNOVATIVE ENTERPRISES ENTREPRENEURIAL ACTIVITIES AND INNOVATIONS HAVE EMERGED FROM AND WILL CONTINUE TO BE DRIVEN BY SEVERAL ACTORS ALONG THE HEALTHCARE VALUE CHAIN BUT ESPECIALLY FROM NON TRADITIONAL HEALTHCARE PLAYERS IN THIS NEW VOLUME WE PRESENT THE READER WITH SEVERAL CRITICAL ISSUES IN HEALTHCARE ENTREPRENEURSHIP AND INNOVATION COVERING A COMPREHENSIVE SET OF RESEARCH TOPICS WE BRING TOGETHER THE LATEST ACADEMIC RESEARCH AND MANAGEMENT PRACTICE WITH CONTRIBUTIONS BY AUTHORS FROM ENTREPRENEURSHIP MEDICAL SCIENCES AND MANAGEMENT WHO PROVIDE IN

DEPTH AND PRACTICAL INSIGHTS INTO DESIGNING AND MANAGING ENTREPRENEURSHIP IN HEALTHCARE UPON PROVIDING A SYSTEMATIC REVIEW OF THE RESEARCH FIELD WE DISCUSS SEVERAL IMPORTANT MACRO MESO AND MICRO LEVEL ISSUES IN HEALTHCARE ENTREPRENEURSHIP SUCH AS OPPORTUNITY IDENTIFICATION THE ENTREPRENEURIAL ECOSYSTEM INCLUDING ACCELERATORS THE BENEFITS OF OPEN INNOVATION FOR THE SECTOR AND SOCIAL ENTREPRENEURSHIP IN HEALTHCARE THESE TOPICS OPEN UP AVENUES FOR NURTURING ENTREPRENEURSHIP IN HEALTHCARE THROUGH BOTH EDUCATION AND POLICY BUILDING ON THIS TREND THE BOOK IS ORGANIZED AROUND LEVELS OF ANALYSIS AND SPECIFIES WHICH CROSS DISCIPLINARY EFFORTS ARE NEEDED TO ADVANCE UNDERSTANDING OF HOW ENTREPRENEURS DISCOVER OPPORTUNITIES AND START VIABLE AND INNOVATIVE BUSINESSES HEALTHCARE ENTREPRENEURSHIP WILL BE OF INTEREST SCHOLARS OF HEALTH CARE AND ENTREPRENEURS ALIKE BUT ALSO MANAGERS OF INNOVATIVE HEALTH CARE ENTERPRISES AS WELL AS POLICY MAKERS IN THE HEALTH SECTOR THIS BOOK DEVELOPS AND ILLUSTRATES A COMPREHENSIVE MULTI LEVEL FRAMEWORK FOR THE EVALUATION OF INDUSTRIAL RESEARCH AND DEVELOPMENT R D ACTIVITIES AND THE MEASUREMENT OF THEIR PERFORMANCE THE FRAMEWORK ENCOMPASSES A SET OF HIERARCHICAL INTERRELATED LEVELS AT WHICH R D EVALUATION AND PERFORMANCE MEASUREMENT COULD BE UNDERTAKEN THIS ENLIGHTENING BOOK FOCUSES ON THE SINGLE INDUSTRIAL FIRM TO STUDY PERFORMANCE MEASUREMENT OF R D FUNCTIONS PROJECTS AND INDIVIDUAL RESEARCHERS OR ENGINEERS IT ALSO ADDRESSES R D EVALUATION FROM THE POINT OF VIEW OF FINANCIAL MARKETS WITH A FOCUS ON THE RELATIONSHIP BETWEEN R D INVESTMENTS AND THE VALUE OF THE TRADED FIRM THE BOOK BROADENS TIN SCOPE TO STUDY THE ROLE OF TECHNOLOGY PLATFORMS AS R D COORDINATION MECHANISMS AND ALSO LOOKS AT THE EVALUATION OF R D POLICIES THIS BOOK WILL BE WARMLY WELCOMED BY RESEARCHERS AND POSTGRADUATE STUDENTS IN DISCIPLINES CONCERNED WITH INNOVATION MANAGEMENT TECHNOLOGY POLICY AND FINANCE WHO WISH TO GAIN AN UPDATED OVERVIEW OF R D EVALUATION AND PERFORMANCE MEASUREMENT AS WELL AS EXPLORING DIFFERENT UNITS OF ANALYSIS DISTINGUISHED INTERNATIONAL SCHOLARS FROM A WIDE RANGE OF DISCIPLINES EXPLORE CONSUMPTION AND ITS RELATION TO LEARNING IDENTITY DEVELOPMENT AND EDUCATION THIS VOLUME IS UNIQUE WITHIN THE LITERATURE OF EDUCATION IN ITS EXAMINATION OF EDUCATIONAL SITES BOTH FORMAL AND INFORMAL WHERE LEARNERS AND TEACHERS ARE RESISTING CONSUMERISM AND ENACTING A CRITICAL PEDAGOGY OF CONSUMPTION THIS BOOK PRESENTS A LUCID TREATMENT OF A WIDE RANGE OF ISSUES INVOLVED IN THE DEVELOPMENT OF ENTREPRENEURSHIP IT PRESENTS AN INSIGHT INTO THE IDENTIFICATION OF BUSINESS OPPORTUNITIES CREATING A VENTURE AND FINANCING AND MANAGING IT THE BOOK FURTHER EXPLAINS THE CHOICE OF TECHNOLOGY AND EQUIPMENT MAN MACHINE AND MATERIALS MANAGEMENT PERT AND CPM AND QUALITY ASSURANCE THE BOOK HIGHLIGHTS THE VARIOUS LEGAL PROVISIONS RELEVANT TO ENTREPRENEURSHIP AND CONCLUDES WITH A CHAPTER ON SOCIAL RESPONSIBILITY AND BUSINESS ETHICS WITH ITS WIDE COVERAGE AND STEP BY STEP APPROACH THE BOOK WOULD SERVE AS AN IDEAL TEXT FOR VARIOUS UNDERGRADUATE COURSES ON THE SUBJECT INCLUDING B COM B A AND B SC VOCATIONAL BIO TECHNOLOGY BBM MBA AND TO THE ENTREPRENEURS SOCIAL ENTREPRENEURSHIP IS A TERM THAT HAS COME TO BE APPLIED TO THE ACTIVITIES OF GRASS ROOTS ACTIVISTS NGOS POLICY MAKERS INTERNATIONAL INSTITUTIONS AND CORPORATIONS AMONGST OTHERS WHICH ADDRESS A RANGE OF SOCIAL ISSUES IN INNOVATIVE AND CREATIVE WAYS THEMED AROUND THE EMERGING AGENDAS FOR DEVELOPING NEW SUSTAINABLE MODELS OF SOCIAL SECTOR EXCELLENCE AND SYSTEMIC IMPACT SOCIAL ENTREPRENEURSHIP OFFERS FOR THE FIRST TIME A WIDE RANGING INTERNATIONALLY FOCUSED SELECTION OF CUTTING EDGE WORK FROM LEADING ACADEMICS POLICY MAKERS AND PRACTITIONERS TOGETHER THEY SEEK TO CLARIFY SOME OF THE AMBIGUITY AROUND THIS TERM DESCRIBE A RANGE OF SOCIAL ENTREPRENEURSHIP PROJECTS AND ESTABLISH A CLEAR SET OF FRAMEWORKS WITH WHICH TO UNDERSTAND IT INCLUDED IN THE VOLUME ARE CONTRIBUTIONS FROM MUHAMMAD YUNUS WINNER OF THE 2006 NOBEL PEACE PRIZE AND THE FATHER OF MICROFINANCE GEOFF MULGAN FORMER HEAD OF THE BRITISH PRIME MINISTER S POLICY UNIT AND BILL DRAYTON FOUNDER OF THE ASHOKA NETWORK OF SOCIAL ENTREPRENEURS JEFF SKOLL FOUNDER OF THE SKOLL FOUNDATION AND FIRST PRESIDENT OF EBAY PROVIDES A PREFACE ALEX NICHOLLS PROVIDES A SUBSTANTIAL NEW PREFACE TO THIS PAPERBACK EDITION REFLECTING ON THE LATEST DEVELOPMENTS IN THE STUDY AND PRACTICE OF SOCIAL ENTREPRENEURSHIP

MEASURING ENTREPRENEURIAL BUSINESSES

2017-09-21

START UPS AND OTHER ENTREPRENEURIAL VENTURES MAKE A SIGNIFICANT CONTRIBUTION TO THE US ECONOMY PARTICULARLY IN THE TECH SECTOR WHERE THEY COMPRISE SOME OF THE LARGEST AND MOST INFLUENTIAL COMPANIES YET FOR EVERY HIGH PROFILE HIGH GROWTH COMPANY LIKE APPLE FACEBOOK MICROSOFT AND GOOGLE MANY MORE FAIL THIS ENORMOUS HETEROGENEITY POSES CONCEPTUAL AND MEASUREMENT CHALLENGES FOR ECONOMISTS CONCERNED WITH UNDERSTANDING THEIR PRECISE IMPACT ON ECONOMIC GROWTH MEASURING ENTREPRENEURIAL BUSINESSES BRINGS TOGETHER ECONOMISTS AND DATA ANALYSTS TO DISCUSS THE MOST RECENT RESEARCH COVERING THREE BROAD THEMES THE FIRST CHAPTERS ISOLATE HIGH AND LOW PERFORMING ENTREPRENEURIAL VENTURES AND ANALYZE THEIR ROLES IN CREATING JOBS AND DRIVING INNOVATION AND PRODUCTIVITY THE NEXT CHAPTERS TURN THE FOCUS ON SPECIFIC CHALLENGES ENTREPRENEURS FACE AND HOW THEY HAVE VARIED OVER TIME INCLUDING OVER BUSINESS CYCLES THE FINAL CHAPTERS EXPLORE CORE MEASUREMENT ISSUES WITH A FOCUS ON NEW DATA PROJECTS UNDER DEVELOPMENT THAT MAY IMPROVE OUR UNDERSTANDING OF THIS DYNAMIC PART OF THE ECONOMY

AN ENTREPRENEUR'S JOURNEY

2012-11-20

THIS IS THE STORY OF BOB LIFTON WHO WAS BORN IN BROOKLYN IN 1928 TO A WORKING CLASS JEWISH FAMILY AND GREW UP TO LEAD A FASCINATING LIFE IN BUSINESS AND POLITICS THAT CONNECTED HIM TO REMARKABLE PEOPLE FROM ARTISTS AND SCIENTISTS TO KINGS WITH HIS BUSINESS PARTNER A WORLD WAR II WAR HERO LIFTONS ENTREPRENEURIAL SPIRIT LED HIM TO A BROAD RANGE OF BUSINESS ENDEAVORS INCLUDING AN OSCAR WINNING MOVIE SCORE OWNERSHIP OF THE U S MENS NATIONAL SOCCER TEAM BEING LANDLORD TO DONALD TRUMP IN ATLANTIC CITY AND BUYING THE NAVY AIRCRAFT CARRIER HE SERVED ON THEIR COMPANY WAS THE FIRST TO INTEGRATE A HOTEL IN THE SOUTH AS PRESIDENT OF THE AMERICAN JEWISH CONGRESS AND CO CHAIR OF THE MIDDLE EAST PROJECT OF THE COUNCIL ON FOREIGN RELATIONS LIFTON INTERACTED WITH PRIME MINISTERS OF ISRAEL AND HEADS OF ARAB NATIONS WITH A FOCUS ON RESOLVING THE ISRAELI PALESTINIAN CONFLICT HIS STORY WILL INTRODUCE THE READER TO THE FAMOUS AND INFAMOUS DESCRIBING HIS CONVERSATIONS WITH PRESIDENTS RONALD REAGAN AND JIMMY CARTER WINNING THE GRATITUDE OF PRESIDENT GEORGE H W BUSH MEETINGS WITH NELSON MANDELA AND YASSER ARAFAT AND FENDING OFF OVERTURES FROM JIMMY HOFFA

HANDBOOK OF RESEARCH ON NASCENT ENTREPRENEURSHIP AND CREATING NEW VENTURES

2020-10-09

DUE TO THE 2008 2009 CRISIS THE UNITED NATIONS 2030 AGENDA FOR SUSTAINABLE DEVELOPMENT AND THE COVID 19 PANDEMIC THE ROLE OF ENTREPRENEURSHIP HAS BECOME MORE CRITICAL IN MOST ECONOMIES MOREOVER EMERGING PROTECTIONIST POLICIES ARE FURTHER ENCOURAGING THE EMERGENCE OF NEW ENTREPRENEURIAL PROJECTS PARTICULARLY TO REPLACE GOODS AND SERVICES TRADITIONALLY PROVIDED BY OTHER COUNTRIES UNDERSTANDING CURRENT CHALLENGES AND BEST PRACTICES IN NASCENT ENTREPRENEURSHIP IS INTEGRAL FOR THE SUCCESSFUL LAUNCHING OF NEW VENTURES TO SUPPORT THE REVITALIZATION OF ECONOMIES AND ACHIEVE SUSTAINABILITY THE HANDBOOK OF RESEARCH ON NASCENT ENTREPRENEURSHIP AND CREATING NEW VENTURES IS A CRUCIAL REFERENCE SOURCE THAT COVERS THE LATEST EMPIRICAL RESEARCH FINDINGS IN THE FIELD OF ENTREPRENEURSHIP AND ADDRESSES THE OBSTACLES ENTREPRENEURS FACE IN THESE RECENT CHALLENGING TIMES THE BOOK EMBRACES A PLURALISTIC PERSPECTIVE FROM ACADEMICIANS CURRENTLY NAVIGATING NASCENT ENTREPRENEURSHIP AND KEY CONCEPTS FOR LAUNCHING SUCCESSFUL NEW VENTURES COVERING TOPICS THAT INCLUDE GOVERNMENT SUPPORT PROGRAMS SPIN OFF COMPANIES LEADERSHIP STRATEGIC ENTREPRENEURSHIP AND CROWDFUNDING THIS BOOK IS TARGETED TOWARDS ENTREPRENEURS PROFESSIONALS ACADEMICIANS RESEARCHERS AND STUDENTS

ANNALS OF ENTREPRENEURSHIP EDUCATION AND PEDAGOGY - 2018

2022-08-19

THE THIRD VOLUME OF THE ANNALS OF ENTREPRENEURSHIP EDUCATION AND PEDAGOGY CRITICALLY EXAMINES PAST PRACTICES CURRENT THINKING AND FUTURE INSIGHTS INTO THE EVER EXPANDING WORLD OF ENTREPRENEURSHIP EDUCATION PREPARED UNDER THE AUSPICES OF THE UNITED STATES ASSOCIATION FOR SMALL BUSINESS AND ENTREPRENEURSHIP USASBE THIS COMPENDIUM COVERS A BROAD RANGE OF SCHOLARLY PRACTICAL AND THOUGHTFUL PERSPECTIVES ON A COMPELLING RANGE OF ENTREPRENEURSHIP EDUCATION ISSUES

RETHINKING SUSTAINABILITY IN FACILITIES AND WORKPLACE MANAGEMENT

2022-08-18

THIS BOOK DISCUSSES SUSTAINABILITY WITHIN THE FACILITY MANAGEMENT INDUSTRY HOWEVER IT IS NOT ANOTHER ANTHOLOGY OF SO CALLED

BEST PRACTICES AND THE SEEMINGLY ENDLESS RANGE OF CERTIFICATION SCHEMES IT IS ALSO NOT A MARKETING GUIDE ON HOW TO COMMUNICATE HIGH PITCHED SUSTAINABILITY AMBITIONS TO POTENTIAL CUSTOMERS TO INCREASE SHORT TERM MARKET SHARE INSTEAD THIS BOOK IS BASED ON THE REALISATION THAT MOST FACILITY MANAGEMENT BUSINESSES AND DEPARTMENTS ACTUALLY FIND IT HARD TO TRULY INTEGRATE SUSTAINABILITY INTO THEIR STRATEGIES TACTICS AND DAY TO DAY OPERATIONS IN A COHERENT WAY IT IS ALSO BASED ON THE REFERENCE POINT THAT SUSTAINABLE DEVELOPMENT CANNOT BE REALISED ONLY THROUGH TECHNOLOGICAL ADVANCEMENTS AND NEW PROCEDURES IT REQUIRES NEW BEHAVIOURAL PATTERNS OF PEOPLE NOT ONLY OF YOUR OWN EMPLOYEES AS A SUPPLIER OR DEPARTMENT BUT ALSO OF THOSE FOR WHOM YOU DESIGN STAGE AND MANAGE OPTIMAL WORKPLACE EXPERIENCES THOSE PATTERNS WILL NOT EMERGE FROM NOWHERE BUT NEED TO BE PURPOSELY CREATED AND CULTIVATED BASED ON A THOROUGH UNDERSTANDING OF WHAT PEOPLE AND ORGANISATIONS NEED WANT AND DESIRE THROUGH REVIEWING SPECIFIC BARRIERS AND OPPORTUNITIES RELATED TO PRACTICAL SITUATIONS AND EXAMPLES AT ALL THREE LEVELS OF FACILITY MANAGEMENT THE OPERATIONAL TACTICAL AND STRATEGIC LEVEL AND SUPPORTED BY THE LATEST THEORETICAL INSIGHTS THIS BOOK PROVIDES STUDENTS AND PRACTITIONERS WITH INSPIRATION AND SUGGESTIONS FOR USING SUSTAINABILITY AS A GUIDELINE FOR IMPROVING WORKPLACE EXPERIENCE CONCEPTS AND FM STRATEGIES SERVICES AND PROCESSES EACH CHAPTER USES SPECIFIC CASES AND EXAMPLES AS THE STARTING POINT FOR REFLECTING ON AVENUES TO MOVE FROM TREATING SUSTAINABILITY AS AN ADD ON TO USING IT AS A POWERFUL CONCEPT TO CREATE OPTIMAL WORKPLACE EXPERIENCES IN DOING SO THESE REFLECTIONS PROVIDE LECTURERS STUDENTS AND CURRENT AND FUTURE PROFESSIONALS WITH PRACTICAL GUIDELINES AND POINTERS TO TAKE SUSTAINABILITY WITHIN THE FACILITY MANAGEMENT INDUSTRY TO A MUCH NEEDED NEXT LEVEL

DIGITAL ECONOMY AND NEW VALUE CREATION

2011-01-01

THIS BOOK CONSTITUTES A SELECTION OF THE BEST PAPERS FROM THE 15TH INTERNATIONAL CONFERENCE ON BUSINESS EXCELLENCE DIGITAL ECONOMY AND NEW VALUE CREATION ICBE 2021 HELD IN BUCHAREST ROMANIA IN MARCH 2021 THIS BOOK IS A COLLECTION OF RESEARCH FINDINGS AND PERSPECTIVES RELATED TO THE DIGITAL ECONOMY AND NEW VALUE CREATION LED BY THE SET OF IMPROVEMENTS AND CHANGES IN THE ECONOMIC SOCIETAL AND TECHNOLOGICAL STRUCTURES AND PROCESSES TOWARDS THE EFFORT OF REACHING THE SUSTAINABILITY GOALS

UNIVERSITY-BUSINESS COOPERATION - TALLINN 2011

2020-01-02

THIS BOOK PRESENTS A SERIES OF STUDIES ANALYZING CRITICAL FACTORS THAT PROMOTE AND CONSTRAIN TEXTILE CLOTHING T C PRODUCTION AND TRADE IN THE BELT ROAD B R COUNTRIES AND FORCES THAT DRIVE THE RESTRUCTURING AND TRANSFORMING OF GLOBAL T C SUPPLY CHAIN AND OPERATIONS IN THE B R CONTEXT THE BOOK ALSO OFFERS INSIGHTS INTO THE CHALLENGES AND OPPORTUNITIES FOR T C MANUFACTURING IN B R COUNTRIES THROUGH INTERVIEWS WITH T C EXPERTS AND ALSO EXAMINES HOW HONG KONG CAN STRENGTHEN ITS SUPER CONNECTOR ROLE BY FACILITATING SUSTAINABLE TRADE AND DEVELOPMENT IN THE T C INDUSTRIES AS WELL AS DISCUSSION ON THE IMPACT OF GLOBAL TRADE WARS ON T C TRADE IN THE STUDIES PRESENTED IN THIS BOOK THEY OFFER TOPICS RANGING FROM THE MACRO ECONOMY INTERNATIONAL BUSINESS ENVIRONMENT AND STRATEGIES LOGISTICS AND SUPPLY CHAIN POLICY CHANGES TO SUSTAINABILITY THE STUDIES OFFER DESCRIPTIVE THEORETICAL AND EMPIRICAL ANALYSES THAT EXPLORE T C BUSINESS AND MANAGEMENT RELATED OPPORTUNITIES AND CHALLENGES THAT ARE DERIVED FROM THE BELT AND ROAD INITIATIVE BRI ECONOMETRIC ANALYSIS WITH THE GRAVITY MODEL IS APPLIED TO T C TRADE AND EXTENDED TO COVER OTHER AREAS THAT HAVE NOT BEEN CONSIDERED IN PREVIOUS STUDIES SUCH AS PRODUCTION COSTS EXPORT SUPPLY CHAIN COSTS TECHNOLOGIES DEMOGRAPHICAL FACTORS AND FACTORS RELATED TO THE BUSINESS ENVIRONMENT AND POLICIES INCLUDING QUALITATIVE VARIABLES STUDIES USING IN DEPTH INTERVIEWS AND LINEAR REGRESSION ANALYSIS ARE ALSO PRESENT TO EXPLORE NEW FACTORS FOR T C TRADE AND PRODUCTION RELOCATION TO B R COUNTRIES

BELT AND ROAD INITIATIVE – COLLABORATION FOR SUCCESS

2021-07-21

THIS BOOK TAKES A PRAGMATIC APPROACH TO DEVELOP THE COMPETITIVE ADVANTAGE OF INDIGENOUS CONSTRUCTION FIRMS IN THE GLOBAL SOUTH USING GHANA AS A CASE STUDY IT PROVIDES READERS WITH TWO MAJOR PRACTICAL INSIGHTS THE FIRST FOCUSES ON THE THEORETICAL UNDERPINNING OF FIRMS COMPETITIVE ADVANTAGE AND DEVELOPS A COMPETITIVE ADVANTAGE MODEL FOR INDIGENOUS CONSTRUCTION FIRMS THIS COMPETITIVE ADVANTAGE CONCEPTUAL FRAMEWORK AIDS IN EXPLAINING THE MAIN AND SUB ATTRIBUTES UNDERPINNING THE COMPETITIVE ADVANTAGE OF INDIGENOUS CONSTRUCTION FIRMS AS WELL AS PROVIDING THE BASIS FOR ASSESSING A FIRM S COMPETITIVENESS SECONDLY IT HIGHLIGHTS AND ADDRESSES THEORETICAL GAPS IN EXISTING COMPETITIVE ADVANTAGE STUDIES DEEMED ESSENTIAL FOR INDIGENOUS CONSTRUCTION FIRMS FINALLY A DETAILED TWO STAGE DELPHI STUDY IN THE GHANAIAN CONSTRUCTION INDUSTRY IS PRESENTED AS A CASE STUDY THE BOOK IS THEREFORE OF INTEREST TO RESEARCHERS IN CONSTRUCTION MANAGEMENT STRATEGIC MANAGEMENT CIVIL ENGINEERING BUSINESS ADMINISTRATION MARKETING ENTREPRENEURIAL AND ECONOMIC STUDIES IT IS AN ESSENTIAL MANUAL FOR OWNERS AND MANAGERS OF CONSTRUCTION BUSINESSES IT IS ALSO USEFUL FOR GOVERNMENT DEPARTMENTS AND NON GOVERNMENTAL AGENCIES SEEKING INNOVATIVE WAYS TO DEVELOP THE CAPACITY OF INDIGENOUS FIRMS AND OR CONTRACTORS TO MAKE THEM MORE RESPONSIVE TO COMPETITIVE BIDDING SCENARIOS DELIVERY OF PROJECTS AND SATISFYING THE NEEDS OF THE INDUSTRY S STAKEHOLDERS

DEVELOPING THE COMPETITIVE ADVANTAGE OF INDIGENOUS CONSTRUCTION FIRMS

2018-10-03

OVER THE PAST FEW YEARS THE HOSPITALITY INDUSTRY HAS BECOME A LOT MORE SUSTAINABLE THAN IT USED TO BE HOWEVER THE INDUSTRY S CONTRIBUTION TO THE SUSTAINABLE DEVELOPMENT OF OUR SOCIETIES IS STILL SIGNIFICANTLY SMALLER THAN IT COULD BE THIS BOOK SPECIFICALLY ADDRESSES THE LINKS BETWEEN OPERATIONS TACTICS AND STRATEGY FROM A SUSTAINABLE DEVELOPMENT PERSPECTIVE AND MOVES BEYOND DESCRIBING WHAT IS TO REFLECT ON WHAT COULD BE OR EVEN WHAT SHOULD BE THUS PROVIDING STUDENTS WITH A CONCISE GUIDE FOR IMPROVING SUSTAINABILITY CONCEPTS AND BUSINESSES IN THE HOSPITALITY INDUSTRY EACH CHAPTER USES SPECIFIC CASES AND EXAMPLES TO REFLECT ON DIFFERENT WAYS IN WHICH SUSTAINABILITY PRINCIPLES CAN BE USED FOR REVISITING THE HOST GUEST RELATIONSHIP AND IMPROVING THE INDUSTRY S BUSINESS PROCESSES AND MODELS IN DOING SO THE BOOK PROVIDES CURRENT AND FUTURE PROFESSIONALS WITH GUIDELINES INSPIRATION AND A CALL FOR ACTION TO TAKE SUSTAINABILITY WITHIN THE HOSPITALITY INDUSTRY TO THE NEXT LEVEL BASED ON INCLUSIVENESS EQUALITY AND A SUSTAINABLE RELATIONSHIP WITH OUR NATURAL ENVIRONMENT

IMPROVING SUSTAINABILITY IN THE HOSPITALITY INDUSTRY

2018-09-14

ETHICS ENTREPRENEURSHIP AND GOVERNANCE ARE VERY ESSENTIAL AND CRUCIAL FOR THE SUSTAINABLE DEVELOPMENT OF INSTITUTIONS OF HIGHER EDUCATION ESPECIALLY IN THE FACE OF MORAL AMBIGUITY OR ETHICAL LAPSES THAT COULD OCCUR AS SUCH IT IS VITAL TO EXPLORE HOW TO FACILITATE THE EFFECTIVE AND EFFICIENT DEVELOPMENT OF HIGHER EDUCATION INSTITUTIONS TO PUT INTO PRACTICE ETHICAL BEHAVIORS AND ENTREPRENEURIAL VALUES FOR THE PROGRESSIVE FUTURE OF SOCIETY THE HANDBOOK OF RESEARCH ON ETHICS ENTREPRENEURSHIP AND GOVERNANCE IN HIGHER EDUCATION IS A PIVOTAL REFERENCE SOURCE THAT PROVIDES VITAL RESEARCH ON THE APPLICATION OF ETHICS ENTREPRENEURSHIP AND GOVERNANCE IN HIGHER EDUCATION INSTITUTIONS FEATURING COVERAGE TOPICS SUCH ACADEMIC MISCONDUCT ETHICAL LEADERSHIP AND STUDENT VALUES THIS PUBLICATION IS IDEALLY DESIGNED FOR EDUCATIONAL ADMINISTRATORS PROFESSORS ACADEMICIANS RESEARCHERS AND GRADUATE LEVEL STUDENTS SEEKING CURRENT RESEARCH ON THE IMPACT OF GLOBALIZATION ON THE ETHICS AND GOVERNANCE IN HIGHER EDUCATION THROUGH VARIOUS POLICY DECISIONS AND PRACTICES

INTELLIGENT COMPUTING AND NETWORKING

2016-08-04

MULTIDISCIPLINARY ACADEMIC CONFERENCE ON EDUCATION TEACHING AND E LEARNING CZECH REPUBLIC PRAGUE MAC ETEL 2016

HANDBOOK OF RESEARCH ON ETHICS, ENTREPRENEURSHIP, AND GOVERNANCE IN HIGHER EDUCATION

2008-01-01

THIS HIGHLY ORIGINAL BOOK FOCUSES ON HUMAN RESOURCE MANAGEMENT ISSUES IN THE CONTEXT OF ENTREPRENEURIAL AND SMALL FIRMS INCLUDING ORIGINAL THEORETICAL AND EMPIRICAL CHAPTERS THE BOOK OFFERS A UNIQUE INSIGHT INTO UNDERSTANDING THE ROLE OF HRM IN DEVELOPING SUSTAINABLE ENTREPRENEURSHIP AND ENTREPRENEURIAL VENTURES AS WELL AS HOW HRM PRACTICES AND PROCEDURES CAN BE USED TO HELP NAVIGATE OR INDEED DRIVE THE CHANGING LANDSCAPE IN SMALLER AND ENTREPRENEURIAL FIRMS IT IS A USEFUL RESOURCE FOR MANY SMALL FIRMS ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT RESEARCHERS AND ALSO FOR POLICY MAKERS AND POST GRADUATE STUDENTS INTERESTED IN THESE AREAS IT PROVIDES A STARTING POINT TO CONSIDER A VARIETY OF ISSUES WITH REGARD TO HRM AND IN THIS REGARD IT IS AN INTERESTING AND USEFUL HANDBOOK QIHAI HUANG INTERNATIONAL JOURNAL OF ENTREPRENEURIAL BEHAVIOUR RESEARCH THIS INVALUABLE REFERENCE TOOL HAS BEEN DESIGNED IN RESPONSE TO THE GROWING RECOGNITION THAT TOO LITTLE IS KNOWN ABOUT THE INTERSECTION BETWEEN ENTREPRENEURSHIP AND HUMAN RESOURCE MANAGEMENT PAYING PARTICULAR ATTENTION TO THE PEOPLE SIDE OF VENTURE EMERGENCE AND DEVELOPMENT IT OFFERS UNIQUE INSIGHTS INTO THE ROLE THAT HUMAN RESOURCE MANAGEMENT HRM PLAYS IN SMALL AND ENTREPRENEURIAL FIRMS A GROUP OF INTERNATIONAL SCHOLARS CONTRIBUTE THEORETICAL AND EMPIRICAL CHAPTERS ON SPECIFIC HRM ISSUES IN THE CONTEXT OF ENTREPRENEURIAL AND SMALLER FIRMS THE HANDBOOK OFFERS A NEW UNDERSTANDING OF THE ROLE OF HRM IN DEVELOPING SUSTAINABLE ENTREPRENEURSHIP AND DESCRIBES HOW HRM PRACTICES AND PROCEDURES CAN BE USED TO HELP NAVIGATE AND INDEED DRIVE THE CHANGING LANDSCAPE IN THESE FIRMS EXPLORING THE FUNCTIONAL ASPECTS AND NATURE OF MANAGING HRM IN NEW SMALL GROWING EMERGING AND ENTREPRENEURIAL FIRMS THIS FASCINATING HANDBOOK WILL NOT ONLY BE WARMLY WELCOMED BY HRM STUDENTS RESEARCHERS AND ACADEMICS BUT ALSO BY HR PRACTITIONERS AND MANAGERS

FROM AUTHORS WHO ARE EXPERTS IN THEIR FIELDS THE COLLECTION OFFERS STATE OF THE ART INSIGHTS INTO GENERATING NEW AREAS FOR RESEARCH NEW THEORIES AND CONCEPTS AND NEW QUESTIONS FOR POLICY DEBATES ALL AIMED AT ADVANCING ENTREPRENEURSHIP DIVIDED INTO FOUR SECTIONS AND COVERING PERSPECTIVES SUCH AS NEUROSCIENCE THEOLOGY ORGANISATIONAL BEHAVIOR AND EDUCATION THE PALGRAVE HANDBOOK OF MULTIDISCIPLINARY PERSPECTIVES ON ENTREPRENEURSHIP IS A RICH SOURCE OF INFORMATION FOR RESEARCHERS EDUCATORS ENTREPRENEURS LEADERS AND MANAGERS

EL EMPRENDIMIENTO: UNA APROXIMACIÓN INTERNACIONAL AL DESARROLLO ECONÓMICO

2023-11-23

ESTA PUBLICACIÓN SE PRESENTA COMO UNA PROPUESTA CLARA Y PERTINENTE DE GESTIÓN DEL CONOCIMIENTO QUE DEMUESTRA LA COHERENCIA INSTITUCIONAL DE LA UNIVERSIDAD EAN ENTRE SU ORIENTACIÓN FILOSÓFICA Y SU LABOR ACADÉMICA Y PEDAGÓGICA HACE REFERENCIA AL COMPROMISO QUE TIENEN LOS DOCENTES POR SER FACILITADORES EN EL PROCESO DE FORMACIÓN DE LOS NUEVOS PROFESIONALES COLOMBIANOS ENCAMINADOS A REFLEXIONAR E IR A LA ACCIÓN FRENTE AL RETO DE INNOVAR PARA DAR SOLUCIONES A PROBLEMAS TANTO SOCIALES COMO AMBIENTALES A TRAVÉS DEL DESARROLLO DE INICIATIVAS DE EMPRENDIMIENTO QUE NO SOLO DARÁN PASO A LA GENERACIÓN DE UNA NUEVA TIPOLOGÍA DE EMPRESA SINO QUE TRANSFORMARÁN LAS YA EXISTENTES

THE PALGRAVE HANDBOOK OF MULTIDISCIPLINARY PERSPECTIVES ON ENTREPRENEURSHIP

2012-11-28

ENTREPRENEURSHIP AND INNOVATION ARE THE KEY DRIVERS FOR GENERATING WEALTH FROM KNOWLEDGE THE READINGS OF THIS BOOK WILL INDISPUTABLY ENRICH THE KNOWLEDGE ON PHASE OF CREATIVE AND INNOVATIVE ENTREPRENEURSHIP IN INDIA

BUENAS PRÁCTICAS DOCENTES Y ESTRATEGIAS PEDAGÓGICAS PARA EL DESARROLLO DE COMPETENCIAS EMPRENDEDORAS

2016-07-27

INNOVATION UNDERPINS COMPETITIVENESS IS CRUCIAL TO ADDRESSING SOCIETAL CHALLENGES AND ITS SUPPORT HAS BECOME A MAJOR PUBLIC POLICY GOAL BUT WHAT REALLY WORKS IN INNOVATION POLICY AND WHY THIS HANDBOOK COMPILED BY LEADING EXPERTS IN THE FIELD IS THE FIRST COMPREHENSIVE GUIDE TO UNDERSTANDING THE LOGIC AND EFFECTS OF INNOVATION POLICES THE HANDBOOK DEVELOPS A CONCEPTUALISATION AND TYPOLOGY OF INNOVATION POLICIES PRESENTS META EVALUATIONS FOR 16 KEY INNOVATION POLICY INSTRUMENTS AND ANALYSES EVIDENCE ON POLICY MIX FOR EACH POLICY INSTRUMENT UNDERLYING RATIONALES AND EXAMPLES ARE PRESENTED ALONG WITH A CRITICAL ANALYSIS OF THE AVAILABLE IMPACT EVIDENCE PROVIDING ACCESS TO PRIMARY SOURCES OF IMPACT ANALYSIS THE BOOK OFFERS AN INSIGHTFUL ASSESSMENT OF INNOVATION POLICY PRACTICE AND ITS EVALUATION

CREATIVITY, INNOVATION AND ENTREPRENEURSHIP

2023-05-12

THE EDUCATION OF FUTURE ENTREPRENEURS SHAPES HOW WE WILL LIVE IN THE FUTURE AND PROPER ENTREPRENEURSHIP EDUCATION IS THUS OF UTMOST IMPORTANCE ENTREPRENEURSHIP EDUCATORS AND RESEARCHERS CONSTANTLY RENEW TOOLS INTERVENTIONS AND TRAINING PROGRAMS FOR ENTREPRENEURSHIP EDUCATION AND ADAPT THEM TO THE SPECIFIC NEEDS OF ENTREPRENEURS AND DEVELOPMENTS IN THE ENTREPRENEURSHIP ECOSYSTEM THIS OPEN ACCESS BOOK IS BASED ON THIS BACKGROUND AND OFFERS EXPERT INSIGHTS THAT HIGHLIGHT CONTEXT SPECIFICITY AND DISCUSS TRAINING METHODS AND TOOLS THAT ARE IMPACT ORIENTED THE AUTHORS REPRESENT MULTIPLE INSTITUTIONAL AND CULTURAL BACKGROUNDS TO PROVIDE A USEFUL RESOURCE WITH NEW IDEAS FOR THE COMMUNITY OF ENTREPRENEURSHIP EDUCATORS FACILITATORS AND SCHOLARS BASED ON THE CHAPTERS THE EDITORS OF THE VOLUME ALSO OFFER SEVERAL PROPOSITIONS AND CRITICAL INSIGHTS IMPORTANT FOR THE CURRENT STATE OF ENTREPRENEURSHIP EDUCATION AND ITS FUTURE DEVELOPMENT THIS BOOK WILL BE A VALUABLE RESOURCE FOR ENTREPRENEURSHIP EDUCATORS AND EDUCATION POLICYMAKERS ALIKE

HANDBOOK OF INNOVATION POLICY IMPACT

2017-03-15

CONTINUOUS IMPROVEMENTS IN BUSINESS ENVIRONMENTS AND AVAILABLE RESOURCES HAVE ALLOWED MORE OPPORTUNITIES FOR PEOPLE TO PURSUE NEW VENTURES THIS NOT ONLY LEADS TO HIGHER SUCCESS IN NEW BUSINESSES BUT IT ENHANCES THE OVERALL STATE OF THE GLOBAL MARKET ENTREPRENEURSHIP CONCEPTS METHODOLOGIES TOOLS AND APPLICATIONS PROVIDES A COMPREHENSIVE EXAMINATION ON THE LATEST

INNOVATIONS AND TECHNIQUES TO BECOMING A SUCCESSFUL AND SUSTAINABLE ENTREPRENEUR INCLUDING RESEARCH BASED STUDIES ON KNOWLEDGE PRODUCTION SOCIAL ENTREPRENEURSHIP AND DISTRIBUTION THIS MULTI VOLUME PUBLICATION IS AN IDEAL SOURCE FOR PRACTITIONERS ACADEMICIANS RESEARCHERS AND UPPER LEVEL STUDENTS INTERESTED IN LEARNING ABOUT ENTREPRENEURSHIP AND SEEKING EMERGING PERSPECTIVES ON OPTIMIZING AND ENHANCING ENTREPRENEURIAL PURSUITS

PROGRESS IN ENTREPRENEURSHIP EDUCATION AND TRAINING

2014-03-17

THE WORLD IS BESET WITH ENORMOUS PROBLEMS AND AS A NONPROFIT NGO FOUNDATION IMPACT INVESTOR OR SOCIALLY RESPONSIBLE COMPANY YOUR ORGANIZATION IS ON A MISSION TO SOLVE THEM BUT WHAT EXACTLY SHOULD YOU DO AND HOW WILL YOU KNOW WHETHER IT S WORKING TOO MANY PEOPLE ASSUME THAT GOOD INTENTIONS WILL RESULT IN MEANINGFUL ACTIONS AND LEAVE IT AT THAT BUT THANKS TO MARC EPSTEIN AND KRISTI YUTHAS SOCIAL IMPACT CAN NOW BE EVALUATED WITH THE SAME KIND OF PRECISION ACHIEVED FOR ANY OTHER ORGANIZATIONAL FUNCTION BASED ON YEARS OF RESEARCH AND ANALYSIS OF FIELD STUDIES FROM AROUND THE GLOBE EPSTEIN AND YUTHAS OFFER A FIVE STEP PROCESS THAT WILL HELP YOU GAIN CLARITY ABOUT THE IMPACTS THAT MATTER MOST TO YOU AND WILL PROVIDE YOU WITH METHODS TO MEASURE AND IMPROVE THEM THEY OUTLINE A SYSTEMATIC APPROACH TO DECIDING WHAT RESOURCES YOU SHOULD INVEST WHAT PROBLEM YOU SHOULD ADDRESS AND WHICH ACTIVITIES AND ORGANIZATIONS YOU SHOULD SUPPORT ONCE YOU VE MADE THOSE DECISIONS YOU CAN USE THEIR TOOLS FRAMEWORKS AND METRICS TO DEFINE EXACTLY WHAT SUCCESS LOOKS LIKE EVEN FOR GOALS LIKE REDUCING GLOBAL WARMING OR POVERTY THAT ARE EXTREMELY DIFFICULT TO MEASURE THEN THEY SHOW YOU HOW TO USE THAT DATA TO FURTHER DEVELOP AND INCREASE YOUR SOCIAL IMPACT EPSTEIN AND YUTHAS PERSONALLY INTERVIEWED LEADERS AT OVER SIXTY DIFFERENT ORGANIZATIONS FOR THIS BOOK AND INCLUDE EXAMPLES FROM NEARLY A HUNDRED MORE THIS IS UNQUESTIONABLY THE MOST COMPLETE PRACTICAL AND THOROUGHLY RESEARCHED GUIDE TO TAKING A RIGOROUS DATA DRIVEN APPROACH TO EXPANDING THE GOOD YOU DO IN THE WORLD

ENTREPRENEURSHIP: CONCEPTS, METHODOLOGIES, TOOLS, AND APPLICATIONS

2005

COMPETING IN BOTH HIGH AND LOW COST OPERATING ENVIRONMENTS CAN PRESENT A NUMBER OF UNIQUE CHALLENGES IN LIGHT OF GLOBAL COMPETITION AND THE CHANGING SCOPE OF VARIOUS INDUSTRIES DUE TO TECHNOLOGICAL ADVANCEMENT THESE CHALLENGES MUST BE ADDRESSED IN ORDER TO ENSURE BUSINESS SUCCESS GLOBAL PERSPECTIVES ON ACHIEVING SUCCESS IN HIGH AND LOW COST OPERATING ENVIRONMENTS FEATURES A COLLECTION OF RESEARCH AND CASE STUDIES ADDRESSING CONTEMPORARY ISSUES SURROUNDING OPERATIONAL SUCCESS IN VARIOUS REGIONS BUSINESS PROFESSIONALS MANAGERS ACADEMICS AND UPPER LEVEL STUDENTS WILL FIND THIS PUBLICATION AN ESSENTIAL RESOURCE FOR THE LATEST TOOLS AND SOLUTIONS FOR MANAGING OPERATIONS IN DIVERSE OPERATING ENVIRONMENTS

THE ICFAI JOURNAL OF ENTREPRENEURSHIP DEVELOPMENT

2014-03-31

PRESENTS GUIDANCE AND HOW TO SELL SKILLS AND KNOWLEDGE IN A WAY THAT ENABLES THE FREEDOM TO LIVE ANYWHERE PROVIDING TIPS ON HOW TO BUILD AN ONLINE PRESENCE DEVELOP A VIRTUAL TEAM AND BUILD A GLOBAL AUDIENCE

MEASURING AND IMPROVING SOCIAL IMPACTS

2017-09-05

TECHNOLOGY HAS ENABLED A NEW AGE OF ENTREPRENEURSHIP AS ENTREPRENEURS FIND DIGITAL TOOLS THAT ENABLE NEW VENTURES TO EXPLOIT COMMERCIAL OPPORTUNITIES AROUND THE WORLD THIS TEXTBOOK PROVIDES STUDENTS WITH EXPERT GUIDANCE ON USING TECHNOLOGY PLATFORMS TO START NEW VENTURES WITH AN AWARD WINNING APPROACH THE AUTHOR GUIDES READERS THROUGH THE PROCESS OF A LEAN STARTUP TAKING A DIGITAL FIRST APPROACH TO ENTREPRENEURSHIP STUDENTS USING THE BOOK WILL EMERGE WITH ENHANCED UNDERSTANDING OF DIFFERENT DIGITAL BUSINESS MODELS ANALYTICAL SKILLS FOR DIGITAL VENTURES AND THE CONFIDENCE TO MOVE FROM PROTOTYPE TO PRODUCT ONLINE RESOURCES SUCH AS SLIDES A SAMPLE SYLLABUS AND EXERCISES ENCOURAGE THE CLASSROOM TO BECOME AN INTERACTIVE AND DYNAMIC SPACE

MEASURING INNOVATION

2019-12-17

THE USE OF UNMANNED AERIAL VEHICLES UAVS OR DRONES CONTINUES TO INCREASE AND KEEPING UP TO DATE WITH TECHNOLOGICAL LEGAL AND

COMMERCIAL DEVELOPMENTS RELATED TO THIS DOMAIN IS IMPORTANT PARTICULARLY WITH REGARD TO SAFETY AND SECURITY IN REGIONAL AND BORDER SECURITY OPERATIONS THIS BOOK PRESENTS EDITED CONTRIBUTIONS FROM THE NATO ADVANCED TRAINING COURSE ATC ENTITLED MODERN TECHNOLOGIES ENABLING SAFE AND SECURE UAV OPERATION IN URBAN AIRSPACE HELD IN AGADIR MOROCCO FROM 25 TO 30 NOVEMBER 2019 PARTICIPANTS INCLUDED EXPERIENCED SCIENTISTS AND INDUSTRY ENGINEERS INVOLVED IN UAV DEVELOPMENT AND ACTIVITY AND THE AIM OF THE ATC WAS TO INCREASE AWARENESS AMONG ALL NATO AND PARTNER COUNTRIES OF THE SAFETY AND SECURITY CHALLENGES RAISED BY UAV FLIGHTS IN URBAN AIRSPACE AS WELL AS SHARING THE KNOWLEDGE AND EXPERTISE OF SPECIALISTS WORKING TO ADVANCE THE TECHNOLOGIES AND CAPABILITIES THAT WILL ENHANCE SAFETY AND SECURITY ACROSS NATO AND ITS PARTNER COUNTRIES THE ATC BEGAN WITH A PRESENTATION ABOUT CURRENT UAV TECHNOLOGIES AND THE TECHNOLOGICAL FEATURES THAT MIGHT PRESENT A THREAT TO THE SAFETY OF COMMERCIAL OR MILITARY AIRSPACE APPLICATIONS OTHER TOPICS COVERED INCLUDED THE U SPACE CONCEPT MANAGEMENT OF UAV OPERATIONS IN CONTROLLED AIRSPACE INTEGRATION OF MANNED AND UNMANNED AVIATION TESTING AND CERTIFICATION OF UAVS AUTONOMOUS UAV FLIGHTS APPLICATION OF UAVS IN URBAN AIRSPACE AND BVLOS FLIGHTS AND SENSORS FOR UAV NAVIGATION AND COMMUNICATION THE BOOK WILL BE OF INTEREST TO ALL THOSE WORKING WITH UAVS OR SEEKING TO DEVELOP AND ENCOURAGE THEIR USE PARTICULARLY FOR SECURITY PURPOSES

GLOBAL PERSPECTIVES ON ACHIEVING SUCCESS IN HIGH AND LOW COST OPERATING ENVIRONMENTS

2019-02-11

UNDERSTANDING THE COMPLEXITY OF SUSTAINABILITY IS CRUCIAL FOR THE LEADERSHIP OF BUSINESS ORGANIZATIONS NATIONAL GOVERNMENTS AND NON GOVERNMENTAL ORGANIZATIONS THIS SECOND EDITION OF THE BESTSELLING BOOK THE THREE LEVELS OF SUSTAINABILITY USES THE SAME INTERDEPENDENT THREE LEVEL AND THREE DIMENSIONAL FRAMEWORK AS THE FIRST EDITION ENCOMPASSING SOCIETAL ORGANIZATIONAL AND INDIVIDUAL LEVELS TO CLEARLY DEMONSTRATE WHAT SUSTAINABILITY MEANS AND HOW TO IMPLEMENT IT THIS NEW EDITION INCORPORATES IMPORTANT DEVELOPMENTS IN REPORTING AND MEASURING CORPORATE BEHAVIORS THE IMPACT OF COVID 19 AND THE UN SUSTAINABLE DEVELOPMENT GOALS MORE AND MORE SOCIETIES ARE BECOMING AWARE OF THEIR DEPENDENCE ON EARTH S RESOURCES HOWEVER THERE IS STILL A DEEP ROOTED LACK OF AWARENESS OF THE CONNECTION BETWEEN SOCIETY S AMBITIONS FOR ECONOMIC GROWTH EARTH S LIMITATIONS AND UNEQUAL DISTRIBUTION OF WEALTH PROMINENT INSTITUTIONS AND ORGANIZATIONS AND THEIR LEADERS RELY ON THE CONFORMABLE BELIEF THAT MORE QUANTITY EQUALS MORE QUALITY AND THAT MORE GROWTH EQUALS MORE DEVELOPMENT ALTHOUGH SOME PROGRESS HAS BEEN MADE SINCE THE PUBLICATION OF THE FIRST EDITION THE WORLD IS INCREASINGLY CHARACTERIZED BY DIVISION RISING DISSATISFACTION AND GROWING INEQUALITY BETWEEN COUNTRIES COMMUNITIES AND PEOPLE AT THE SAME TIME IT IS ANTICIPATED THAT GLOBAL WARMING WILL REACH A POINT OF NO RETURN BETWEEN 2030 AND 2052 THE FUNDAMENTAL PARADIGM SHIFT IN THE WAY THE DEVELOPMENT PROCESS MUST BE NAVIGATED IS BETTER SERVED BY A HOLISTIC AND INCLUSIVE MULTILEVEL AND MULTIDIMENSIONAL APPROACH MEANT TO GRADUALLY ALIGN THE CRITICAL INSTITUTIONAL AND INDIVIDUAL FACTORS ESSENTIAL TO THE PATHWAY TOWARD SUSTAINABLE DEVELOPMENT THE BOOK HAS BEEN ESTABLISHED AS AN EXCELLENT PRIMER TO EXPLAIN THE COMPLEX ISSUES AROUND SUSTAINABILITY FOR POSTGRADUATE AND UNDERGRADUATE STUDENTS AS WELL AS BUSY PROFESSIONALS AND THOSE ALREADY IN MANAGEMENT AND LEADERSHIP POSITIONS IN THE PRIVATE PUBLIC OR NON PROFIT SECTORS

THE SUITCASE ENTREPRENEUR

2021-07

ENTREPRENEURSHIP IN THE HEALTHCARE SECTOR HAS RECEIVED INCREASED ATTENTION OVER THE LAST TWO DECADES BOTH IN TERMS OF SCHOLARLY RESEARCH AND NUMBER OF INNOVATIVE ENTERPRISES ENTREPRENEURIAL ACTIVITIES AND INNOVATIONS HAVE EMERGED FROM AND WILL CONTINUE TO BE DRIVEN BY SEVERAL ACTORS ALONG THE HEALTHCARE VALUE CHAIN BUT ESPECIALLY FROM NON TRADITIONAL HEALTHCARE PLAYERS IN THIS NEW VOLUME WE PRESENT THE READER WITH SEVERAL CRITICAL ISSUES IN HEALTHCARE ENTREPRENEURSHIP AND INNOVATION COVERING A COMPREHENSIVE SET OF RESEARCH TOPICS WE BRING TOGETHER THE LATEST ACADEMIC RESEARCH AND MANAGEMENT PRACTICE WITH CONTRIBUTIONS BY AUTHORS FROM ENTREPRENEURSHIP MEDICAL SCIENCES AND MANAGEMENT WHO PROVIDE IN DEPTH AND PRACTICAL INSIGHTS INTO DESIGNING AND MANAGING ENTREPRENEURSHIP IN HEALTHCARE UPON PROVIDING A SYSTEMATIC REVIEW OF THE RESEARCH FIELD WE DISCUSS SEVERAL IMPORTANT MACRO MESO AND MICRO LEVEL ISSUES IN HEALTHCARE ENTREPRENEURSHIP SUCH AS OPPORTUNITY IDENTIFICATION THE ENTREPRENEURIAL ECOSYSTEM INCLUDING ACCELERATORS THE BENEFITS OF OPEN INNOVATION FOR THE SECTOR AND SOCIAL ENTREPRENEURSHIP IN HEALTHCARE THESE TOPICS OPEN UP AVENUES FOR NURTURING ENTREPRENEURSHIP IN HEALTHCARE THROUGH BOTH EDUCATION AND POLICY BUILDING ON THIS TREND THE BOOK IS ORGANIZED AROUND LEVELS OF ANALYSIS AND SPECIFIES WHICH CROSS DISCIPLINARY EFFORTS ARE NEEDED TO ADVANCE UNDERSTANDING OF HOW ENTREPRENEURS DISCOVER OPPORTUNITIES AND START VIABLE AND INNOVATIVE BUSINESSES HEALTHCARE ENTREPRENEURSHIP WILL BE OF INTEREST SCHOLARS OF HEALTH CARE AND ENTREPRENEURS ALIKE BUT ALSO MANAGERS OF INNOVATIVE HEALTH CARE ENTERPRISES AS WELL AS POLICY MAKERS IN THE HEALTH SECTOR

PSYCHOLOGY, TECHNOLOGICAL INNOVATION, AND ENTREPRENEURSHIP

2022-08-08

THIS BOOK DEVELOPS AND ILLUSTRATES A COMPREHENSIVE MULTI LEVEL FRAMEWORK FOR THE EVALUATION OF INDUSTRIAL RESEARCH AND

DEVELOPMENT R D ACTIVITIES AND THE MEASUREMENT OF THEIR PERFORMANCE THE FRAMEWORK ENCOMPASSES A SET OF HIERARCHICAL INTERRELATED LEVELS AT WHICH R D EVALUATION AND PERFORMANCE MEASUREMENT COULD BE UNDERTAKEN THIS ENLIGHTENING BOOK FOCUSES ON THE SINGLE INDUSTRIAL FIRM TO STUDY PERFORMANCE MEASUREMENT OF R D FUNCTIONS PROJECTS AND INDIVIDUAL RESEARCHERS OR ENGINEERS IT ALSO ADDRESSES R D EVALUATION FROM THE POINT OF VIEW OF FINANCIAL MARKETS WITH A FOCUS ON THE RELATIONSHIP BETWEEN R D INVESTMENTS AND THE VALUE OF THE TRADED FIRM THE BOOK BROADENS TIN SCOPE TO STUDY THE ROLE OF TECHNOLOGY PLATFORMS AS R D COORDINATION MECHANISMS AND ALSO LOOKS AT THE EVALUATION OF R D POLICIES THIS BOOK WILL BE WARMLY WELCOMED BY RESEARCHERS AND POSTGRADUATE STUDENTS IN DISCIPLINES CONCERNED WITH INNOVATION MANAGEMENT TECHNOLOGY POLICY AND FINANCE WHO WISH TO GAIN AN UPDATED OVERVIEW OF R D EVALUATION AND PERFORMANCE MEASUREMENT AS WELL AS EXPLORING DIFFERENT UNITS OF ANALYSIS

DIGITAL ENTREPRENEURSHIP

2020-02-25

DISTINGUISHED INTERNATIONAL SCHOLARS FROM A WIDE RANGE OF DISCIPLINES EXPLORE CONSUMPTION AND ITS RELATION TO LEARNING IDENTITY DEVELOPMENT AND EDUCATION THIS VOLUME IS UNIQUE WITHIN THE LITERATURE OF EDUCATION IN ITS EXAMINATION OF EDUCATIONAL SITES BOTH FORMAL AND INFORMAL WHERE LEARNERS AND TEACHERS ARE RESISTING CONSUMERISM AND ENACTING A CRITICAL PEDAGOGY OF CONSUMPTION

MODERN TECHNOLOGIES ENABLING SAFE AND SECURE UAV OPERATION IN URBAN AIRSPACE

2008

THIS BOOK PRESENTS A LUCID TREATMENT OF A WIDE RANGE OF ISSUES INVOLVED IN THE DEVELOPMENT OF ENTREPRENEURSHIP IT PRESENTS AN INSIGHT INTO THE IDENTIFICATION OF BUSINESS OPPORTUNITIES CREATING A VENTURE AND FINANCING AND MANAGING IT THE BOOK FURTHER EXPLAINS THE CHOICE OF TECHNOLOGY AND EQUIPMENT MAN MACHINE AND MATERIALS MANAGEMENT PERT AND CPM AND QUALITY ASSURANCE THE BOOK HIGHLIGHTS THE VARIOUS LEGAL PROVISIONS RELEVANT TO ENTREPRENEURSHIP AND CONCLUDES WITH A CHAPTER ON SOCIAL RESPONSIBILITY AND BUSINESS ETHICS WITH ITS WIDE COVERAGE AND STEP BY STEP APPROACH THE BOOK WOULD SERVE AS AN IDEAL TEXT FOR VARIOUS UNDERGRADUATE COURSES ON THE SUBJECT INCLUDING B COM B A AND B SC VOCATIONAL BIO TECHNOLOGY BBM MBA AND TO THE ENTREPRENEURS

THE THREE LEVELS OF SUSTAINABILITY

2018-07-03

SOCIAL ENTREPRENEURSHIP IS A TERM THAT HAS COME TO BE APPLIED TO THE ACTIVITIES OF GRASS ROOTS ACTIVISTS NGOS POLICY MAKERS INTERNATIONAL INSTITUTIONS AND CORPORATIONS AMONGST OTHERS WHICH ADDRESS A RANGE OF SOCIAL ISSUES IN INNOVATIVE AND CREATIVE WAYS THEMED AROUND THE EMERGING AGENDAS FOR DEVELOPING NEW SUSTAINABLE MODELS OF SOCIAL SECTOR EXCELLENCE AND SYSTEMIC IMPACT SOCIAL ENTREPRENEURSHIP OFFERS FOR THE FIRST TIME A WIDE RANGING INTERNATIONALLY FOCUSED SELECTION OF CUTTING EDGE WORK FROM LEADING ACADEMICS POLICY MAKERS AND PRACTITIONERS TOGETHER THEY SEEK TO CLARIFY SOME OF THE AMBIGUITY AROUND THIS TERM DESCRIBE A RANGE OF SOCIAL ENTREPRENEURSHIP PROJECTS AND ESTABLISH A CLEAR SET OF FRAMEWORKS WITH WHICH TO UNDERSTAND IT INCLUDED IN THE VOLUME ARE CONTRIBUTIONS FROM MUHAMMAD YUNUS WINNER OF THE 2006 NOBEL PEACE PRIZE AND THE FATHER OF MICROFINANCE GEOFF MULGAN FORMER HEAD OF THE BRITISH PRIME MINISTER S POLICY UNIT AND BILL DRAYTON FOUNDER OF THE ASHOKA NETWORK OF SOCIAL ENTREPRENEURS JEFF SKOLL FOUNDER OF THE SKOLL FOUNDATION AND FIRST PRESIDENT OF EBAY PROVIDES A PREFACE ALEX NICHOLLS PROVIDES A SUBSTANTIAL NEW PREFACE TO THIS PAPERBACK EDITION REFLECTING ON THE LATEST DEVELOPMENTS IN THE STUDY AND PRACTICE OF SOCIAL ENTREPRENEURSHIP

THE PSYCHOLOGY AND EDUCATION OF ENTREPRENEURIAL DEVELOPMENT

2009-01-01

ENTREPRENEURSHIP

2010-09-28

ENTREPRENEURSHIP IN HEALTHCARE

2008

EVALUATION AND PERFORMANCE MEASUREMENT OF RESEARCH AND DEVELOPMENT

2008-04-03

CRITICAL PEDAGOGIES OF CONSUMPTION

2021-01-21

ENTREPRENEURSHIP DEVELOPMENT

SOCIAL ENTREPRENEURSHIP

THE ROLE OF PSYCHOLOGICAL CAPITAL IN ENTREPRENEURIAL CONTEXTS

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