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African Language Media Current Challenges in Patent Information Retrieval Evaluating Information Retrieval and Access Tasks Statistical Reference Index Designing and Conducting Business Surveys Catalog of Copyright Entries. Part 1. [B] Group 2. Pamphlets, Etc. New Series Distribution Data Guide Empires of Print Newspaper Preservation Act Sociological Abstracts Monthly Labor Review The Practice of Research in Criminology and Criminal Justice Domestic Commerce Shaping Immigration News Extremity of Attitude and Trust in Media News Coverage of Issues Black and Mainstream Press' Framing of Racial Profiling Faith Based Marketing Information Guide The Press Resources in education History and Present Condition of the Newspaper and Periodical Press of the United States Sports Marketing The Linguistics of Speech Writing for the Fashion Business Vietnam Subject Index Catalog Tenth Census of the United States, 1880: Newspapers, periodicals. Alaska ship building Discourse Analysis and Austerity Data-Driven Storytelling Black Stats Matter Port Business Power of Bonding and Non-Western Emerging Great Powers Engagement Business Periodicals Index Early Professional Baseball and the Sporting Press The Two Faces of Judicial Power Information and Public Choice Failing Newspaper Act Trans-Pacific Mobilities Crash Course in Library Services for Seniors Directors & Boards Decolonization Models for America's Last Colony

African Language Media

2020-11-16

this edited volume considers why the african language press is unstable and what can be done to develop quality african language journalism into a sustainable business providing an overview of the african language journalism landscape this book examines the challenges of operating sustainable african language media businesses the chapters explore the political economy and management of african language media and consider case studies of the successes and failures of african language newspapers as well as the challenges of developing quality journalism covering print and digital newspapers and broadcast journalism this book will be of interest to scholars of media and journalism in africa

Current Challenges in Patent Information Retrieval

2017-03-24

this second edition provides a systematic introduction to the work and views of the emerging patent search research and innovation communities as well as an overview of what has been achieved and perhaps even more importantly of what remains to be achieved it revises many of the contributions of the first edition and adds a significant number of new ones the first part introduction to patent searching includes two overview chapters on the peculiarities of patent searching and on contemporary search technology respectively and thus sets the scene for the subsequent parts the second part on evaluating patent retrieval then begins with two chapters dedicated to patent evaluation campaigns followed by two chapters discussing complementary issues from the perspective of patent searchers and from the perspective of related domains notably legal search high recall search includes four completely new chapters dealing with the issue of finding only the relevant documents in a reasonable time span the last and with six papers the largest part on special topics in patent information retrieval covers a large spectrum of research in the patent field from classification and image processing to translation lastly the book is completed by an outlook on open issues and future research several of the chapters have been jointly written by intellectual property and information retrieval experts however members of both communities with a background different to that of the primary author have reviewed the chapters making the book accessible to both the patent search community and to the information retrieval research community it also not only offers the latest findings for academic researchers but is also a valuable resource for ip professionals wanting to learn about current ir approaches in the patent domain

Evaluating Information Retrieval and Access Tasks

1901

this open access book summarizes the first two decades of the nii testbeds and community for information access research ntcir ntcir is a series of evaluation forums run by a global team of researchers and hosted by the national institute of informatics nii japan the book is unique in that it discusses not just what was done at ntcir but also how it was done and the impact it has achieved for example in some chapters the reader sees the early seeds of what eventually grew to be the search engines that provide access to content on the world wide todays smartphones that can tailor what they show to the needs of their owners and the smart speakers that enrich our lives at home and on the move we also get glimpses into how new search engines can be built for mathematical formulae or for the digital record of a lived human life key to the success of the ntcir endeavor was early recognition that information access research is an empirical discipline and that evaluation therefore lay at the core of the enterprise evaluation is thus at the heart of each chapter in this book they show for

example how the recognition that some documents are more important than others has shaped thinking about evaluation design the thirty three contributors to this volume speak for the many hundreds of researchers from dozens of countries around the world who together shaped ntcir as organizers and participants this book is suitable for researchers practitioners and students anyone who wants to learn about past and present evaluation efforts in information retrieval information access and natural language processing as well as those who want to participate in an evaluation task or even to design and organize one

Statistical Reference Index

1980

designing and conducting business surveys provides a coherent overview of the business survey process from start to finish it uniquely integrates an understanding of how businesses operate a total survey error approach to data quality that focuses specifically on business surveys and sound project management principles the book brings together what is currently known about planning designing and conducting business surveys with producing and disseminating statistics or other research results from the collected data this knowledge draws upon a variety of disciplines such as survey methodology organizational sciences sociology psychology and statistical methods the contents of the book formulate a comprehensive guide to scholarly material previously dispersed among books journal articles and conference papers this book provides guidelines that will help the reader make educated trade off decisions that minimize survey errors costs and response burden while being attentive to survey data quality major topics include determining the survey content considering user needs the business context and total survey quality planning the survey as a project sampling frames procedures and methods questionnaire design and testing for self administered paper web and mixed mode surveys survey communication design to obtain responses and facilitate the business response process conducting and managing the survey using paradata and project management tools data processing including capture editing and imputation and dissemination of statistical outputs designing and conducting business surveys is an indispensable resource for anyone involved in designing and or conducting business or organizational surveys at statistical institutes central banks survey organizations etc producing statistics or other research results from business surveys at universities research organizations etc or using data produced from business surveys the book also lays a foundation for new areas of research in business surveys

Designing and Conducting Business Surveys

2013-08-05

at the turn of the twentieth century the publishing industries in britain and the united states underwent dramatic expansions and reorganization that brought about an increased traffic in books and periodicals around the world focusing on adventure fiction published from 1899 to 1919 patrick scott belk looks at authors such as joseph conrad h g wells conan doyle and john buchan to explore how writers of popular fiction engaged with foreign markets and readers through periodical publishing belk argues that popular fiction particularly the adventure genre developed in ways that directly correlate with authors experiences and shows that popular genres of the late nineteenth and early twentieth centuries emerged as one way of marketing their literary works to expanding audiences of readers worldwide despite an over determined print space altered by the rise of new kinds of consumers and transformations of accepted habits of reading publishing and writing the changes in british and american publishing at the turn of the twentieth century inspired an exciting new period of literary invention and experimentation in the adventure genre and the greater part of that invention and experimentation was happening in the magazines

Catalog of Copyright Entries. Part 1. [B] Group 2. Pamphlets, Etc. New Series

1988

like its predecessors this fifth edition of the practice of research in criminology and criminal justice by ronet bachman and russell k schutt provides complete coverage of the use and results of the contemporary methods employed in criminology and criminal justice research today specifically designed for undergraduate and beginning graduate criminal justice courses and programs this text teaches research design and techniques within the context of substantive criminology and criminal justice issues of interest to students who will become professionals in the field students learn about the wide realm of research methods available to them delve deeper into topics relevant to their field of study and benefit from the wide variety of exercises included in the text and on the student study website that help them practice as they learn

Distribution Data Guide

1954

this book offers a comprehensive portrait of french and american journalists in action as they grapple with how to report and comment on one of the most important issues of our era drawing on interviews with leading journalists and analyses of an extensive sample of newspaper and television coverage since the early 1970s rodney benson shows how the immigration debate has become increasingly focused on the dramatic emotion laden frames of humanitarianism and public order in both countries less commercialized media tend to offer the most in depth multi perspective and critical news benson challenges classic liberalism s assumptions about state intervention s chilling effects on the press suggests costs as well as benefits to the current vogue in personalized narrative news and calls attention to journalistic practices that can help empower civil society this book offers new theories and methods for sociologists and media scholars and fresh insights for journalists policy makers and concerned citizens

Empires of Print

2017-05-08

racial profiling has been a controversial topic in civil right s dialogue for centuries beginning with the negro free registry in the slave era emerging again with the 1980s war on drugs and climaxing with the 2000 war on terror this study offers an in depth overview of the evolution of racial profiling in the united states throughout these diverse periods it specifically offers an in depth examination of how mainstream and black press newspapers framed the phenomena of racial profiling three years before and after the september 11 terrorist attacks it offers readers a peek at the various types of frames ethnic groups and sources that journalists chose in their quest to cover the issue moreover it defines compares and contrasts the differences in black and mainstream media s coverage of the issue and the unique purpose that each media form serves finally this work provides a brilliant example of a frame analysis carried to its full extent

Newspaper Preservation Act

1987

faith based explores how the religious right has supported neoliberalism in the united states bringing a particular focus to welfare an arena where conservative protestant politics and neoliberal economic ideas come together most clearly through case studies of gospel rescue missions habitat for humanity and religious charities in post katrina new orleans jason hackworth describes both the theory and practice of faith based welfare revealing fundamental tensions between the religious and economic wings of the conservative movement hackworth begins by tracing the fusion of evangelical religious conservatism and promarket antigovernment activism which resulted in what he calls religious neoliberalism he argues that neoliberalism the ideological sanctification of private property the individual and antistatist politics has rarely been popular enough on its own to promote wide change rather neoliberals gain the most traction when they align their efforts with other discourses and ideas the promotion of faith based alternatives to welfare is a classic case of coalition building on the right evangelicals get to provide social services in line with biblical tenets while opponents of big government chip away at the public safety net though religious neoliberalism is most closely associated with george w bush s office of faith based and neighborhood partnerships the idea predates bush and continues to hold sway in the obama administration despite its success however hackworth contends that religious neoliberalism remains an uneasy alliance a fusion that has been tested and frayed by recent events

Sociological Abstracts

1998

with the guidance of editors geneva overholser and kathleen hall jamieson this superb collection of essays written by the nation s leading authorities on journalism illuminates the role of the press in a democracy investigating alternative models used throughout world history to better understand how the american press has evolved into what it is today the book also examines the history identity roles and future of the american press with an emphasis on topics of concern to both practitioners and consumers of american media

Monthly Labor Review

1940

highly practical and engaging sports marketing equips students with the skills techniques and tools they need to be successful marketers in any sporting environment the book blends relevant marketing theory focusing on industry specific terminology and practices with practitioner insights into current issues and future directions in the sports industry this anticipated third edition has been fully updated to incorporate a broad range of global and diverse perspectives from industry experts and international case studies throughout contemporary topics within the sports industry have been expanded upon including esports social responsibility sustainability digital and social media and personal branding popular you make the call cases insider and early career insights and review questions stimulate lively classroom discussion while chapter summaries and terms support further support learning overall this exciting text will increase students depth of knowledge about sports marketing challenge students to apply concepts to real world situations profile best practices of organizations and individuals within the sports industry as they relate to the book s content equip students to position themselves to compete for entry level positions in sports business provide faculty with a concise but thorough text that meets their needs sports marketing remains a core textbook for undergraduate and postgraduate students of sports marketing and management providing a firm grasp of the ins and outs of working in sports additional online resources include powerpoint slides for each chapter a test bank of questions and an

The Practice of Research in Criminology and Criminal Justice

2013-02-14

this insightful study proposes a unified theory of speech through which conflicting ideas about language might be understood it is founded on a number of key points such as the continuum of linguistic behaviour extensive variation in language features the importance of regional and social proximity to shared linguistic production and differential frequency as a key factor in linguistic production both in regional and social groups and in text corpora the study shows how this new linguistics of speech does not reject rules in favour of language use or reject language use in favour of rules rather it shows how rules can come from language as people use it written in a clear engaging style and containing invaluable accessible introductions to complex theoretical concepts this work will be of great interest to students and scholars of sociolinguistics dialectology and corpus linguistics

Domestic Commerce

1939

writing for the fashion business is an exciting and engaging textbook that presents effective writing techniques geared specifically for the fashion industry this text fills the gap between general writing classes and upper level fashion courses that address writing for specific sectors of the fashion business such as merchandising or promotion real world examples case studies and industry profiles provide models of the challenges of writing for the fashion industry and discuss issues of form and content students have ample opportunity to practice writing and critical thinking skills as they complete the portfolio exercises within each chapter and respond to the questions at the end of each case study chapter summaries and lists of key terms help them retain chapter content

Shaping Immigration News

2013-08-19

in the immediate aftermath of the global financial crisis of 2008 governments around the developed world coordinated policy moves to stimulate economic activity and avert a depression in subsequent years however cuts to public expenditure or austerity have become the dominant narrative in public debate on economic policy this unique collaboration between economists and linguists examines manifestations of the discourses of austerity as these have played out in media policy and academic settings across europe and the americas adopting a critical perspective it seeks to elucidate the discursive and argumentation strategies used to consolidate austerity as the dominant economic policy narrative of the twenty first century

Extremity of Attitude and Trust in Media News Coverage of Issues

1987

this book presents an accessible introduction to data driven storytelling resulting from unique discussions between data visualization researchers and data journalists it offers an integrated definition of the topic presents vivid examples and patterns for data storytelling and calls out key challenges and new opportunities for researchers and practitioners

Black and Mainstream Press' Framing of Racial Profiling

2008

for more than half a century black baseball players barred from the major leagues by systemic racism competed in leagues of their own this book re interprets the history of race in baseball from the ground up it tells the story of how the major leagues became the caucasian leagues and names the person most responsible for their segregation showing how major league owners and executives tried to delay and even prevent integration and proving using a broad range of methods that negro league players were every inch the equals of their major league counterparts cherished records held by white players since the days of segregation are shown to belong rightfully to negro league superstars this book takes a fresh look at a subject that s both straight from today s headlines and as old as baseball itself

Faith Based

2012

port business is essential reading for all those with an interest in trade and transportation and the role of ports in the global supply chain it discusses the various types of ports in existence identifies the major ports per category analyzes what the key business drivers are describes their governance how they are managed which trends influence them and what kind of impact they have on supply chains dr jürgen sorgenfrei uses his significant consulting and project development experience within the international ports shipping rail logistics sector and in global economics trade analytics and forecasting as well as in intermodal hinterland transport to provide this comprehensive overview of port management the book is a combination of a strong background in principles and practical knowledge and is an indispensable resource for those interested in maritime economics

Marketing Information Guide

1954

this book has been developed that uses joseph s nye s soft power theory and developing a new idea of power of bonding based on non western perspectives to examine india and china s soft power strategy in pakistan

The Press

2005

the book analyzes the process by which the collective image of professional baseball was formed it traces both the negation and the affirmation of ideas in the sports press that would impede or promote the growth of baseball from a recreational pastime to a team sport spectacle in the mid 19th century the american collective image grew as a result of sports reportage conversations about baseball in social and work groupings game attendance and changing values toward work and play and reports of gambling newspaper editorials and news stories and letters to the editor are studied as to shifting and complex and inter related sentiments toward playing baseball much of this interactive complex was influenced by the english sports ideal and newly formed attitudes toward recreation above all the sports press was the primary shaper of the image of professional baseball

Resources in education

1986-11

this book shows that constitutional courts exercise direct and indirect power on political branches through decision making the first face of judicial power is characterized by courts directing political actors to implement judicial decisions in specific ways the second face leads political actors to anticipate judicial review and draft policies accordingly the judicial political interaction originating from both faces is herein formally modeled a cross european comparison of pre conditions of judicial power shows that the german federal constitutional court is a well suited representative case for a quantitative assessment of judicial power multinomial logistic regressions show that the court uses directives when evasion of decisions is costly while accounting for the government s ability to implement decisions causal analyses of the second face of judicial power show that bills exposed to legal signals are drafted accounting for the court these findings re shape our understanding of judicialization and shed light on a silent form of judicialization

History and Present Condition of the Newspaper and Periodical Press of the United States

1884

the ability of the media to affect outcomes in economic and political markets has been well documented news reporting and advertising influence consumer behavior in goods and services markets by revealing or selectively revealing information about a product acting as agenda setters to influence consumer demand or enhancing competition in markets by alerting consumers to substitutes in political markets they can affect behavior by informing voters about a politician s views or actions enlightening citizens to outcomes of public policy or taking a stance on political social or economic issues for businesses households and most others the media is the main source of information on public policy choices and current social and economic conditions as a result what news the media chooses to gather analyze and disseminate and the slant they choose to put on what they report is of consequence information and public choice addresses the factors that affect the content and reach of news coverage as well as its impact on public policy the book addresses both market constraints that affect media particularly news content and the impact that news reporting has on economic and political choices the authors examine a range of issues including bias or slant in media reporting the impact of markets and nonmarket factors on news reporting and the role of government regulation of the media sector in developing countries the studies in this volume provide new evidence and a good summary of previous research on the power of the media an invaluable guide for those concerned about the impact of media on economic and political outcomes information and public choice draws attention to an under researched yet important area of economics

Sports Marketing

2024-01-31

considers s 1312 to exempt from the antitrust laws certain combinations and arrangements necessary for the survival of failing newspapers includes report newspaper monopolies and the antitrust laws a study of the failing newspaper act by international typographical union 1967 p 125 172

The Linguistics of Speech

2009-03-19

with the number of chinese living outside of its borders expected to reach 52 million by 2030 china has one of the most mobile populations on earth shaping economies cultures and politics around the globe trans pacific mobilities charts how the cross border movement of chinese people goods and images affects notions of place belonging and identity particularly in canada drawing on the new mobilities paradigm contributors explore this phenomenon through five lenses mapping out historic cultural and symbolic highly skilled family and gendered and transnational mobilities this volume offers fresh insights into historical and contemporary chinese mobilities and issues of transnationalism

Writing for the Fashion Business

2008-03-10

a comprehensive guide to creating dynamic successful and innovative library programs that cater to the specialized needs of older adults an important and growing user group crash course in library services for seniors provides a refreshingly positive approach to working with older adults one that focuses on the positive effects of aging on patrons and the many opportunities that libraries can create for themselves by offering top notch services delivered with a concierge mindset the book offers page after page of great programming ideas specifically for reaching out to baby boomers and older customers a population that is predicted to double over the next 20 years organized in only six chapters this easy to read book provides practical suggestions for making any library a welcoming place for older adults covering topics such as assessment planning programming services marketing and evaluation this title will be invaluable to public librarians interested in expanding and improving their current programming for older adults within their community and for those looking to create entirely new programming for seniors

Vietnam Subject Index Catalog

1970

addresses the colonial relationship between puerto rico and the united states and provides the long term options that puerto rico might have as a sovereign country using six countries as case studies singapore ireland new zealand estonia slovenia and israel

Tenth Census of the United States, 1880: Newspapers, periodicals. Alaska ship building

1991

Discourse Analysis and Austerity

2019-03-04

Data-Driven Storytelling

2018-03-28

Black Stats Matter

2023-08-15

Port Business

2018-09-24

Power of Bonding and Non-Western Emerging Great Powers Engagement

2023-10-30

Business Periodicals Index

2005

Early Professional Baseball and the Sporting Press

2014-04-04

The Two Faces of Judicial Power

2021-04-17

Information and Public Choice

2008-06-06

Failing Newspaper Act

1967

Trans-Pacific Mobilities

2017-03-01

Crash Course in Library Services for Seniors

2012-05-31

Directors & Boards

1978

Decolonization Models for America's Last Colony

2012-02-29

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