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this book provides a firm grounding in management and financial accounting for mba students and practising managers it focuses on the why as well as the how to equipping managers with the tools and knowledge necessary for generating and interpreting accounts this book is intended to be used as a textbook in financial accounting for executive mba s candidates this book has simplified the subject matter and gives understanding that can be easily applied by executives as they try to manage their organizations the author believes that this book will meet the needs of executives who study financial accounting as a module in their course the book is presented in a simple language which will make the subject not only interesting but also enjoyable for the learners the most comprehensive and authoritative review of b school fundamentals from top accounting and finance professors for years the portable mba series has tracked the core curricula of leading business schools to teach you the fundamentals you need to know about business without the extreme costs of earning an mba degree the portable mba in finance and accounting covers all the core methods and techniques you would learn in business school using real life examples to deliver clear practical guidance on finance and accounting the new edition also includes free downloadable spreadsheets and web resources if you re in charge of making decisions at your own or someone else s business you need the best information and insight on modern finance and accounting practice this reliable information packed resource shows you how to understand the numbers plan and forecast for the future and make key strategic

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sit through another class again micro mba focuses on accounting economics marketing human resources operations finance and gives the core curriculum of subjects usually present in an mba program this book presents the key concepts to all those pursuing a managerial career in the technological and engineering industry on principles strategies models techniques methodologies and applications in the business area for non economists your guide to understanding the basics of an mba want to get an mba the complete mba for dummies 2nd edition is the practical plain english guide that covers all the basics of a top notch mba program helping you to navigate today s most innovative business strategies from management to entrepreneurship to strategic planning you ll understand the hottest trends and get the latest techniques for motivating employees building global partnerships managing risk and manufacturing this fun easy to access guide is full of useful information tips and checklists that will help you lead manage or participate in any business at a high level of competence you ll find out how to use databases to your advantage recognize and reward your employees analyze financial statements and understand the challenges of strategic planning in a global business environment you ll also learn the basic principals of accounting get a grip on the concepts behind stocks and bonds and find out how technology has revolutionized everything from manufacturing to marketing discover how to know and respond to your customers needs handle budgets and forecasts recruit and retain top people establish and run employee teams use sarbanes oxley to your company s advantage negotiate with the best of them build long term relationships with clients avoid common managerial mistakes improve cash flow market your products and services make the most of your advertising dollar once you know what an mba knows the sky s the limit read the complete mba for dummies 2nd edition and watch your career take off the latest volume in the bestselling series in

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Financial Accounting for MBAs 2020-02-15

this book provides a firm grounding in management and financial accounting for mba students and practising managers it focuses on the why as well as the how to equipping managers with the tools and knowledge necessary for generating and interpreting accounts

Financial Accounting for MBAs, 2nd Edition with Appendix B 2005

this book is intended to be used as a textbook in financial accounting for executive mba s candidates this book has simplified the subject matter and gives understanding that can be easily applied by executives as they try to manage their organizations the author believes that this book will meet the needs of executives who study financial accounting as a module in their course the book is presented in a simple language which will make the subject not only interesting but also enjoyable for the learners

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the latest volume in the bestselling series in today s business environment a knowledge of finance and skills in budgeting and financial planning are more important than ever before totally updated and revised this highly anticipated third edition provides new information on five such key topics as interpreting financial statements information technology in finance planning capital expenditures information technology and your firm business valuation and much more top experts in each field explain the basics of cost volume analysis forecasts and budgets and reveal how to create a winning business plan ideal reading for any manager or executive who needs a refresher course in finance les livingstone phd mba cpa west palm beach fl runs a national consulting firm which specializes in complex business research and expert testimony in large commercial lawsuits he was chairman of the division of accounting and law at babson college theodore grossman wellesley ma is a senior member of the faculty of babson college with an appointment in information technology and accounting

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this textbook is the ideal guide for business and management students who need to understand accounting and finance information and develop analytical skills in order to make better informed decisions accounting and finance for managers rebukes the myth that in order to excel in accounting and finance you need to be great at mathematics split into two broad sections which focus on financial accounting and management accounting and finance this textbook uses clear accessible language that will appeal to students from a variety of academic backgrounds taking a uniquely practical approach that focuses on the financial aspects of business decisions the textbook covers all the core topics of accounting and finance including basic bookkeeping financial analysis business planning cash flow analysis and investment decisions now in its third edition accounting and finance for managers contains updates on new accounting standards and regulations as well as featuring up to date real world examples of real options value chain analysis and competitive advantage analysis this textbook features traditional accounting practices in detail but also covers topics with a strategic focus to ensure students learn to think in broader strategic terms written for an international audience using international financial reporting standards ifrs terminology with supporting online resources including additional exercise questions curated further reading and lecture slides for each chapter

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the same critical information top business schools teach based on professor stralser s popular seminar series mba in a day is specifically designed for the busy professional physician attorney architect nonprofit executive etc or entrepreneur small business owner who needs to know about the business side of their practice organization or business with comprehensive coverage of vital business topics important concepts and proven strategies taught at top graduate schools this handy book offers a complete business education without the hassle of enrolling in an mba program divided into four sections covering management and policy economics finance and accounting marketing and systems and processes this straightforward guide is easy to navigate and simple to use packed with illustrative examples helpful anecdotes and real world case studies this commonsense guide covers everything busy professionals would learn at the very best business schools if they only had the time steven stralser phd phoenix az is clinical professor and managing director the global entrepreneurship center at thunderbird the american graduate school of international management and founder and ceo of the center for professional development inc an organization dedicated to post graduate training and education of today s professionals

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this book describes the essentials of the core topics covered in a top tier mba program the intent is to give the user a broad understanding of the key concepts needed to run a business in one comprehensive volume topics covered include sales and marketing operations management product development risk management business valuation capital structure analysis and the interpretation of financial statements

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