

The Media Teacher's Handbook

2012-03-15

the media teacher s handbook is an indispensable guide for all teachers both specialist and non specialist delivering media studies and media education in secondary schools and colleges it is the first text to draw together the three key elements of secondary sector teaching in relation to media study the theoretical the practical and the professional in order to support media teachers throughout their careers section one contexts explores the history of rationale for and justification of studying the media from 1900 to the present day and considers the tensions implicit in the subject caused by opposing views of culture section two curriculum comprises seven chapters that focus on studying the media from key stages 3 and 4 in english through gcse and a level media studies it also explores approaches to teaching the creative and media diploma media and citizenship and practical media production section three career development is designed to support those establishing and leading media studies departments and those who are charged with the initial preparation and professional development of teachers written by experts involved in the teaching training and examination of media studies this one stop resource is packed with illustrative case studies and exemplar schemes of work which can be easily adapted for your own needs suggested reading and recommended resources sections at the end of each chapter list additional books films dvds groups agencies organisations contact details websites and other materials which will support your teaching even further the media teacher s handbook is an essential guide to the theory pedagogy and practice of media education that will enable you to teach your subject expertly and with confidence

Microsoft Excel 2013 Data Analysis and Business Modeling

2014-01-15

master business modeling and analysis techniques with microsoft excel 2013 and transform data into bottom line results written by award winning educator wayne winston this hands on scenario focused guide shows you how to use the latest excel tools to integrate data from multiple tables and how to effectively build a relational data source inside an excel workbook solve real business problems with excel and sharpen your edge summarize data with pivottables and descriptive statistics explore new trends in predictive and prescriptive analytics use excel trend curves multiple regression and exponential smoothing master advanced excel functions such as offset and indirect delve into key financial statistical and time functions make your charts more effective with the power view tool tame complex optimization problems with excel solver run monte carlo simulations on stock prices and bidding models apply important modeling tools such as the inquire add in

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2016-11-29

this is the ebook of the printed book and may not include any media website access codes or print supplements that may come packaged with the bound book master business modeling and analysis techniques with microsoft excel 2016 and transform data into bottom line results written by award winning educator wayne winston this hands on scenario focused guide helps you use excel s newest tools to ask the right questions and get accurate actionable answers this edition adds 150 new problems with solutions plus a chapter of basic spreadsheet models to make sure you re fully up to speed solve real business problems with excel and build your competitive advantage quickly transition from excel basics to sophisticated analytics summarize data by using pivottables and descriptive statistics use excel trend curves multiple regression and exponential smoothing master advanced functions such as offset and indirect delve into key financial statistical and time functions leverage the new charts in excel 2016 including box and whisker and waterfall charts make charts more effective by using power view tame complex optimizations by using excel solver run monte carlo simulations on stock prices and bidding models work with the aggregate function and table slicers create pivottables from data in different worksheets or workbooks learn about basic probability and bayes theorem automate repetitive tasks by using macros

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2019-03-28

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Practical English

1987

this book includes daily lesson plans and supplemental materials for a course in vocational english and it provides a systematic approach to instruction in writing used on the job this book is divided into two parts part one provides lessons and materials for a course in vocational english each chapter describes one unit in which students master a particular skill or complete a writing assignment detailed daily plans are provided and at the conclusion of each chapter reproducible worksheets for the unit are included part two of the book provides lessons and materials for language development introd

Library Lessons for Grades 7-9

1997

the revised edition of library lessons for grades 7 9 provides busy librarians and teachers with a manual of detailed lesson plans and reproducible worksheets to teach library skills to their students the library skills section consists of nineteen lessons and forty five worksheets covering library orientation parts of a book fiction and nonfiction biography and autobiography library of congress and dewey decimal classification the card and computer catalogs magazines newspapers readers guide to periodical literature and the vertical file the reference book section consists of nineteen lessons and forty worksheets covering lesson on basic reference sources and a reference book roundup and test this revised edition has an added lesson on the computer catalog updates reference book changes and includes seven new reviews

Microsoft Excel 2010 Data Analysis and Business Modeling

2011-01-07

master the business modeling and analysis techniques that help you transform data into bottom line results for more than a decade wayne winston has been teaching corporate clients and mba students the most effective ways to use excel to solve business problems and make better decisions now this award winning educator shares the best of his expertise in this hands on scenario focused guide fully updated for excel 2010 use excel to solve real business problems and sharpen your edge model investment risks and returns analyze your sales team s effectiveness create best worst and most likely case scenarios compare lease vs buy and calculate loan terms see how price advertising and seasonality affect sales manage inventory with precision quantify the value of

Chicago Tribune Index

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