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Designing and Executing Strategy in Aviation Management

2016-04-08

designing and executing strategy in aviation management is designed to provide an intensely practical guide to this critically important topic comprehensive in coverage and easy to read in style it allows both professionals and students to understand the principles and practicalities of crafting and executing business strategies with an aviation context the result is a comprehensive and multifaceted teaching learning package which includes applied case studies on a wide range of airlines and aviation businesses setting out how these organizations deal with strategy formulation and implementation in critical areas topics covered include corporate strategy generic strategy competitive strategy internal and external environment assessment mergers alliances safety and security written directly for both aviation professionals and student courses in aviation strategy aviation management and aviation operations it will also be of great interest to aviation professionals in a variety of different fields including airlines corporate aviation consultancy etc as well as academics within the field of aviation and those within the field of strategy and management science

Human Factors Models for Aviation Accident Analysis and Prevention

2017-03-02

the investigation and modelling of aviation accident causation is dominated by linear models aviation is however a complex system and as such suffers from being artificially manipulated into non complex models and methods this book addresses this issue by developing a new approach to investigating aviation accident causation through information networks these networks centralise communication and the flow of information as key indicators of a system s health and risk this holistic approach focuses on the system environment the activity that takes place within it the strategies used to conduct this activity the way in which the constituent parts of the system both human and non human interact and the behaviour required each stage of this book identifies and expands upon the potential of the information network approach maintaining firm focus on the overall health of a system the book s new model offers many potential developments and some key areas are studied in this research through the centralisation of barriers and information nodes the method can be applied to almost any situation the application of bayesian mathematics to historical data populations provides scope for studying error migration and barrier manipulation the book also provides application of these predictions to a flight simulator study for the purposes of validation beyond this it also discusses the applicability of the approach to industry through working with a legacy airline the methods discussed are used as the basis for a new and prospective safety management system

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2024-01-12

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